

CRE Quarterly Meeting
June 5, 2005



Agenda

9:30 am
Opening Remarks
Mark Kaline, Ford Motor Company

9:40 am
Additional Remarks

9:45 am
Board Member Introductions

10:00 am
Nielsen Media Research Remarks
Paul Donato, Nielsen Media Research

10:10 am
CRE Facilitator Remarks
Richard Zackon

10:15 am
Process Issues (Charter, Governance, Timetable)

10:25 am
Q&A

10:35 am
Research Issues (Break into Groups)

11:00 am
Select Steering Committee

11:10 am
Select Chairman. Vice Chairman forward

11:20 am
Closing Comments

11:25 am
Review next steps

11:30 am
Adjourn