



PANEL DISCUSSION

Steve Lanzano, President, Chief Executive Officer, TVB- Moderator

Panel

Michael Chico, Executive Vice President of Telemundo Station Sales

Frank Friedman, Executive Vice President of Local Activation, Zenith Media

Scott Simensky, Vice President and General Sales Manager at WABC-TV

Patricia Snyder, Group M Managing Partner, US Director Broadcast Operations
Local Broadcast