

**CRE Quarterly Meeting**  
**March 10, 2006**



Agenda

2:00 pm

Opening

Mark Kaline, Chair

2:10 pm

Steering Committee

Mike Hess

- Revised Charter
- Proposed By-Laws

2:15 pm

Committee Updates

- Non Response, Ceril Shagrin
- Market Practice (formerly Proper Use of Data), Ira Sussman
- Media Consumption and Engagement  
Shari Anne Brill and Steve Sternberg

3:00 pm

Professor Joseph Turow

Professor of Communication,

University of Pennsylvania, Annenberg School for Communication

4:00 pm

Adjourn