

Media-Related Universe Estimates Enumeration

Summary Project Schedule

Date	Task
March 13	Final CRE approval of questionnaire for testing
Mar 16 – Apr 6	Translate questionnaire into Spanish for testing
Mar 31	Final CRE approval of sample design report
Apr 3 – May 8	Sample selection
Apr 14 – May 4	Schedule and conduct cognitive interviews (both English and Spanish)
Apr 29 – May 15	Prepare Cognitive Interview Report
May 18 – 28	CRE reviews and comments on report and provides recommended questionnaire changes
May 29 – Jun 5	Revise and time final English questionnaire for data collection
June 8 – 12	CRE final approval of English questionnaire for data collection
June 15 – 19	Spanish questionnaire finalized for data collection
May 22 – July 17	Recruit field staff Prepare/finalize training materials and curriculum Print all data collection materials IRB review and approval
July 30 – Aug 2	Train field staff
Aug 3 – Nov 8	Field data collection
Aug 17 – Nov 24	Data entry and validation processes
Nov 30 – Jan 18, 2010	Analysis and report preparation (including weighting, draft reports and data files for CRE review and comment)
Jan 22, 2010	Data file and report delivery to CRE

Revised 3/6/09