

**CRE Quarterly Meeting  
September 8, 2006**



Agenda

11:00 am  
Opening  
Mark Kaline, Chair

11:10 am  
Steering Committee  
Mike Hess  
• Bylaws  
• Membership

11:30 am  
Non Response  
Ceril Shagrin

11:45 am  
Media Consumption and Engagement  
Shari Anne Brill and Steve Sternberg

12:00 pm  
Marketplace Practices  
Ira Sussman

12:15 pm  
Universe Estimates  
Nancy Gallagher

12:30 pm  
New Business

12:45 pm  
Adjourn