
MVPD DMA Level Digital Subscriber Data

December 2013

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Methodology

The data in this report was developed from filings at the U.S. Copyright Office and from our own internal estimates. All wireline multichannel video program distributors are required to file basic subscriber information for the systems they own at the U.S. Copyright Office every six months. The cable and telco subscriber numbers in this report are based on figures reported for the period ending June 30, 2013, and include all systems with at least 1,000 subscribers. OTI applied the digital subscriber penetration figures for the top six public cable MSOs and AT&T and Verizon to each company's basic subscriber counts to arrive at digital subscriber counts for their systems. Industry averages were used for all other cable systems. All systems were then aligned with their designated market areas (DMAs). By using the national MVPD penetration figure (86%), OTI estimated the number of DBS subscribers in each DMA to arrive at the final digital subscriber counts in each market.

DMA	DMA Rank	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Abilene-Sweetwater Total	165	27,946	20,121	28,580	24,897	53,476	81,422	114,570
Albany, GA Total	151	49,926	30,067	30,014	29,760	59,774	109,700	150,680
Albany-Schenectady-Troy Total	58	383,674	311,812	78,683	38,724	117,407	501,081	548,560
Albuquerque-Santa Fe Total	47	204,119	183,247	133,866	147,449	281,315	485,434	690,740
Alexandria, LA Total	179	34,173	27,082	23,029	13,451	36,480	70,653	91,260
Alpena Total	209	9,939	8,249	3,986	2,692	6,678	16,617	16,890
Amarillo Total	130	70,462	47,381	41,645	41,295	82,940	153,402	198,540
Anchorage Total	146	68,075	39,484	3,364	28,559	31,923	99,998	158,120
Atlanta Total	9	1,197,388	1,136,502	488,358	418,584	906,942	2,104,330	2,375,050
Augusta Total	112	117,414	102,045	45,942	33,538	79,480	196,894	264,130
Austin Total	40	331,137	280,772	106,151	97,412	203,562	534,699	733,390
Bakersfield Total	127	102,091	87,376	39,380	33,259	72,639	174,730	225,730
Baltimore Total	27	743,492	720,525	142,677	41,145	183,822	927,314	1,095,650
Bangor Total	156	60,700	48,086	45,876	21,512	67,387	128,087	139,650
Baton Rouge Total	93	221,047	178,095	48,196	22,213	70,410	291,457	337,550
Beaumont-Port Arthur Total	140	64,239	51,222	32,316	22,275	54,591	118,830	166,880
Bend, OR Total	193	39,004	22,622	10,111	10,965	21,076	60,080	64,160
Billings Total	168	46,116	27,062	24,818	19,899	44,717	90,833	111,680
Biloxi-Gulfport Total	160	80,943	36,677	21,982	11,245	33,227	114,170	131,640
Binghamton Total	159	76,267	61,025	24,396	14,033	38,429	114,696	135,230
Birmingham-Anniston Total	44	329,948	277,077	157,882	105,231	263,112	593,060	719,200
Bluefield-Beckley Total	158	53,946	41,228	31,695	14,965	46,661	100,607	135,340
Boise Total	110	54,294	21,968	70,339	56,976	127,315	181,609	267,740
Boston Total	7	1,932,572	1,848,929	243,106	120,136	363,242	2,295,814	2,433,040
Bowling Green Total	182	58,189	34,018	8,786	8,941	17,727	75,916	81,030
Buffalo Total	52	416,448	346,656	121,171	89,221	210,392	626,840	634,280
Burlington-Plattsburgh Total	98	143,829	136,066	80,932	73,377	154,309	298,138	317,960
Butte-Bozeman Total	188	22,647	13,135	17,209	13,682	30,892	53,539	69,080
Casper-Riverton Total	197	28,933	16,781	11,075	11,027	22,103	51,036	57,890
Cedar Rapids-Wtrlo-lwc-Dub Total	90	134,672	78,466	64,838	58,985	123,823	258,495	349,250
Champaign-Springfld-Decatur Total	84	179,686	152,275	69,857	62,029	131,886	311,572	382,050
Charleston, SC Total	95	139,105	127,395	60,165	30,095	90,260	229,365	326,760
Charleston-Huntington Total	65	171,105	127,612	110,318	62,722	173,040	344,145	457,600
Charlotte Total	25	532,261	436,099	238,727	139,841	378,568	910,829	1,157,920
Charlottesville Total	183	33,000	32,670	21,183	11,954	33,137	66,137	75,030
Chattanooga Total	87	193,681	160,450	65,518	55,201	120,718	314,399	360,150
Cheyenne-Scottsbluff Total	196	41,611	26,130	3,574	5,817	9,391	51,002	57,970
Chicago Total	3	1,977,205	1,882,422	588,652	343,421	932,073	2,909,278	3,534,080
Chico-Redding Total	132	57,699	53,450	39,056	51,204	90,260	147,959	193,000
Cincinnati Total	35	447,436	348,303	161,868	106,069	267,936	715,372	908,440
Clarksburg-Weston Total	169	37,699	30,552	22,949	24,570	47,519	85,218	106,970
Cleveland-Akron (Canton) Total	19	1,018,688	821,264	201,080	121,077	322,158	1,340,846	1,484,530
Colorado Springs-Pueblo Total	89	129,525	121,833	76,798	55,986	132,783	262,308	353,790
Columbia, SC Total	77	248,904	201,524	83,751	53,155	136,906	385,810	407,140
Columbia-Jefferson City, Mo. Total	138	52,366	34,974	45,246	41,303	86,549	138,915	175,450
Columbus, GA Total	126	95,682	61,539	41,967	18,354	60,321	156,003	226,240
Columbus, OH Total	32	540,674	433,275	176,058	75,093	251,151	791,825	928,350

DMA	DMA Rank	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Columbus-Tupelo-West Point Total	133	51,994	34,157	56,341	28,187	84,529	136,523	189,750
Corpus Christi Total	129	92,214	68,953	43,478	14,400	57,877	150,091	209,830
Dallas-Ft. Worth Total	5	1,166,057	1,055,220	540,426	440,157	980,584	2,146,641	2,655,290
Davenport-R.I.-Moline Total	100	102,829	63,690	56,870	54,103	110,973	213,802	308,220
Dayton Total	64	280,102	230,305	68,053	47,680	115,733	395,835	480,430
Denver Total	17	650,235	628,651	281,268	283,578	564,846	1,215,081	1,574,610
Des Moines-Ames Total	72	122,714	71,174	99,556	81,879	181,435	304,149	434,500
Detroit Total	11	1,200,021	1,092,062	273,037	183,852	456,889	1,656,910	1,856,400
Dothan Total	172	23,752	17,441	28,478	15,199	43,677	67,429	102,440
Duluth-Superior Total	139	64,023	48,830	47,025	33,216	80,241	144,264	172,410
El Paso Total	91	114,305	100,078	72,784	54,607	127,391	241,696	344,480
Emira Total	174	51,714	40,574	19,478	12,254	31,731	83,445	96,890
Erie Total	149	73,797	59,530	30,208	23,729	53,936	127,733	157,250
Eugene Total	121	119,354	114,264	41,342	46,091	87,433	206,787	240,480
Eureka Total	195	31,402	23,483	13,677	7,662	21,339	52,741	60,270
Evansville Total	104	127,929	84,659	60,559	54,324	114,883	242,812	288,250
Fairbanks Total	202	12,684	7,357	989	9,103	10,091	22,775	38,520
Fargo-Valley City Total	116	104,464	55,014	53,063	41,710	94,773	199,237	251,290
Flint-Saginaw-Bay City Total	68	303,774	267,470	57,430	50,407	107,837	411,611	448,960
Fort Myers-Naples, Fla. Total	62	285,510	265,308	89,931	62,520	152,451	437,961	517,920
Fort Smith-Fayetteville, Ark. Total	101	128,367	108,092	49,551	59,946	109,497	237,864	302,920
Fort Wayne Total	109	88,055	73,307	52,501	53,500	106,000	194,055	267,680
Fresno-Visalia Total	55	167,835	165,170	102,554	117,760	220,314	388,149	580,180
Gainesville Total	163	88,131	72,141	15,347	13,411	28,758	116,889	125,160
Glendive Total	210	2,436	1,413	949	524	1,473	3,909	4,260
Grand Junction-Montrose Total	185	37,319	21,810	13,693	15,748	29,441	66,760	72,040
Grand Rapids-Kalamzoo Total	39	400,195	373,798	128,786	124,594	253,381	653,576	734,480
Great Falls Total	191	21,548	12,498	21,776	10,593	32,369	53,917	66,150
Green Bay-Appleton Total	70	228,747	191,469	77,771	64,993	142,764	371,511	448,490
Greensboro-H.Point-W.Salem Total	46	333,236	266,826	149,162	69,957	219,120	552,356	705,380
Greenville-N.Bern-Washingtn Total	99	121,728	93,017	71,564	39,163	110,727	232,455	312,470
Greenville-Spartanburg Total	37	323,164	257,489	208,924	143,927	352,851	676,015	849,340
Greenwood-Greenville Total	190	33,403	17,257	16,663	6,968	23,630	57,033	66,870
Harlingen-Brownsville Total	86	116,667	94,500	94,825	43,446	138,271	254,938	369,240
Harrisburg-Lancaster Total	43	452,760	431,206	98,765	84,656	183,421	636,181	725,340
Harrisonburg Total	178	49,803	47,336	18,772	16,842	35,615	85,418	92,240
Hartford & New Haven Total	30	858,899	806,783	89,731	28,279	118,010	976,909	999,990
Hattiesburg-Laurel Total	167	54,236	52,612	28,554	18,937	47,491	101,727	112,360
Helena Total	205	14,433	8,371	7,076	4,488	11,564	25,997	28,870
Honolulu Total	69	336,778	272,266	1,786	35,182	36,969	373,747	448,650
Houston Total	10	1,029,511	998,999	385,440	294,447	679,886	1,709,397	2,289,360
Huntsville-Decatur Total	79	140,882	107,381	73,208	58,962	132,171	273,053	397,030
Idaho Falls-Pocatello Total	162	30,525	13,564	25,098	25,495	50,593	81,118	126,150
Indianapolis Total	26	616,261	583,715	191,260	159,972	351,233	967,494	1,096,650
Jackson, MS Total	94	149,432	138,102	88,172	52,019	140,191	289,623	335,950
Jackson, TN Total	177	20,349	11,802	23,659	17,378	41,037	61,386	94,110
Jacksonville Total	48	396,600	388,771	133,037	82,806	215,843	612,443	675,650

DMA	DMA Rank	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Johnstown-Altoona Total	103	155,205	130,280	46,908	54,107	101,015	256,220	291,490
Jonesboro Total	181	31,277	21,252	16,302	14,837	31,139	62,416	81,560
Joplin-Pittsburg Total	152	50,435	29,777	40,424	33,008	73,431	123,866	149,870
Juneau Total	207	10,976	6,366	2,436	2,091	4,527	15,503	26,440
Kansas City Total	31	498,639	414,980	149,167	147,273	296,440	795,079	941,980
Knoxville Total	61	287,813	264,690	122,371	62,539	184,910	472,723	525,620
La Crosse-Eau Claire Total	128	108,353	79,886	49,894	41,004	90,898	199,251	213,020
Lafayette, IN Total	189	29,700	29,403	9,335	7,782	17,117	46,817	68,770
Lafayette, LA Total	122	124,598	97,824	47,751	17,879	65,630	190,228	234,380
Lake Charles Total	175	48,576	34,068	24,138	13,184	37,322	85,898	96,230
Lansing Total	115	110,028	96,772	42,190	38,969	81,159	191,187	256,340
Laredo Total	184	32,578	26,388	11,772	4,540	16,312	48,890	74,260
Las Vegas Total	42	328,432	262,346	142,321	65,045	207,365	535,797	726,010
Lexington Total	63	199,229	128,122	86,560	102,271	188,831	388,060	490,290
Lima Total	187	26,506	20,663	7,980	6,168	14,148	40,654	69,170
Lincoln & Hastings-Krny Total	105	112,902	90,570	50,635	48,890	99,525	212,427	282,150
Little Rock-Pine Bluff Total	56	192,311	159,263	137,780	115,531	253,310	445,621	571,040
Los Angeles Total	2	2,594,692	2,266,442	1,264,547	614,158	1,878,705	4,473,397	5,665,780
Louisville Total	49	364,571	240,817	107,010	100,856	207,866	572,437	674,950
Lubbock Total	143	62,680	47,547	35,414	28,912	64,326	127,006	161,400
Macon Total	118	98,052	75,646	49,629	42,467	92,095	190,147	244,320
Madison Total	83	205,153	169,478	78,156	62,997	141,152	346,305	385,690
Mankato Total	199	36,917	24,095	6,757	2,804	9,560	46,477	53,820
Marquette Total	180	39,218	32,290	21,650	9,612	31,263	70,481	85,170
Medford-Klamath Falls Total	140	43,859	36,135	41,261	31,929	73,190	117,049	171,500
Memphis Total	50	279,259	255,847	172,177	61,777	233,954	513,213	672,390
Meridian Total	186	20,093	18,214	18,442	15,855	34,298	54,391	69,560
Miami Total	16	841,610	807,614	371,611	105,395	477,005	1,318,615	1,663,290
Milwaukee Total	34	435,609	372,723	157,009	57,880	214,889	650,498	916,590
Minneapolis-St. Paul Total	15	749,696	670,956	340,706	246,405	587,111	1,336,807	1,748,070
Minot-Bismarck-Dickinson Total	145	78,029	45,257	44,139	20,241	64,380	142,409	158,730
Missoula Total	164	41,070	24,250	26,327	23,524	49,851	90,921	115,760
Mobile-Pensacola Total	59	296,714	252,749	96,063	66,186	162,249	458,963	541,060
Monroe-El Dorado Total	137	57,306	49,646	43,670	30,692	74,362	131,668	177,550
Monterey-Salinas Total	125	112,339	109,961	43,179	38,724	81,903	194,242	230,880
Montgomery-Selma Total	120	118,477	85,790	46,814	33,196	80,010	198,487	241,990
Myrtle Beach-Florence Total	102	159,978	118,547	51,458	33,596	85,053	245,031	292,080
Nashville Total	29	475,386	444,270	217,618	171,547	389,165	864,551	1,043,440
New Orleans Total	51	336,277	276,334	99,196	40,355	139,551	475,828	652,180
New York Total	1	5,817,078	5,514,604	657,608	320,204	977,812	6,794,890	7,461,030
Norfolk-Porsmith-Newpt Nws Total	45	455,481	390,286	80,950	28,796	109,746	565,227	718,930
North Platte Total	210	6,803	5,646	3,302	4,175	7,477	14,280	18,430
Odessa-Midland Total	150	74,764	48,122	29,429	18,879	48,308	123,072	155,910
Oklahoma City Total	41	346,195	275,075	105,659	112,105	217,764	563,959	730,020
Omaha Total	74	211,908	169,347	52,381	44,983	97,364	309,272	421,960
Orlando-Daytona Bch-Melbrn Total	18	1,003,577	842,389	232,147	135,620	367,768	1,371,345	1,490,380
Ottumwa-Kirksville Total	201	15,696	8,312	12,778	9,537	22,314	38,010	46,760

DMA	DMA Rank	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Paducah-Cap Girard-Harsbg Total	81	83,516	58,273	96,955	92,877	189,832	273,348	390,490
Palm Springs, Calif. Total	148	103,695	83,993	23,429	12,550	35,979	139,674	157,750
Panama City Total	154	65,399	51,315	26,928	23,856	50,784	116,183	141,310
Parkersburg Total	194	56,812	40,743	6,373	4,102	10,474	67,286	62,380
Peoria-Bloomington Total	117	119,652	108,963	41,762	36,036	77,798	197,450	249,220
Philadelphia Total	4	2,029,141	1,996,224	297,960	150,564	448,524	2,477,665	2,963,500
Phoenix Total	12	646,024	497,827	356,607	238,449	595,055	1,241,079	1,855,310
Pittsburgh Total	23	784,090	730,586	134,439	144,451	278,890	1,062,980	1,181,160
Portland, Ore.	22	631,363	597,998	171,405	207,005	378,409	1,009,772	1,185,160
Portland-Auburn, ME Total	80	226,815	184,603	68,412	35,758	104,169	330,984	395,010
Presque Isle Total	206	13,109	10,286	6,547	7,135	13,682	26,791	28,830
Providence-New Bedford Total	53	329,627	289,271	70,819	49,563	120,382	450,009	614,880
Quincy-Hannibal-Keokuk Total	170	31,938	25,001	21,783	27,187	48,970	80,908	104,700
Raleigh-Durham (Fayetteville) Total	24	601,405	484,045	230,703	145,421	376,124	977,529	1,165,120
Rapid City Total	173	44,360	25,729	18,947	17,556	36,503	80,863	100,510
Reno Total	107	123,387	103,903	45,523	56,910	102,433	225,820	273,320
Richmond-Petersburg Total	57	316,257	312,170	114,608	46,102	160,710	476,967	559,980
Roanoke-Lynchburg Total	66	84,964	75,072	115,446	72,839	188,285	273,249	455,340
Rochester, NY Total	78	210,000	170,100	47,480	33,055	80,534	290,534	402,300
Rochester-Mason City-Austin Total	153	64,330	47,859	29,212	22,402	51,614	115,944	145,690
Rockford Total	136	79,433	76,821	33,276	29,827	63,103	142,536	180,010
Sacramento-Stockton Total	20	622,058	585,255	295,625	257,449	553,074	1,175,132	1,387,950
Salisbury, Md.	142	69,824	56,349	30,921	18,521	49,442	119,266	162,060
Salt Lake City Total	33	248,109	237,472	179,620	228,443	408,063	656,172	921,240
San Angelo Total	198	23,729	17,014	11,297	9,546	20,843	44,572	56,920
San Antonio Total	36	440,057	369,053	141,629	117,198	258,827	698,884	906,210
San Diego Total	28	758,236	647,231	125,041	79,001	204,042	962,278	1,080,880
San Francisco-Oakland-San Jose Total	6	1,600,312	1,565,070	462,632	264,292	726,925	2,327,237	2,518,900
Santa Barbara Total	123	117,116	100,507	39,088	34,364	73,452	190,568	234,130
Savannah Total	92	181,505	147,795	67,599	49,014	116,613	298,118	343,020
Seattle-Tacoma Total	13	1,002,955	955,873	266,639	208,782	475,421	1,478,376	1,847,780
Sherman-Ada Total	161	31,363	13,417	29,429	32,447	61,876	93,239	128,200
Shreveport Total	82	103,045	80,865	99,749	71,435	171,184	274,229	388,400
Sioux City Total	147	59,469	29,571	38,819	29,271	68,090	127,559	157,910
Sioux Falls (Mitchell) Total	111	111,095	64,435	57,865	43,114	100,980	212,075	265,470
South Bend-Elkhart Total	96	125,921	119,742	72,135	60,883	133,018	258,939	322,750
Spokane Total	73	132,998	116,834	77,689	103,118	180,807	313,805	424,790
Springfield, MA Total	114	119,134	110,241	31,187	11,700	42,888	162,022	257,130
Springfield, MO Total	75	98,570	67,089	111,897	112,445	224,342	322,912	419,450
St. Joseph Total	200	17,408	10,097	10,182	6,931	17,113	34,521	47,170
St. Louis Total	21	612,503	530,023	302,721	201,769	504,491	1,116,994	1,254,530
Syracuse Total	85	234,792	195,828	48,252	32,330	80,583	315,375	380,320
Tallahassee-Thomasville Total	106	145,469	132,626	59,090	41,365	100,455	245,924	279,760
Tampa-St. Pete (Sarasota) Total	14	1,322,036	1,151,962	172,679	86,754	259,433	1,581,469	1,827,510
Terre Haute Total	155	45,663	35,344	34,732	34,349	69,080	114,743	140,170
Toledo Total	76	226,992	160,142	71,508	55,799	127,307	354,299	415,000
Topeka Total	134	66,008	50,175	28,691	26,387	55,078	121,086	181,830

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Traverse City-Cadillac Total	119	85,209	70,091	66,855	50,258	117,113	202,322	243,990
Tri-Cities, TN-VA Total	97	155,696	130,762	68,178	41,763	109,941	265,637	321,460
Tucson, AZ Total	71	169,346	147,519	70,883	59,803	130,685	300,031	442,950
Tulsa Total	60	205,714	163,095	89,191	93,076	182,267	387,981	525,580
Twin Falls Total	192	26,135	12,539	11,733	16,337	28,070	54,205	64,550
Tyler-Longview Total	108	81,738	55,283	65,317	64,765	130,082	211,820	270,750
Utica Total	171	55,000	44,550	22,075	11,498	33,573	88,573	104,520
Victoria Total	203	16,841	12,126	6,817	3,849	10,666	27,507	33,200
Waco-Temple-Bryan Total	88	124,017	80,560	63,085	61,293	124,378	248,395	359,400
Washington, DC (Hagrstwn) Total	8	1,504,540	1,430,422	418,805	208,749	627,554	2,132,094	2,412,250
Watertown Total	176	19,675	15,667	23,624	16,500	40,123	59,798	94,330
Wausau-Rhineland Total	135	73,598	60,452	46,644	39,500	86,144	159,742	180,840
West Palm Beach-Ft. Pierce Total	38	433,257	429,797	200,732	70,752	271,484	704,741	809,640
Wheeling-Steubenville Total	157	92,827	89,337	22,440	12,229	34,669	127,496	135,430
Wichita Falls & Lawton Total	144	32,105	20,188	34,599	34,183	68,782	100,887	159,780
Wichita-Hutchinson Plus Total	67	230,883	183,674	70,585	59,251	129,836	360,719	454,040
Wilkes Barre-Scranton Total	54	389,742	226,050	104,587	62,845	167,433	557,175	584,870
Wilmington Total	131	114,231	85,847	40,668	16,022	56,690	170,921	194,070
Yakima-Kennewick Total	124	66,823	55,151	45,308	48,494	93,802	160,625	233,630
Youngstown Total	113	111,702	81,537	39,954	28,460	68,414	180,116	261,300
Yuma- El Centro Total	166	33,120	26,827	29,928	13,622	43,550	76,670	113,240
Zanesville Total	204	18,500	14,985	7,652	4,010	11,663	30,163	33,150
		61,148,559	53,751,752	20,159,823	14,048,126	34,207,949	95,356,507	115,808,240

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Abilene	TX	Abilene-Sweetwater		Cequel	20,029	14,421					
Snyder	TX	Abilene-Sweetwater		Cequel	2,996	2,157					
Sweetwater	TX	Abilene-Sweetwater		Cequel	2,350	1,692					
Eastland	TX	Abilene-Sweetwater		Cequel	1,482	1,067					
Breckenridge	TX	Abilene-Sweetwater		Cequel	1,089	784					
		Abilene-Sweetwater Total	165		27,946	20,121	28,580	24,897	53,476	81,422	114,570
Albany	GA	Albany, GA		Mediacom	25,560	14,825					
Douglas	GA	Albany, GA		Charter	4,441	3,686					
Adel	GA	Albany, GA		Mediacom	5,885	3,413					
Fitzgerald	GA	Albany, GA		Mediacom	5,809	3,369					
Tifton	GA	Albany, GA		Mediacom	5,104	2,960					
Tifton	GA	Albany, GA		Plant Tiftnet Inc.	3,127	1,814					
		Albany, GA Total	151		49,926	30,067	30,014	29,760	59,774	109,700	150,680
Albany	NY	Albany-Schenectady-Troy		Time Warner Cable	302,182	244,767					
Pittsfield	MA	Albany-Schenectady-Troy		Time Warner Cable	34,603	28,028					
Bennington	VT	Albany-Schenectady-Troy		Comcast	12,000	11,880					
Bethlehem (Albany)	NY	Albany-Schenectady-Troy		Verizon	14,258	14,258					
Catskill	NY	Albany-Schenectady-Troy		Mid Hudson	13,736	7,967					
Chatham	NY	Albany-Schenectady-Troy		Charter	3,650	3,030					
Ashland Town	NY	Albany-Schenectady-Troy		Catskill Mountain Cable	1,770	1,027					
Spencertown	NY	Albany-Schenectady-Troy		Haefele TV	1,475	856					
		Albany-Schenectady-Troy Total	58		383,674	311,812	78,683	38,724	117,407	501,081	548,560
Albuquerque	NM	Albuquerque-Santa Fe		Comcast	149,154	147,662					
Lea County	NM	Albuquerque-Santa Fe		U.S. Cable	5,609	3,253					
Roswell	NM	Albuquerque-Santa Fe		Cable One	9,300	3,720					
Carlsbad	NM	Albuquerque-Santa Fe		U.S. Cable	4,780	2,772					
Durango	CO	Albuquerque-Santa Fe		Bresnan Communications	5,833	3,383					
Gallup	NM	Albuquerque-Santa Fe		Comcast	2,897	2,868					
Sandoval Cty.	NM	Albuquerque-Santa Fe		Cable One	6,032	3,499					
Alamogordo	NM	Albuquerque-Santa Fe		Baja Broadband	3,367	1,953					
Las Vegas	NM	Albuquerque-Santa Fe		Comcast	1,875	1,856					
Ruidoso	NM	Albuquerque-Santa Fe		Baja Broadband	3,285	1,905					
Los Alamos	NM	Albuquerque-Santa Fe		Comcast	1,818	1,800					
Deming	NM	Albuquerque-Santa Fe		Comcast	1,749	1,732					
Grants	NM	Albuquerque-Santa Fe		Comcast	1,161	1,149					
Espanola	NM	Albuquerque-Santa Fe		U.S. Cable	1,843	1,069					
Taos	NM	Albuquerque-Santa Fe		Comcast	1,048	1,038					
Raton	NM	Albuquerque-Santa Fe		Comcast	965	955					
Lovington	NM	Albuquerque-Santa Fe		Comcast	888	879					
Socorro	NM	Albuquerque-Santa Fe		Comcast	718	711					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Pagosa Springs	CO	Albuquerque-Santa Fe		Cap Cable	1,083	628					
Cortez	CO	Albuquerque-Santa Fe		Baja Broadband	714	414					
		Albuquerque-Santa Fe Total	47		204,119	183,247	133,866	147,449	281,315	485,434	690,740
Alexandria	LA	Alexandria, LA		Cox	25,640	21,025					
Leesville	LA	Alexandria, LA		Cequel	5,454	3,927					
Moreauville	LA	Alexandria, LA		Cequel	1,413	1,017					
Lecompte	LA	Alexandria, LA		Cequel	1,050	756					
Fort Polk	LA	Alexandria, LA		Communication Construction Services	616	357					
		Alexandria, LA Total	179		34,173	27,082	23,029	13,451	36,480	70,653	91,260
Alpena	MI	Alpena		Charter	9,939	8,249					
		Alpena Total	209		9,939	8,249	3,986	2,692	6,678	16,617	16,890
Amarillo	TX	Amarillo		Cequel	42,301	30,457					
Clovis	NM	Amarillo		Cequel	7,680	5,530					
Borger	TX	Amarillo		Cable One	8,038	3,215					
Hereford	TX	Amarillo		WT Services	2,566	1,488					
Portales	NM	Amarillo		Comcast	1,460	1,445					
Guymon	OK	Amarillo		Panhandle Telecommunications	2,726	1,581					
Dalhart	TX	Amarillo		XIT Telecommunications	1,620	940					
Tucumcari	NM	Amarillo		Comcast	580	574					
Wellington	TX	Amarillo		Cequel	901	649					
Friona	TX	Amarillo		WT Services	1,033	599					
Perryton	TX	Amarillo		Allegiance Communications	995	577					
Guymon	OK	Amarillo		Allegiance Communications	562	326					
		Amarillo Total	130		70,462	47,381	41,645	41,295	82,940	153,402	198,540
Anchorage	AK	Anchorage		GCI	51,872	30,086					
Wasilla	AK	Anchorage		GCI	7,470	4,333					
Kodiak	AK	Anchorage		GCI	2,443	1,417					
Kenai	AK	Anchorage		GCI	2,349	1,362					
Bethel	AK	Anchorage		GCI	1,027	596					
Barrow	AK	Anchorage		GCI	1,088	631					
Seward	AK	Anchorage		GCI	914	530					
Nome	AK	Anchorage		GCI	912	529					
		Anchorage Total	146		68,075	39,484	3,364	28,559	31,923	99,998	158,120
Atlanta	GA	Atlanta		Comcast	716,307	709,144					
Atlanta	GA	Atlanta		AT&T	240,915	240,915					
Lawrenceville	GA	Atlanta		Charter	72,864	60,477					
Newnan	GA	Atlanta		Charter	42,222	35,044					
Stockbridge	GA	Atlanta		Charter	32,376	26,872					
Athens	GA	Atlanta		Charter	22,937	19,038					
Dahlonega	GA	Atlanta		Television	18,828	10,920					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Lagrange	GA	Atlanta		Charter	11,934	9,905					
Ellijay	GA	Atlanta		Community Cable TV	15,433	8,951					
Thomaston	GA	Atlanta		Charter	4,655	3,864					
Monroe	GA	Atlanta		City of Monroe	4,789	2,778					
Eatonton	GA	Atlanta		James Cable	4,150	2,407					
Putnam County	GA	Atlanta		Plantation Cablevision	4,088	2,371					
Summerville	GA	Atlanta		HPI Acquisition	3,092	1,793					
Roanoke	AL	Atlanta		Charter	1,600	1,328					
Clayton	GA	Atlanta		Northland Cable	1,198	695					
		Atlanta Total	9		1,197,388	1,136,502	488,358	418,584	906,942	2,104,330	2,375,050
Augusta	GA	Augusta		Comcast	81,836	81,018					
Augusta	GA	Augusta		Knology	17,612	10,215					
Aiken	SC	Augusta		Atlantic Broadband	13,046	7,567					
Swainsboro	GA	Augusta		Northland Cable	1,799	1,043					
Washington	GA	Augusta		Comcast	956	946					
Barnwell	SC	Augusta		Atlantic Broadband	1,302	755					
Bamberg	SC	Augusta		Atlantic Broadband	863	501					
		Augusta Total	112		117,414	102,045	45,942	33,538	79,480	196,894	264,130
Austin	TX	Austin		Time Warner Cable	196,000	158,760					
Austin	TX	Austin		AT&T	96,509	96,509					
Georgetown	TX	Austin		Cequel	14,228	10,244					
Austin	TX	Austin		Grande	9,913	5,750					
Pflugerville	TX	Austin		Cequel	5,339	3,844					
Marble Falls	TX	Austin		Northland	4,030	2,337					
Leander	TX	Austin		Cequel	2,564	1,846					
La Grange	TX	Austin		CMA	2,554	1,481					
		Austin Total	40		331,137	280,772	106,151	97,412	203,562	534,699	733,390
Bakersfield	CA	Bakersfield		Brighthouse	79,456	65,154					
Bakersfield	CA	Bakersfield		AT&T	21,652	21,652					
Kern County	CA	Bakersfield		Mediacom	983	570					
		Bakersfield Total	127		102,091	87,376	39,380	33,259	72,639	174,730	225,730
Towson (Balti co.)	MD	Baltimore		Comcast	470,000	465,300					
Baltimore	MD	Baltimore		Verizon	230,000	230,000					
Millersville	MD	Baltimore		Anne Arundel BB	15,075	8,744					
Queen Anne	MD	Baltimore		Atlantic Broadband	11,844	6,870					
Rising Sun	MD	Baltimore		Armstrong	6,853	3,975					
Harford	MD	Baltimore		Armstrong	5,007	2,904					
Chesapeake City	MD	Baltimore		Atlantic Broadband	3,598	2,087					
Perryville	MD	Baltimore		Atlantic Broadband	1,115	647					
		Baltimore Total	27		743,492	720,525	142,677	41,145	183,822	927,314	1,095,650

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Bangor	ME	Bangor		Time Warner Cable	56,000	45,360					
Skowhegan	ME	Bangor		Bee Line	3,060	1,775					
Millinocket	ME	Bangor		Bee Line	1,640	951					
		Bangor Total	156		60,700	48,086	45,876	21,512	67,387	128,087	139,650
Baton Rouge	LA	Baton Rouge		Cox	167,190	137,096					
Baton Rouge	LA	Baton Rouge		AT&T	23,243	23,243					
Thibodaux	LA	Baton Rouge		Renaissance Media	22,246	12,903					
Morgan City	LA	Baton Rouge		Allen's TV Cable Service	4,201	2,437					
New Roads City	LA	Baton Rouge		Renaissance Media	2,452	1,422					
Assumption	LA	Baton Rouge		Allen's Cable TV	1,715	995					
		Baton Rouge Total	93		221,047	178,095	48,196	22,213	70,410	291,457	337,550
Port Arthur	TX	Beaumont-Port Arthur		Time Warner Cable	60,711	49,176					
Jasper	TX	Beaumont-Port Arthur		Tricities Cablevision	1,395	809					
Sour Lake	TX	Beaumont-Port Arthur		Timberlake Cablevision	1,193	692					
Erin	TN	Beaumont-Port Arthur		People's CATV	940	545					
		Beaumont-Port Arthur Total	140		64,239	51,222	32,316	22,275	54,591	118,830	166,880
Bend	OR	Bend, OR		Bend Cable	33,665	19,526					
Sunriver	OR	Bend, OR		Chambers Cable	3,606	2,091					
La Pine	OR	Bend, OR		Calif.-Ore. Broadcasting	1,733	1,005					
		Bend, OR Total	193		39,004	22,622	10,111	10,965	21,076	60,080	64,160
Billings	MT	Billings		Bresnan	31,246	18,123					
Miles City	MT	Billings		Cable & Communications	3,359	1,948					
Cody	WY	Billings		Bresnan	2,669	1,548					
Laurel	MT	Billings		Cable Montana	2,549	1,478					
Livingston	MT	Billings		Bresnan	1,972	1,144					
Billings Twnshp	MT	Billings		Charter	1,260	1,046					
Powell	WY	Billings		Bresnan Communications	1,397	810					
Billings	MT	Billings		Antilles Wireless	820	476					
Red Lodge	MT	Billings		Cable Montana	844	490					
		Billings Total	168		46,116	27,062	24,818	19,899	44,717	90,833	111,680
Gulfport	MS	Biloxi-Gulfport		Cable One	73,776	29,510					
Biloxi	MS	Biloxi-Gulfport		AT&T	7,167	7,167					
		Biloxi-Gulfport Total	160		80,943	36,677	21,982	11,245	33,227	114,170	131,640
Binghamton	NY	Binghamton		Time Warner Cable	73,000	59,130					
Windsor Town	NY	Binghamton		Adams CATV	2,557	1,483					
Berkshire	NY	Binghamton		Haefele TV	710	412					
		Binghamton Total	159		76,267	61,025	24,396	14,033	38,429	114,696	135,230
Birmingham (Pelham)	AL	Birmingham-Anniston		Charter	120,701	100,182					
Birmingham	AL	Birmingham-Anniston		AT&T	65,665	65,665					
Birmingham	AL	Birmingham-Anniston		Brighthouse	51,722	42,412					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Tuscaloosa	AL	Birmingham-Anniston		Comcast	30,500	30,195					
Gadsden	AL	Birmingham-Anniston		Comcast	16,700	16,533					
Anniston	AL	Birmingham-Anniston		Cable One	22,617	9,047					
Cullman	AL	Birmingham-Anniston		Windjammer Communications	6,701	3,887					
Pell City	AL	Birmingham-Anniston		Coosa Cable	4,133	2,397					
Piedmont	AL	Birmingham-Anniston		Falcon Cablevision	3,090	1,792					
Aliceville	AL	Birmingham-Anniston		Northland Cable Television	1,877	1,089					
Cullman	AL	Birmingham-Anniston		Alabama Broadband	1,552	900					
Ashville	AL	Birmingham-Anniston		Alabama Broadband	1,065	618					
Greensboro	AL	Birmingham-Anniston		Mediacom	1,014	588					
Cullman	AL	Birmingham-Anniston		Charter	1,034	858					
Lincoln	AL	Birmingham-Anniston		Coosa Cable Co.	911	528					
Odenville	AL	Birmingham-Anniston		Cablevision Services	666	386					
		Birmingham-Anniston Total	44		329,948	277,077	157,882	105,231	263,112	593,060	719,200
Alderson	WV	Bluefield-Beckley		Cequel	45,105	32,476					
Bluefield	WV	Bluefield-Beckley		Comcast	8,841	8,753					
		Bluefield-Beckley Total	158		53,946	41,228	31,695	14,965	46,661	100,607	135,340
Boise City	ID	Boise		Cable One	51,556	20,622					
Mountain Home	ID	Boise		Windjammer Communications	1,392	807					
McCall	ID	Boise		Cable One	1,346	538					
		Boise Total	110		54,294	21,968	70,339	56,976	127,315	181,609	267,740
Boston	MA	Boston		Comcast	1,260,000	1,247,400					
Burlington	MA	Boston		Verizon	420,000	420,000					
Worcester	MA	Boston		Charter	127,481	105,809					
Boston	MA	Boston		RCN	57,719	33,477					
Laconia	NH	Boston		Metrocast	34,549	20,038					
Keene	NH	Boston		Time Warner Cable	13,771	11,155					
Rochester	NH	Boston		Metrocast	13,348	7,742					
Braintree	MA	Boston		Braintree Electric	2,558	1,484					
Newfane	VT	Boston		Southern Vermont Cable	1,265	734					
Warner	NH	Boston		MCT Communications	1,031	598					
Putney	VT	Boston		Southern Vermont Cable	850	493					
		Boston Total	7		1,932,572	1,848,929	243,106	120,136	363,242	2,295,814	2,433,040
Bowling Green	KY	Bowling Green		Insight	28,692	16,641					
Edmonton Cty	KY	Bowling Green		South Central Rural Telephone	18,631	10,806					
Glasgow	KY	Bowling Green		Glasgow Electric	6,975	4,046					
Bowling Green WKU	KY	Bowling Green		Western Kentucky U.	2,577	1,495					
Horse Cave	KY	Bowling Green		Comcast	655	648					
Morgantown	KY	Bowling Green		Mediacom	659	382					
		Bowling Green Total	182		58,189	34,018	8,786	8,941	17,727	75,916	81,030

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Buffalo	NY	Buffalo		Time Warner Cable	338,000	273,780					
Amherst	NY	Buffalo		Verizon	54,795	54,795					
Jamestown	NY	Buffalo		Time Warner Cable	18,965	15,362					
Bradford	PA	Buffalo		Atlantic Broadband	3,283	1,904					
Salamanca City	NY	Buffalo		Atlantic Broadband	1,405	815					
		Buffalo Total	52		416,448	346,656	121,171	89,221	210,392	626,840	634,280
Burlington	VT	Burlington-Plattsburgh		Comcast	114,000	112,860					
Plattsburgh	NY	Burlington-Plattsburgh		Charter	13,780	11,437					
St. Johnsbury	VT	Burlington-Plattsburgh		Charter	9,842	8,169					
Waitsfield	VT	Burlington-Plattsburgh		Waitsfield Fayston Telephone	2,562	1,486					
Burlington	VT	Burlington-Plattsburgh		City of Burlington	2,394	1,389					
Northfield	VT	Burlington-Plattsburgh		Trans-Video	1,251	726					
		Burlington-Plattsburgh Total	98		143,829	136,066	80,932	73,377	154,309	298,138	317,960
Bozeman	MT	Butte-Bozeman		Bresnan	12,267	7,115					
Butte	MT	Butte-Bozeman		Bresnan	7,493	4,346					
Anaconda	MT	Butte-Bozeman		Bresnan	1,739	1,009					
Dillon	MT	Butte-Bozeman		Bresnan Communications	1,148	666					
		Butte-Bozeman Total	188		22,647	13,135	17,209	13,682	30,892	53,539	69,080
Casper	WY	Casper-Riverton		Bresnan	20,105	11,661					
Riverton	WY	Casper-Riverton		Bresnan	5,935	3,442					
Douglas	WY	Casper-Riverton		James Cable	1,438	834					
Worland	WY	Casper-Riverton		Bresnan Communications	1,455	844					
		Casper-Riverton Total	197		28,933	16,781	11,075	11,027	22,103	51,036	57,890
Cedar Rapids	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	28,366	16,452					
Waterloo	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	18,449	10,700					
Dubuque	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	17,903	10,384					
Iowa City	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	16,873	9,786					
Cedar Rapids	IA	Cedar Rapids-Wtrlo-lwc-Dub		Imon Communications	13,081	7,587					
Cedar Falls	ID	Cedar Rapids-Wtrlo-lwc-Dub		City of Cedar Falls	10,074	5,843					
North Liberty	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	4,945	2,868					
Waverly	IA	Cedar Rapids-Wtrlo-lwc-Dub		Cequel	2,544	1,832					
Keystone	IA	Cedar Rapids-Wtrlo-lwc-Dub		Keystone Farmers Coop Telephone	2,082	1,208					
Oelwein	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	2,536	1,471					
Calmar	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	2,396	1,390					
Decorah	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	1,893	1,098					
Tama County	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	1,858	1,078					
Washington	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	1,775	1,030					
Independence	IA	Cedar Rapids-Wtrlo-lwc-Dub		Independence Telecommunications	1,911	1,108					
Vinton	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	1,512	877					
Shellsburg	IA	Cedar Rapids-Wtrlo-lwc-Dub		Shellsburg Cablevision	1,351	784					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Anamosa	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	1,356	786					
Plainfield	IA	Cedar Rapids-Wtrlo-lwc-Dub		Butler Bremer Mutual Telephone	971	563					
Palo	IA	Cedar Rapids-Wtrlo-lwc-Dub		Palo Coop Telephone	965	560					
Aplington	IA	Cedar Rapids-Wtrlo-lwc-Dub		Mediacom	911	528					
Grundy Ct	IA	Cedar Rapids-Wtrlo-lwc-Dub		Grundy Center Municipal	920	534					
		Cedar Rapids-Wtrlo-lwc-Dub Total	90		134,672	78,466	64,838	58,985	123,823	258,495	349,250
Springfield	IL	Champaign-Springfld-Decatur		Comcast	67,434	66,760					
Champaign	IL	Champaign-Springfld-Decatur		Comcast	41,000	40,590					
Rantoul	IL	Champaign-Springfld-Decatur		Mediacom	8,553	4,961					
Champaign	IL	Champaign-Springfld-Decatur		AT&T	8,304	8,304					
Taylorville	IL	Champaign-Springfld-Decatur		Telecommunications Management	10,816	6,273					
Beardstown	IL	Champaign-Springfld-Decatur		Cass Cable TV	7,275	4,220					
Westville	IL	Champaign-Springfld-Decatur		Avenue Broadband	7,105	4,121					
Jacksonville	IL	Champaign-Springfld-Decatur		Mediacom	4,365	2,532					
Williamsville	IL	Champaign-Springfld-Decatur		Greene County Partners	3,326	1,929					
Charleston	IL	Champaign-Springfld-Decatur		Mediacom	2,703	1,568					
Effingham	IL	Champaign-Springfld-Decatur		Mediacom	3,115	1,807					
Mattoon	IL	Champaign-Springfld-Decatur		Mediacom	2,345	1,360					
Tuscola	IL	Champaign-Springfld-Decatur		Mediacom	2,286	1,326					
Watseka	IL	Champaign-Springfld-Decatur		Mediacom	2,123	1,231					
Paris	IL	Champaign-Springfld-Decatur		Avenue Broadband	2,000	1,160					
Tolono	IL	Champaign-Springfld-Decatur		Mediacom	1,872	1,086					
Kincaid	IL	Champaign-Springfld-Decatur		Mediacom	1,530	887					
Sullivan	IL	Champaign-Springfld-Decatur		Mediacom	1,057	613					
Moweaqua	IL	Champaign-Springfld-Decatur		Cequel	798	575					
Atlanta	IL	Champaign-Springfld-Decatur		Mediacom	873	506					
Altamont	IL	Champaign-Springfld-Decatur		Mediacom	806	467					
		Total	84		179,686	152,275	69,857	62,029	131,886	311,572	382,050
Charleston	SC	Charleston, SC		Comcast	97,550	96,575					
Charleston	SC	Charleston, SC		AT&T	15,997	15,997					
Charleston	SC	Charleston, SC		Knology	14,613	8,476					
Daniel Island	SC	Charleston, SC		Berkeley Cable	10,945	6,348					
		Charleston, SC Total	95		139,105	127,395	60,165	30,095	90,260	229,365	326,760
Charleston	WV	Charleston-Huntington		Cequel	67,654	48,711					
Huntington	WV	Charleston-Huntington		Comcast	19,000	18,810					
Ashland	KY	Charleston-Huntington		Time Warner Cable	16,501	13,366					
Kermit	WV	Charleston-Huntington		Cequel	20,583	14,820					
Portsmouth	OH	Charleston-Huntington		Time Warner Cable	13,900	11,259					
S. Point Village	OH	Charleston-Huntington		Armstrong	14,753	8,557					
Pikeville	KY	Charleston-Huntington		Cequel	3,992	2,874					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Sissonville	WV	Charleston-Huntington		Cequel	3,607	2,597					
Hamlin	WV	Charleston-Huntington		Armstrong	3,575	2,074					
Van Lear	KY	Charleston-Huntington		Big Sandy Broadband	2,199	1,275					
Grayson	KY	Charleston-Huntington		Cequel	1,226	883					
Cottageville	WV	Charleston-Huntington		Community Antenna Service	1,518	880					
Omar	WV	Charleston-Huntington		Colane Cable TV	1,279	742					
Greenup	KY	Charleston-Huntington		Armstrong Utilities	1,318	764					
Harts	WV	Charleston-Huntington		Armstrong Utilities	0	0					
		Charleston-Huntington Total	65		171,105	127,612	110,318	62,722	173,040	344,145	457,600
Charlotte	NC	Charlotte		Time Warner Cable	362,096	293,298					
Hickory	NC	Charlotte		Charter	88,427	73,394					
Charlotte	NC	Charlotte		AT&T	52,377	52,377					
Mooresville Allison Park	NC	Charlotte		Mi-Connection	10,284	5,965					
Rock Hill	SC	Charlotte		Catawba Services	7,200	4,176					
Morganton	NC	Charlotte		City of Morganton	4,086	2,370					
Chester	SC	Charlotte		Chester Communications	2,885	1,673					
West Jefferson	NC	Charlotte		Morris Broadband	1,070	621					
West Jefferson	NC	Charlotte		Skybest Communications	3,836	2,225					
		Charlotte Total	25		532,261	436,099	238,727	139,841	378,568	910,829	1,157,920
Charlottesville	VA	Charlottesville		Comcast	33,000	32,670					
		Charlottesville Total	183		33,000	32,670	21,183	11,954	33,137	66,137	75,030
Chattanooga	TN	Chattanooga		Comcast	97,000	96,030					
Cleveland	TN	Chattanooga		Charter	19,974	16,578					
Dalton	GA	Chattanooga		Charter	8,087	6,712					
Dalton	GA	Chattanooga		Dalton Municipal	9,169	5,318					
Ringgold	GA	Chattanooga		Charter	5,321	4,416					
Jasper	TN	Chattanooga		HPI Acquisition	6,591	3,823					
Chatsworth	GA	Chattanooga		HPI Acquisition	4,580	2,656					
Andrews	NC	Chattanooga		CND Acquisition	451	262					
Pikeville	TN	Chattanooga		Bledsoe Telephone Coop	2,753	1,597					
Chattanooga	TN	Chattanooga		Electrci Board	39,376	22,838					
Murphy	NC	Chattanooga		CND Acquisition	379	220					
		Chattanooga Total	87		193,681	160,450	65,518	55,201	120,718	314,399	360,150
Cheyenne	WY	Cheyenne-Scottsbluff		Bresnan	22,942	13,306					
Scottsbluff	NE	Cheyenne-Scottsbluff		Charter	7,982	6,625					
Laramie	WY	Cheyenne-Scottsbluff		Bresnan	6,394	3,709					
Lyman	NE	Cheyenne-Scottsbluff		Windbreak Cable	2,992	1,735					
Torrington	WY	Cheyenne-Scottsbluff		James Cable	1,301	755					
		Cheyenne-Scottsbluff Total	196		41,611	26,130	3,574	5,817	9,391	51,002	57,970
Chicago	IL	Chicago		Comcast	903,880	894,841					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Chicago	IL	Chicago		AT&T	371,771	371,771					
Mt. Prospect	IL	Chicago		Comcast	509,534	504,439					
Naperville	IL	Chicago		WOW	78,966	45,800					
Chicago	IL	Chicago		RCN	82,969	48,122					
Gary	IN	Chicago		Cablevision Associates of Gary	12,000	6,960					
Ottawa	IL	Chicago		Mediacom	4,907	2,846					
Sugar Grove	IL	Chicago		Mediacom	4,214	2,444					
Streator	IL	Chicago		Mediacom	3,754	2,177					
Newton Cty	IN	Chicago		Mediacom	1,981	1,149					
Gilberts	IL	Chicago		Mediacom	1,782	1,034					
Rensselaer	IN	Chicago		TV Cable of Rensselaer	1,447	839					
		Chicago Total	3		1,977,205	1,882,422	588,652	343,421	932,073	2,909,278	3,534,080
Chico	CA	Chico-Redding		Comcast	19,800	19,602					
Redding	CA	Chico-Redding		Charter	18,276	15,169					
Oroville	CA	Chico-Redding		Comcast	17,800	17,622					
Shasta Cty.	CA	Chico-Redding		Northland Cable Television	1,823	1,057					
		Chico-Redding Total	132		57,699	53,450	39,056	51,204	90,260	147,959	193,000
Cincinnati	OH	Cincinnati		Time Warner Cable	370,000	299,700					
Cincinnati	OH	Cincinnati		Cincinnati Bell	57,091	33,113					
Lawrenceville	IN	Cincinnati		Comcast	9,000	8,910					
Sunman	IN	Cincinnati		Sunman Telecommunication	5,881	3,411					
Maysville	KY	Cincinnati		Standard Tobacco Co.	4,436	2,573					
Augusta	KY	Cincinnati		Standard Tobacco Co.	1,028	596					
		Cincinnati Total	35		447,436	348,303	161,868	106,069	267,936	715,372	908,440
Clarksburg	WV	Clarksburg-Weston		Time Warner Cable	17,773	14,396					
Taylor Cty.	WV	Clarksburg-Weston		Comcast	6,700	6,633					
Beverly	WV	Clarksburg-Weston		Cequel	5,125	3,690					
Buckhannon	WV	Clarksburg-Weston		Cequel	4,858	3,498					
Shinnston	WV	Clarksburg-Weston		Cequel	3,243	2,335					
		Clarksburg-Weston Total	169		37,699	30,552	22,949	24,570	47,519	85,218	106,970
Cleveland	OH	Cleveland-Akron (Canton)		Time Warner Cable	708,872	574,186					
Cleveland	OH	Cleveland-Akron (Canton)		AT&T	128,979	128,979					
Parma	OH	Cleveland-Akron (Canton)		Cox	54,246	44,482					
Berea	OH	Cleveland-Akron (Canton)		WOW	43,237	25,077					
Massillon	OH	Cleveland-Akron (Canton)		Massillon Cable	27,162	15,754					
Medina	OH	Cleveland-Akron (Canton)		Armstrong	13,553	7,861					
Wooster	OH	Cleveland-Akron (Canton)		Massillon Cable	12,918	7,492					
Ashland	OH	Cleveland-Akron (Canton)		Armstrong	8,614	4,996					
Allen Cty.	OH	Cleveland-Akron (Canton)		Watch TV Co.	4,445	2,578					
Orrville	OH	Cleveland-Akron (Canton)		Armstrong	4,049	2,348					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Wadsworth	OH	Cleveland-Akron (Canton)		City of Wadsworth	4,060	2,355					
Conneaut City	OH	Cleveland-Akron (Canton)		Cablesuite 541	2,100	1,218					
East Cleveland	OH	Cleveland-Akron (Canton)		East Cleveland Cable	1,940	1,125					
Nelson twnshp	OH	Cleveland-Akron (Canton)		Cequel	1,390	1,001					
Doylestown	OH	Cleveland-Akron (Canton)		Doylestown Communications	1,395	809					
Ridgeville Corners	OH	Cleveland-Akron (Canton)		Ridgeville Telephone	1,016	589					
Orwell	OH	Cleveland-Akron (Canton)		Orwell Cable TV	712	413					
		Cleveland-Akron (Canton) Total	19		1,018,688	821,264	201,080	121,077	322,158	1,340,846	1,484,530
Colorado Springs	CO	Colorado Springs-Pueblo		Comcast	113,924	112,785					
Canon City	CO	Colorado Springs-Pueblo		Bresnan	7,984	4,631					
La Junta	CO	Colorado Springs-Pueblo		Bresnan Communications	3,245	1,882					
Fort Carson	CO	Colorado Springs-Pueblo		Baja Broadband	1,161	673					
	CO	Colorado Springs-Pueblo		CenturyLink	2,122	1,231					
Colorado City	CO	Colorado Springs-Pueblo		Cable Co. LLC	1,089	632					
		Colorado Springs-Pueblo Total	89		129,525	121,833	76,798	55,986	132,783	262,308	353,790
Columbia	SC	Columbia, SC		Time Warner Cable	198,000	160,380					
Columbia	SC	Columbia, SC		AT&T	24,959	24,959					
Turbeville	SC	Columbia, SC		FTC Diversfied	14,851	8,614					
Newberry	SC	Columbia, SC		Comcast	2,774	2,746					
Camden	SC	Columbia, SC		Camden Corp. Investments	3,513	2,038					
Gilbert	SC	Columbia, SC		PBT Cable Services	3,261	1,891					
Winnsboro	SC	Columbia, SC		Fairfield Communications	1,546	897					
		Columbia, SC Total	77		248,904	201,524	83,751	53,155	136,906	385,810	407,140
Columbia	MO	Columbia-Jefferson City, Mo.		Mediacom	13,898	8,061					
Osage Beach	MO	Columbia-Jefferson City, Mo.		Charter	10,160	8,433					
Jefferson City	MO	Columbia-Jefferson City, Mo.		Mediacom	8,588	4,981					
Columbia	MO	Columbia-Jefferson City, Mo.		CenturyTel	7,311	4,240					
Mexico	MO	Columbia-Jefferson City, Mo.		Charter	3,700	3,071					
Columbia	MO	Columbia-Jefferson City, Mo.		Charter	2,305	1,913					
Fulton	MO	Columbia-Jefferson City, Mo.		Charter	1,650	1,370					
Moberly	MO	Columbia-Jefferson City, Mo.		U.S. Cable	2,400	1,392					
Boonville	MO	Columbia-Jefferson City, Mo.		Cequel	1,054	759					
Jefferson City	MO	Columbia-Jefferson City, Mo.		CenturyTel	1,300	754					
		Columbia-Jefferson City, Mo. Total	138		52,366	34,974	45,246	41,303	86,549	138,915	175,450
Auburn	AL	Columbus, GA		Charter	20,234	16,794					
Columbus	GA	Columbus, GA		Knology	24,101	13,979					
Phenix	AL	Columbus, GA		Phenix Cable	14,856	8,616					
Columbus	GA	Columbus, GA		Mediacom	14,894	8,639					
Eufaula	AL	Columbus, GA		BrightHouse	4,105	3,366					
Americus	GA	Columbus, GA		Mediacom	4,807	2,788					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Chambers Cty	AL	Columbus, GA		ITC Globe	3,671	2,129					
Auburn U	AL	Columbus, GA		Auburn University	2,480	1,438					
Fort Benning	GA	Columbus, GA		Windjammer Communications	2,030	1,177					
Cobb	GA	Columbus, GA		Citizens Telephone	1,966	1,140					
Reynolds	GA	Columbus, GA		Flint Cable TV	1,441	836					
Cuthbert	GA	Columbus, GA		Mediacom	1,097	636					
		Columbus, GA Total	126		95,682	61,539	41,967	18,354	60,321	156,003	226,240
Columbus	OH	Columbus, OH		Time Warner Cable	387,000	313,470					
Columbus	OH	Columbus, OH		AT&T	72,103	72,103					
Columbus	OH	Columbus, OH		WOW	79,339	46,017					
Senecaville	OH	Columbus, OH		Cequel	1,359	978					
Plain City	OH	Columbus, OH		Time Warner Cable	873	707					
		Columbus, OH Total	32		540,674	433,275	176,058	75,093	251,151	791,825	928,350
Pontotoc	MS	Columbus-Tupelo-West Point		Metrocast Communications	24,348	14,122					
Tupelo	MS	Columbus-Tupelo-West Point		Comcast	14,700	14,553					
Columbus	MS	Columbus-Tupelo-West Point		Cable One	11,256	4,502					
Louisville	MS	Columbus-Tupelo-West Point		Mediacom	1,200	696					
Sulligent	AL	Columbus-Tupelo-West Point		James Cable	490	284					
		Total	133		51,994	34,157	56,341	28,187	84,529	136,523	189,750
Corpus Christi	TX	Corpus Christi		Time Warner Cable	57,927	46,921					
Corpus Christi	TX	Corpus Christi		Grande	19,575	11,354					
Rockport	TX	Corpus Christi		Time Warner Cable	0	0					
Corpus Christi	TX	Corpus Christi		AT&T	7,270	7,270					
Aransas Pass	TX	Corpus Christi		Cable One	5,043	2,017					
Kingsville	TX	Corpus Christi		CMA of Kingsville	2,399	1,391					
		Corpus Christi Total	129		92,214	68,953	43,478	14,400	57,877	150,091	209,830
Dallas	TX	Dallas-Ft. Worth		AT&T	393,371	393,371					
Garland	TX	Dallas-Ft. Worth		Time Warner Cable	358,194	290,137					
Dallas	TX	Dallas-Ft. Worth		Verizon	242,005	242,005					
Fort Worth	TX	Dallas-Ft. Worth		Charter	88,444	73,409					
Denton	TX	Dallas-Ft. Worth		Charter	7,773	6,452					
Dallas	TX	Dallas-Ft. Worth		Grande	9,741	5,650					
Terrell	TX	Dallas-Ft. Worth		Cequel	7,810	5,623					
Paris	TX	Dallas-Ft. Worth		Cequel	6,418	4,621					
Fort Worth	TX	Dallas-Ft. Worth		Millennium Telcom	5,520	3,202					
Pilot Point	TX	Dallas-Ft. Worth		Cequel	5,836	3,385					
Sulpher Springs	TX	Dallas-Ft. Worth		Cequel	3,645	2,624					
University Park	TX	Dallas-Ft. Worth		Charter	2,293	1,903					
Gainesville	TX	Dallas-Ft. Worth		Cequel	3,424	2,465					
Mineral Wells	TX	Dallas-Ft. Worth		Cequel	3,108	2,238					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Athens	TX	Dallas-Ft. Worth		Cequel	3,037	2,187					
Rockwall	TX	Dallas-Ft. Worth		Charter	2,117	1,757					
Palestine	TX	Dallas-Ft. Worth		Windjammer Communications	3,400	1,972					
Midlothian	TX	Dallas-Ft. Worth		Marcus Cable	3,151	1,828					
Duncanville	TX	Dallas-Ft. Worth		Charter	1,826	1,516					
Lake Palestine	TX	Dallas-Ft. Worth		Northland	2,432	1,411					
Corsicana	TX	Dallas-Ft. Worth		Northland Cable Television	2,170	1,259					
Muenster	TX	Dallas-Ft. Worth		Nortex Communications	2,045	1,186					
Gun Barrel City	TX	Dallas-Ft. Worth		Northland	1,864	1,081					
Stephenville	TX	Dallas-Ft. Worth		Northland Cable Television	1,544	896					
Clarksville	TX	Dallas-Ft. Worth		Cequel	1,492	1,074					
Little Elm	TX	Dallas-Ft. Worth		Strategic Tech	1,600	928					
Canton	TX	Dallas-Ft. Worth		East Texas Cable	1,205	699					
Fairfield	TX	Dallas-Ft. Worth		Northland	592	343					
		Dallas-Ft. Worth Total	5		1,166,057	1,055,220	540,426	440,157	980,584	2,146,641	2,655,290
Moline	IL	Davenport-R.I.-Moline		Mediacom	41,890	24,296					
Galesburg	IL	Davenport-R.I.-Moline		Comcast	8,900	8,811					
Rock Island	IL	Davenport-R.I.-Moline		Mediacom	13,117	7,608					
Clinton	IA	Davenport-R.I.-Moline		Mediacom	11,467	6,651					
Muscatine	IA	Davenport-R.I.-Moline		Board of Water, Electric	8,847	5,131					
Burlington	IA	Davenport-R.I.-Moline		Mediacom	7,829	4,541					
Geneseo	IL	Davenport-R.I.-Moline		Mediacom	6,828	3,960					
Mt. Carroll	IL	Davenport-R.I.-Moline		Mediacom	1,958	1,136					
Monmouth	IL	Davenport-R.I.-Moline		Comcast	977	967					
Maquoketa	IA	Davenport-R.I.-Moline		Bresnan Communications	1,016	589					
		Davenport-R.I.-Moline Total	100		102,829	63,690	56,870	54,103	110,973	213,802	308,220
Dayton	OH	Dayton		Time Warner Cable	232,000	187,920					
Dayton	OH	Dayton		AT&T	33,862	33,862					
Bellefontaine	OH	Dayton		Interlink Communications	5,900	3,422					
Wapakoneta City	OH	Dayton		TSC Communications	3,674	2,131					
St. Marys City	OH	Dayton		TSC Communications	2,553	1,481					
Versailles	OH	Dayton		Time Warner Cable	1,145	927					
Urbana	OH	Dayton		CT Communications	968	561					
		Dayton Total	64		280,102	230,305	68,053	47,680	115,733	395,835	480,430
Denver	CO	Denver		Comcast	497,096	492,125					
Lafayette-Longmont	CO	Denver		Comcast	109,175	108,083					
Gillette	WY	Denver		Bresnan	9,172	5,320					
Glenwood Springs	CO	Denver		Comcast	2,053	2,032					
Fort Morgan	CO	Denver		Bresnan Communications	3,282	1,904					
Fort Collins	CO	Denver		U.S. Cable	2,739	1,589					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Sterling	CO	Denver		Bresnan	2,911	1,688					
Creste Butte	CO	Denver		Time Warner Cable	1,323	1,072					
Sidney	NE	Denver		Charter	1,650	1,370					
Alamosa	CO	Denver		Bresnan Communications	2,358	1,368					
Carbondale	CO	Denver		Comcast	1,208	1,196					
Craig	CO	Denver		Bresnan Communications	2,056	1,192					
Rifle	CO	Denver		Comcast	1,082	1,071					
Silt	CO	Denver		Comcast	1,089	1,078					
Lamar	CO	Denver		Bresnan Communications	1,792	1,039					
Rawlins	WY	Denver		Bresnan	1,946	1,129					
Salida	CO	Denver		Bresnan Communications	1,684	977					
Delta	CO	Denver		Bresnan Communications	1,553	901					
Estes Park	CO	Denver		Baja Broadband	1,384	803					
Buffalo	WY	Denver		Bresnan	1,330	771					
Leadville	CO	Denver		Bresnan Communications	888	515					
Eagle City	CO	Denver		Centurytel Televideo	884	513					
Table Mtn	CO	Denver		U.S. Cable	841	488					
Chadron	NE	Denver		Great Plains Cable	739	429					
		Denver Total	17		650,235	628,651	281,268	283,578	564,846	1,215,081	1,574,610
Des Moines	IA	Des Moines-Ames		Mediacom	68,876	39,948					
Fort Dodge	IA	Des Moines-Ames		Mediacom	10,786	6,256					
Ames	IA	Des Moines-Ames		Mediacom	6,342	3,678					
Newton	IA	Des Moines-Ames		Mediacom	5,651	3,278					
Chariton	IA	Des Moines-Ames		Mediacom	5,360	3,109					
Marshalltown	IA	Des Moines-Ames		Mediacom	4,885	2,833					
Boone	IA	Des Moines-Ames		Mediacom	3,334	1,934					
Dexter	IA	Des Moines-Ames		Mediacom	2,943	1,707					
Carroll	IA	Des Moines-Ames		Mediacom	2,727	1,582					
Albia	IA	Des Moines-Ames		Mediacom	2,558	1,484					
Hamilton	IA	Des Moines-Ames		Mediacom	1,817	1,054					
Iowa Falls	IA	Des Moines-Ames		Mediacom	1,367	793					
Oskaloosa	IA	Des Moines-Ames		Mediacom	1,094	635					
Deep River	IA	Des Moines-Ames		Windstream	1,080	626					
Lehigh	IA	Des Moines-Ames		Lehigh Valley Coop	1,080	626					
Hampton	IA	Des Moines-Ames		Mediacom	959	556					
Stratford	IA	Des Moines-Ames		Complete Communications	928	538					
Union	IA	Des Moines-Ames		Hearts of Iowa Communications	927	538					
		Des Moines-Ames Total	72		122,714	71,174	99,556	81,879	181,435	304,149	434,500
Detroit	MI	Detroit		AT&T	223,464	223,464					
Plymouth	MI	Detroit		WOW	195,394	113,329					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Detroit	MI	Detroit		Comcast	692,000	685,080					
Livonia	MI	Detroit		Brighthouse	60,385	49,516					
Frenchtown Twnshp	MI	Detroit		Charter	15,929	13,221					
Wyandotte	MI	Detroit		City of Wyandotte	7,374	4,277					
Petersburg	MI	Detroit		D&P Cable	5,166	2,996					
Wixom	MI	Detroit		Edward Rose & Sons	309	179					
		Detroit Total	11		1,200,021	1,092,062	273,037	183,852	456,889	1,656,910	1,856,400
Enterprise	AL	Dothan		Time Warner Cable	7,873	6,377					
Dothan	AL	Dothan		Time Warner Cable	8,062	6,530					
Dothan (Ashford)	AL	Dothan		Knology	7,817	4,534					
		Dothan Total	172		23,752	17,441	28,478	15,199	43,677	67,429	102,440
Duluth	MN	Duluth-Superior		Charter	19,423	16,121					
Ironwood	MI	Duluth-Superior		Charter	6,042	5,015					
Eveleth	MN	Duluth-Superior		Mediacom	5,574	3,233					
Cloquet	MN	Duluth-Superior		Mediacom	5,110	2,964					
Morse Twnshp	MN	Duluth-Superior		Paul Bunyan Telephone	4,275	2,480					
Duluth	MN	Duluth-Superior		Comcast	13,000	12,870					
Calumet	MN	Duluth-Superior		Mediacom	3,360	1,949					
Grand Rapids	MN	Duluth-Superior		Mediacom	3,517	2,040					
Int. Falls	MN	Duluth-Superior		Mid Continent	2,153	1,249					
Ely	MN	Duluth-Superior		Midcontinent Communications	1,359	788					
Hayward	WI	Duluth-Superior		Cheqtel Communications	210	122					
		Duluth-Superior Total	139		64,023	48,830	47,025	33,216	80,241	144,264	172,410
El Paso	TX	El Paso		Time Warner Cable	73,614	59,627					
Las Cruces	NM	El Paso		Comcast	24,000	23,760					
El Paso	TX	El Paso		AT&T	16,691	16,691					
		El Paso Total	91		114,305	100,078	72,784	54,607	127,391	241,696	344,480
Mansfield	PA	Emira		Blue Ridge Cable	5,714	3,314					
Elmira	NY	Emira		Time Warner Cable	46,000	37,260					
		Emira Total	174		51,714	40,574	19,478	12,254	31,731	83,445	96,890
Erie	PA	Erie		Comcast	29,500	29,205					
Erie	PA	Erie		Time Warner Cable	20,142	16,315					
Meadville	PA	Erie		Armstrong	14,787	8,576					
Warren	PA	Erie		Armstrong	4,334	2,514					
Titusville	PA	Erie		Armstrong Utilities	4,001	2,321					
Youngsville	PA	Erie		Youngsville Television	1,033	599					
		Erie Total	149		73,797	59,530	30,208	23,729	53,936	127,733	157,250
Coos Bay	OR	Eugene		Charter	10,485	8,703					
Roseburg	OR	Eugene		Charter	8,735	7,250					
Cottage Grove	OR	Eugene		Charter	3,184	2,643					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Florence	OR	Eugene		Charter	1,950	1,619					
Eugene	OR	Eugene		Comcast	95,000	94,050					
		Eugene Total	121		119,354	114,264	41,342	46,091	87,433	206,787	240,480
Humboldt	CA	Eureka		Cequel	23,462	16,893					
Crescent City	CA	Eureka		Charter	7,940	6,590					
		Eureka Total	195		31,402	23,483	13,677	7,662	21,339	52,741	60,270
Evansville	IN	Evansville		Insight	58,264	33,793					
Madisonville	KY	Evansville		Time Warner Cable	16,449	13,324					
Owensboro	KY	Evansville		Time Warner Cable	17,650	14,297					
Evansville	IN	Evansville		WOW	27,469	15,932					
Greenville	KY	Evansville		Comcast	3,446	3,412					
Newburgh	IN	Evansville		Time Warner Cable	1,769	1,433					
Tell City	IN	Evansville		Comcast	1,946	1,927					
Dawson Springs	KY	Evansville		Insight	936	543					
		Evansville Total	104		127,929	84,659	60,559	54,324	114,883	242,812	288,250
Fairbanks	AK	Fairbanks		GCI	12,684	7,357					
		Fairbanks Total	202		12,684	7,357	989	9,103	10,091	22,775	38,520
Fargo	ND	Fargo-Valley City		Cable One	35,126	14,050					
Grand Forks	ND	Fargo-Valley City		Mid Continent	24,180	14,024					
West fargo	ND	Fargo-Valley City		Midcontinent	12,355	7,166					
Fegus Falls	MN	Fargo-Valley City		Charter	2,992	2,483					
Wahpeton	ND	Fargo-Valley City		Mid Continent	3,631	2,106					
Thief River Falls	MN	Fargo-Valley City		Sjoberg's Cablevision	3,416	1,981					
Park River	ND	Fargo-Valley City		Viking Electronics	2,873	1,666					
Devils Lake	ND	Fargo-Valley City		Midcontinent Communications	2,981	1,729					
Jamestown	ND	Fargo-Valley City		Cable Services Inc.	2,850	1,653					
Devils Lake	ND	Fargo-Valley City		North Dakota Telephone	2,412	1,399					
Valley City	ND	Fargo-Valley City		Cable Services Inc.	1,907	1,106					
Ada	MN	Fargo-Valley City		Lortel Cablevision	2,120	1,230					
Perham	MN	Fargo-Valley City		Tekstar Cablevision	2,120	1,230					
Hillsboro	ND	Fargo-Valley City		Halstad Telephone	1,277	741					
Cooperstown	ND	Fargo-Valley City		Mid Continent	1,158	672					
McIntosh	MN	Fargo-Valley City		Garden Valley Telephone	933	541					
Warroad	MN	Fargo-Valley City		Sjoberg's Cablevision	1,069	620					
Roseau	MN	Fargo-Valley City		Sjoberg's Cable	1,064	617					
		Fargo-Valley City Total	116		104,464	55,014	53,063	41,710	94,773	199,237	251,290
Bay City	MI	Flint-Saginaw-Bay City		Charter	117,209	97,283					
Flint	MI	Flint-Saginaw-Bay City		Comcast	72,500	71,775					
Goodrich	MI	Flint-Saginaw-Bay City		Charter	67,106	55,698					
Flint	MI	Flint-Saginaw-Bay City		AT&T	18,701	18,701					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Richfield Twnshp	MI	Flint-Saginaw-Bay City		Charter	15,736	13,061					
Caseville	MI	Flint-Saginaw-Bay City		Comcast	6,800	6,732					
Butman Twnshp	MI	Flint-Saginaw-Bay City		Charter	1,543	1,281					
Goodar Twnshp	MI	Flint-Saginaw-Bay City		Charter	1,248	1,036					
New Lothrop Village	MI	Flint-Saginaw-Bay City		TVC Inc.	2,119	1,229					
Sage twnshp	MI	Flint-Saginaw-Bay City		Charter	812	674					
		Flint-Saginaw-Bay City Total	68		303,774	267,470	57,430	50,407	107,837	411,611	448,960
Cape Coral	FL	Fort Myers-Naples, Fla.		Comcast	242,000	239,580					
Ft. Myers	FL	Fort Myers-Naples, Fla.		CenturyTel	26,804	15,546					
Marco Island	FL	Fort Myers-Naples, Fla.		Marco Island Cable	15,506	8,993					
Clewiston	FL	Fort Myers-Naples, Fla.		Comcast	1,200	1,188					
		Fort Myers-Naples, Fla. Total	62		285,510	265,308	89,931	62,520	152,451	437,961	517,920
Springdale	AR	Fort Smith-Fayetteville, Ark.		Cox	68,126	55,863					
Fort Smith	AR	Fort Smith-Fayetteville, Ark.		Cox	34,435	28,237					
Fort Smith	AR	Fort Smith-Fayetteville, Ark.		AT&T	20,112	20,112					
Clarksville	AR	Fort Smith-Fayetteville, Ark.		Cequel	1,814	1,306					
Sallisaw	OK	Fort Smith-Fayetteville, Ark.		Sallisaw Municipal	1,571	911					
Poteau	OK	Fort Smith-Fayetteville, Ark.		Cequel	1,103	794					
Sallisaw	OK	Fort Smith-Fayetteville, Ark.		Cequel	675	486					
Ozark	AR	Fort Smith-Fayetteville, Ark.		Cequel	531	382					
		Fort Smith-Fayetteville, Ark. Total	101		128,367	108,092	49,551	59,946	109,497	237,864	302,920
Fort Wayne	IN	Fort Wayne		Comcast	50,000	49,500					
Allen	IN	Fort Wayne		Frontier	15,729	9,123					
Auburn	IN	Fort Wayne		Mediacom	9,557	5,543					
Van Wert	OH	Fort Wayne		Time Warner Cable	2,900	2,349					
Huntington Cty.	IN	Fort Wayne		Comcast	2,200	2,178					
Angola	IN	Fort Wayne		Mediacom	4,159	2,412					
Decatur	IN	Fort Wayne		Mediacom	2,786	1,616					
Paulding	OH	Fort Wayne		Time Warner Cable	724	586					
		Fort Wayne Total	109		88,055	73,307	52,501	53,500	106,000	194,055	267,680
Fresno	CA	Fresno-Visalia		Comcast	123,000	121,770					
Fresno	CA	Fresno-Visalia		AT&T	36,573	36,573					
Porterville	CA	Fresno-Visalia		Charter	4,985	4,138					
Coalinga	CA	Fresno-Visalia		Comcast	699	692					
Chowchilla	CA	Fresno-Visalia		Comcast	900	891					
Oakhurst	CA	Fresno-Visalia		Northland Cable Television	1,122	651					
Avenal	CA	Fresno-Visalia		BrightHouse	556	456					
		Fresno-Visalia Total	55		167,835	165,170	102,554	117,760	220,314	388,149	580,180
Gainesville	FL	Gainesville		Cox	87,606	71,837					
High Springs	FL	Gainesville		James Cable	525	305					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
		Gainesville Total	163		88,131	72,141	15,347	13,411	28,758	116,889	125,160
Glendive	MT	Glendive		Cable & Communications	2,436	1,413					
		Glendive Total	210		2,436	1,413	949	524	1,473	3,909	4,260
Grand Junction	CO	Grand Junction-Montrose		Bresnan	31,769	18,426					
Montrose	CO	Grand Junction-Montrose		Bresnan Communications	4,833	2,803					
Telluride	CO	Grand Junction-Montrose		Time Warner Cable	717	581					
		Grand Junction-Montrose Total	185		37,319	21,810	13,693	15,748	29,441	66,760	72,040
Grand Rapids	MI	Grand Rapids-Kalmzoo		Comcast	205,000	202,950					
Allendale twنشp	MI	Grand Rapids-Kalmzoo		Charter	93,164	77,326					
Grand Rapids	MI	Grand Rapids-Kalmzoo		AT&T	55,319	55,319					
Kalamazoo	MI	Grand Rapids-Kalmzoo		Charter	33,227	27,578					
Coldwater	MI	Grand Rapids-Kalmzoo		Charter	11,214	9,308					
Allendale	MI	Grand Rapids-Kalmzoo		Allendale Telephone	2,271	1,317					
		Grand Rapids-Kalmzoo Total	39		400,195	373,798	128,786	124,594	253,381	653,576	734,480
Great Falls	MT	Great Falls		Bresnan	16,162	9,374					
Havre	MT	Great Falls		Bresnan Communications	2,586	1,500					
Lewistown	MT	Great Falls		Mid-Rivers Telephone	2,081	1,207					
Cut Bank	MT	Great Falls		Bresnan	719	417					
		Great Falls Total	191		21,548	12,498	21,776	10,593	32,369	53,917	66,150
Green Bay	WI	Green Bay-Appleton		Time Warner Cable	107,521	87,092					
Fond du Lac	WI	Green Bay-Appleton		Charter	81,011	67,239					
Green Bay	WI	Green Bay-Appleton		AT&T	21,753	21,753					
Manitowoc	WI	Green Bay-Appleton		Comcast	7,000	6,930					
Marinette	WI	Green Bay-Appleton		Time Warner Cable	7,856	6,363					
New Franken	WI	Green Bay-Appleton		Centurytel Televideo	1,356	786					
Pulaski	WI	Green Bay-Appleton		Net LEC	1,375	798					
Abrams	WI	Green Bay-Appleton		Bayland Telephone	875	508					
		Green Bay-Appleton Total	70		228,747	191,469	77,771	64,993	142,764	371,511	448,490
Greensboro	NC	Greensboro-H.Point-W.Salem		Time Warner Cable	296,888	240,479					
Greensboro	NC	Greensboro-H.Point-W.Salem		AT&T	12,535	12,535					
Lexington	NC	Greensboro-H.Point-W.Salem		Windstream Lexcom	12,000	6,960					
Halls	NC	Greensboro-H.Point-W.Salem		Starvision	4,755	2,758					
Churchland	NC	Greensboro-H.Point-W.Salem		Piedmont Cable Services	2,664	1,545					
Farmington	NC	Greensboro-H.Point-W.Salem		Yardkin Valley Telecom	2,771	1,607					
Wilkesboro	NC	Greensboro-H.Point-W.Salem		Wilkes Communications	1,623	941					
		Total	46		333,236	266,826	149,162	69,957	219,120	552,356	705,380
Jacksonville	NC	Greenville-N.Bern-Washingtn		Time Warner Cable	63,309	51,280					
Greenville	NC	Greenville-N.Bern-Washingtn		Cequel	25,214	18,154					
New Bern	NC	Greenville-N.Bern-Washingtn		Cequel	13,774	9,917					
Kinston	NC	Greenville-N.Bern-Washingtn		Cequel	8,405	6,052					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Washington	NC	Greenville-N.Bern-Washingtn		Cequel	6,333	4,560					
Farmville	NC	Greenville-N.Bern-Washingtn		Time Warner Cable	1,444	1,170					
Plymouth	NC	Greenville-N.Bern-Washingtn		Mediacom	1,492	865					
Beaufort Cty.	NC	Greenville-N.Bern-Washingtn		Tri-County Communications	1,757	1,019					
		Total	99		121,728	93,017	71,564	39,163	110,727	232,455	312,470
Spartanburg	SC	Greenville-Spartanburg		Charter	151,107	125,419					
Asheville	NC	Greenville-Spartanburg		Charter	60,471	50,191					
Spartanburg	SC	Greenville-Spartanburg		AT&T	39,924	39,924					
Hendersonville	NC	Greenville-Spartanburg		Morris Broadband	16,577	9,615					
Greenwood	SC	Greenville-Spartanburg		Northland	7,618	4,418					
Seneca	SC	Greenville-Spartanburg		Northland	6,181	3,585					
Abbeville	SC	Greenville-Spartanburg		West Carolina Communications	7,705	4,469					
Elberton	GA	Greenville-Spartanburg		Comcast	3,493	2,026					
Brevard	NC	Greenville-Spartanburg		Sylvan Valley CATV	5,640	3,271					
Forest City	NC	Greenville-Spartanburg		Northland	3,642	2,112					
Toccoa	GA	Greenville-Spartanburg		Northland Cable	3,513	2,038					
Bursnville	NC	Greenville-Spartanburg		Country Cablevision	3,701	2,147					
Hart Cty.	GA	Greenville-Spartanburg		Hart Cable	2,899	1,681					
Burnsville	NC	Greenville-Spartanburg		Charter	1,566	1,300					
Chesnee	SC	Greenville-Spartanburg		Chesnee Communications	2,527	1,466					
Elberton	GA	Greenville-Spartanburg		City of Elberton	2,580	1,496					
Highlands	NC	Greenville-Spartanburg		Northland	2,255	1,308					
Abbeville	SC	Greenville-Spartanburg		PWCV	811	470					
Carnesville	GA	Greenville-Spartanburg		Depot Street Communications	954	553					
		Greenville-Spartanburg Total	37		323,164	257,489	208,924	143,927	352,851	676,015	849,340
Greenville	MS	Greenwood-Greenville		Cequel	7,912	5,697					
Grenada	MS	Greenwood-Greenville		Cable One	11,489	4,596					
Greenwood	MS	Greenwood-Greenville		Windjammer	6,645	3,854					
Cleveland	MS	Greenwood-Greenville		Cable One	6,427	2,571					
Leland	MS	Greenwood-Greenville		Broadband Cablevision	930	539					
		Greenwood-Greenville Total	190		33,403	17,257	16,663	6,968	23,630	57,033	66,870
Pharr	TX	Harlingen-Brownsville		Time Warner Cable	116,667	94,500					
		Harlingen-Brownsville Total	86		116,667	94,500	94,825	43,446	138,271	254,938	369,240
Harrisburg	PA	Harrisburg-Lancaster		Comcast	368,000	364,320					
Harrisburg	PA	Harrisburg-Lancaster		Verizon	42,202	42,202					
Ephrata	PA	Harrisburg-Lancaster		Blue Ridge	29,575	17,154					
Newberry Twnshp	PA	Harrisburg-Lancaster		Blue Ridge Cable	7,861	4,559					
Fawn Grove	PA	Harrisburg-Lancaster		Armstrong	4,345	2,520					
Duncannon	PA	Harrisburg-Lancaster		Blue Ridge Cable	0	0					
Walker Twnshp	PA	Harrisburg-Lancaster		Tele-Media Co	777	451					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
		Harrisburg-Lancaster Total	43		452,760	431,206	98,765	84,656	183,421	636,181	725,340
Staunton	VA	Harrisonburg		Comcast	45,000	44,550					
Waynesboro	VA	Harrisonburg		Ntelos Media	4,803	2,786					
		Harrisonburg Total	178		49,803	47,336	18,772	16,842	35,615	85,418	92,240
Hartford	CT	Hartford & New Haven		Comcast	436,698	432,331					
Hartford	CT	Hartford & New Haven		AT&T	172,309	172,309					
New Milford	CT	Hartford & New Haven		Charter	53,829	44,678					
Manchester	CT	Hartford & New Haven		Cox	49,038	40,211					
Enfield	CT	Hartford & New Haven		Cox	31,567	25,885					
Litchfield	CT	Hartford & New Haven		Cablevision	25,970	25,451					
Meriden	CT	Hartford & New Haven		Cox	29,375	24,088					
Ashford	CT	Hartford & New Haven		Charter	27,862	23,125					
New London	CT	Hartford & New Haven		Metrocast	26,166	15,176					
Groton	CT	Hartford & New Haven		Groton Utilities	6,085	3,529					
		Hartford & New Haven Total	30		858,899	806,783	89,731	28,279	118,010	976,909	999,990
Hattiesburg	MS	Hattiesburg-Laurel		Comcast	51,597	51,081					
Bay Springs	MS	Hattiesburg-Laurel		Video Inc.	1,303	756					
Wayensboro	MS	Hattiesburg-Laurel		Twin County Cablevision	1,336	775					
		Hattiesburg-Laurel Total	167		54,236	52,612	28,554	18,937	47,491	101,727	112,360
Helena	MT	Helena		Bresnan	14,433	8,371					
		Helena Total	205		14,433	8,371	7,076	4,488	11,564	25,997	28,870
Honolulu	HI	Honolulu		Time Warner Cable	232,068	187,975					
Wailuku	HI	Honolulu		Time Warner Cable	40,520	32,821					
Kealakekua	HI	Honolulu		Time Warner Cable	41,702	33,779					
Kauai	HI	Honolulu		Time Warner Cable	20,210	16,370					
Pago Pago	AS	Honolulu		American Samoa Entertainment	2,278	1,321					
		Honolulu Total	69		336,778	272,266	1,786	35,182	36,969	373,747	448,650
Houston	TX	Houston		Comcast	587,430	581,556					
Houston	TX	Houston		AT&T	366,696	366,696					
Kingwood	TX	Houston		Cequel	21,234	15,288					
Conroe	TX	Houston		Cequel	10,451	7,525					
Houston	TX	Houston		En-Touch Systems	8,873	5,146					
Wharton	TX	Houston		Texas Mid-Gulf Cablevision	8,243	4,781					
Montgomery Cty	TX	Houston		Charter	4,706	3,906					
Huntsville	TX	Houston		Cequel	4,539	3,268					
Onalaska	TX	Houston		Cequel	2,395	1,724					
Angleton	TX	Houston		CMA of Angleton	2,231	1,294					
Montgomery Cty.	TX	Houston		Northland	2,373	1,376					
Brenham	TX	Houston		Cequel	2,205	1,588					
Columbus	TX	Houston		Time Warner Cable	1,016	823					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Port Lavaca	TX	Houston		Cable One	2,264	906					
Harris Cty.	TX	Houston		Time Warner Cable	966	782					
Brazoria	TX	Houston		Coastal Link Communications	1,169	678					
Livingston	TX	Houston		Telcom Supply	943	547					
Mont Belvieu	TX	Houston		Cequel	596	429					
Cleveland	TX	Houston		Tricities Cablevision	606	351					
Sealy	TX	Houston		CMA of Lagrange	575	334					
		Houston Total	10		1,029,511	998,999	385,440	294,447	679,886	1,709,397	2,289,360
Decatur	AL	Huntsville-Decatur		Charter	49,377	40,983					
Huntsville	AL	Huntsville-Decatur		Comcast	32,500	32,175					
Huntsville	AL	Huntsville-Decatur		Knology	34,973	20,284					
Madison Cty.	AL	Huntsville-Decatur		Mediacom	10,745	6,232					
Scottsboro	AL	Huntsville-Decatur		Scottsboro Electric	5,605	3,251					
Fayetteville	TN	Huntsville-Decatur		Fayetteville Public Utility	2,651	1,538					
Fort Payne	AL	Huntsville-Decatur		Windjammer Communications	2,397	1,390					
New Hope	AL	Huntsville-Decatur		New Hope Telephone	2,634	1,528					
		Huntsville-Decatur Total	79		140,882	107,381	73,208	58,962	132,171	273,053	397,030
Idaho Falls	ID	Idaho Falls-Pocatello		Cable One	15,128	6,051					
Pocatello	ID	Idaho Falls-Pocatello		Cable One	7,877	3,151					
Jackson	WY	Idaho Falls-Pocatello		Bresnan	5,938	3,444					
Soda Springs	ID	Idaho Falls-Pocatello		Independent Cable Systems	1,582	918					
		Idaho Falls-Pocatello Total	162		30,525	13,564	25,098	25,495	50,593	81,118	126,150
Indianapolis	IN	Indianapolis		AT&T	150,442	150,442					
Indianapolis	IN	Indianapolis		Comcast	349,000	345,510					
Indianapolis	IN	Indianapolis		Brighthouse	72,905	59,782					
Marion	IN	Indianapolis		Brighthouse	10,460	8,577					
Greencastle	IN	Indianapolis		Cinergy Metronet	22,600	13,108					
Mitchell	IN	Indianapolis		Avenue Broadband	2,427	1,408					
Flora	IN	Indianapolis		TCM	1,022	593					
Nashville	IN	Indianapolis		Avenue Broadband	1,909	1,107					
Monrovia	IN	Indianapolis		Clay County Rural Telephone	2,413	1,400					
Ellettsville	IN	Indianapolis		Smithville Telecom	2,398	1,391					
Carmel	IN	Indianapolis		Estridge Companies	685	397					
		Indianapolis Total	26		616,261	583,715	191,260	159,972	351,233	967,494	1,096,650
Jackson	MS	Jackson, MS		Comcast	104,626	103,580					
Jackson	MS	Jackson, MS		AT&T	24,549	24,549					
Vicksburg	MS	Jackson, MS		Vicksburg Video	4,522	2,623					
Brookhaven	MS	Jackson, MS		Cable One	6,264	2,506					
Natchez	MS	Jackson, MS		Cable One	3,604	1,442					
Meadville	MS	Jackson, MS		Branch Cable	2,936	1,703					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Kosciusko	MS	Jackson, MS		Metrocast	1,259	730					
Belzoni	MS	Jackson, MS		Cable TV of Belzoni	960	557					
Forest	MS	Jackson, MS		Metrocast	712	413					
		Jackson, MS Total	94		149,432	138,102	88,172	52,019	140,191	289,623	335,950
Jackson	TN	Jackson, TN		Jackson Energy	15,738	9,128					
Humboldt	TN	Jackson, TN		Infostructure Inc.	3,482	2,020					
Trenton	TN	Jackson, TN		Trenton TV Cable	1,129	655					
		Jackson, TN Total	177		20,349	11,802	23,659	17,378	41,037	61,386	94,110
Jacksonville	FL	Jacksonville		Comcast	297,065	294,094					
Jacksonville	FL	Jacksonville		AT&T	63,563	63,563					
Brunswick	GA	Jacksonville		Comcast	25,000	24,750					
Waycross	GA	Jacksonville		Waycross Cable	7,428	4,308					
Kingsland	GA	Jacksonville		Kings Bay Communications	1,775	1,030					
Blackshear	GA	Jacksonville		ATC Broadband	1,769	1,026					
		Jacksonville Total	48		396,600	388,771	133,037	82,806	215,843	612,443	675,650
Johnstown DMA	PA	Johnstown-Altoona		Comcast	66,000	65,340					
Altoona	PA	Johnstown-Altoona		Atlantic Broadband	27,597	16,006					
Brothersvalley Twnshp	PA	Johnstown-Altoona		Comcast	16,361	16,197					
Punxsutawney	PA	Johnstown-Altoona		Comcast	15,838	15,680					
Johnstown	PA	Johnstown-Altoona		Atlantic Broadband	20,290	11,768					
Clearfield	PA	Johnstown-Altoona		Atlantic Broadband	3,791	2,199					
Somerset Twnship	PA	Johnstown-Altoona		Armstrong Utilities	2,087	1,210					
Snowshoe	PA	Johnstown-Altoona		Telemedia	1,554	901					
Brockway	PA	Johnstown-Altoona		Brockway Television	859	498					
New Enterprise	PA	Johnstown-Altoona		Atlantic Broadband	828	480					
		Johnstown-Altoona Total	103		155,205	130,280	46,908	54,107	101,015	256,220	291,490
Jonesboro	AR	Jonesboro		Cequel	16,759	12,066					
Paragould	AR	Jonesboro		Paragould L&W	9,773	5,668					
Pocahontas	AR	Jonesboro		Cequel	2,246	1,617					
Hoxie	AR	Jonesboro		Cequel	1,582	1,139					
Hardy	AR	Jonesboro		Charter	917	761					
		Jonesboro Total	181		31,277	21,252	16,302	14,837	31,139	62,416	81,560
Pittsburgh	KS	Joplin-Pittsburg		Cox	13,806	11,321					
Seneca	MO	Joplin-Pittsburg		S-Go Video	9,486	5,502					
Joplin	MO	Joplin-Pittsburg		Cable One	10,300	4,120					
Carthage	MO	Joplin-Pittsburg		Cequel	2,568	1,849					
Miami	OK	Joplin-Pittsburg		Cable One	3,243	1,297					
Carl Junction	MO	Joplin-Pittsburg		Mediacom	1,978	1,147					
Nevada	MO	Joplin-Pittsburg		Falcon Cablevision	1,902	1,103					
Parsons	KS	Joplin-Pittsburg		Cable One	2,031	812					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Chanute	KS	Joplin-Pittsburg		Cable One	1,916	766					
Ft. Scott	KS	Joplin-Pittsburg		Cequel	1,401	813					
Pineville	MO	Joplin-Pittsburg		McDonald County Multi-Media	1,007	584					
Diamond	MO	Joplin-Pittsburg		Mediacom	797	462					
		Joplin-Pittsburg Total	152		50,435	29,777	40,424	33,008	73,431	123,866	149,870
Juneau	AK	Juneau		GCI	7,054	4,091					
Ketchikan	AK	Juneau		GCI	2,111	1,224					
Sitka	AK	Juneau		GCI	1,811	1,050					
		Juneau Total	207		10,976	6,366	2,436	2,091	4,527	15,503	26,440
Kansas City	KS	Kansas City		Time Warner Cable	230,344	186,579					
Overland Park	KS	Kansas City		AT&T	99,198	99,198					
Independence	MO	Kansas City		Comcast	58,756	58,168					
Lenexa	KS	Kansas City		Everest Midwest	39,634	22,988					
Manhattan	KS	Kansas City		Cox	17,967	14,733					
Lawrence	KS	Kansas City		Sunflower	18,510	10,736					
Warrensburg	MO	Kansas City		Charter	11,890	9,869					
	MO	Kansas City		Google	1,801	0					
Excelsior Springs	MO	Kansas City		Mediacom	4,527	2,626					
Paola	KS	Kansas City		Cequel	2,348	1,691					
Maryville	MO	Kansas City		Cequel	1,893	1,363					
Marshall	MO	Kansas City		Windjammer Communications	2,230	1,293					
Chillicothe	MO	Kansas City		Windjammer Communications	2,308	1,339					
Alma	MO	Kansas City		Citizens Cablevision	1,657	961					
Ottawa	KS	Kansas City		Allegiance Communications	1,264	733					
Atchison	KS	Kansas City		Allegiance Communications	923	535					
Harrisonville	MO	Kansas City		Falcon Cablevision	1,086	630					
Trenton	MO	Kansas City		Cequel	893	643					
Kearney	MO	Kansas City		Exop of Missouri	853	495					
Brookfield	MO	Kansas City		Cequel	557	401					
		Kansas City Total	31		498,639	414,980	149,167	147,273	296,440	795,079	941,980
Knoxville	TN	Knoxville		Comcast	180,000	178,200					
Alcoa	TN	Knoxville		Charter	51,192	42,489					
Knoxville	TN	Knoxville		AT&T	24,702	24,702					
Knoxville	TN	Knoxville		Knology	7,448	4,320					
Crossville	TN	Knoxville		Charter	3,142	2,608					
New Tazewell	TN	Knoxville		James Cable	3,843	2,229					
Harlan	KY	Knoxville		Harlan Community TV	3,841	2,228					
Morristown	TN	Knoxville		Morristown Utility	4,113	2,386					
Pineville	KY	Knoxville		Telecommunications Management	2,700	1,566					
Farragut	TN	Knoxville		Concord Telephone	2,501	1,451					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
McCreary Cty.	KY	Knoxville		Access Cable TV	2,138	1,240					
Cumberland	KY	Knoxville		Access Cable TV	1,262	732					
Jellico	TN	Knoxville		Access Cable TV	931	540					
		Knoxville Total	61		287,813	264,690	122,371	62,539	184,910	472,723	525,620
Eau Claire	WI	La Crosse-Eau Claire		Time Warner Cable	74,093	60,015					
Lacrosse	WI	La Crosse-Eau Claire		CenturyTel	7,798	4,523					
Winona	MN	La Crosse-Eau Claire		Hiawatha Broadband	6,463	3,749					
Houston	MN	La Crosse-Eau Claire		Ace Telephone	5,942	3,446					
Whitehall	WI	La Crosse-Eau Claire		Western Wisconsin	5,645	3,274					
Westby	WI	La Crosse-Eau Claire		Midwest Telnet	3,304	1,916					
Prairie Du Chien	WI	La Crosse-Eau Claire		Mediacom	2,012	1,167					
Arkansaw	WI	La Crosse-Eau Claire		Chippewa Valley Cable	1,794	1,041					
Viroqua	WI	La Crosse-Eau Claire		Mediacom	1,302	755					
		La Crosse-Eau Claire Total	128		108,353	79,886	49,894	41,004	90,898	199,251	213,020
Lafayette	IN	Lafayette, IN		Comcast	29,700	29,403					
		Lafayette, IN Total	189		29,700	29,403	9,335	7,782	17,117	46,817	68,770
Lafayette	LA	Lafayette, LA		Cox	104,477	85,671					
Opelousas City	LA	Lafayette, LA		Renaissance Media	14,988	8,693					
Ville Platte	LA	Lafayette, LA		Cequel	2,033	1,464					
Iberia Parish	LA	Lafayette, LA		Cequel	1,416	1,020					
Kaplan	LA	Lafayette, LA		Kaplan Telephone	1,684	977					
		Lafayette, LA Total	122		124,598	97,824	47,751	17,879	65,630	190,228	234,380
Lake Charles	LA	Lake Charles		Cequel	31,460	22,651					
Westlake	LA	Lake Charles		James Cable	5,716	3,315					
Deridder	LA	Lake Charles		Cequel	3,868	2,785					
Iowa	LA	Lake Charles		Cequel	3,790	3,146					
Carlyss	LA	Lake Charles		Cameron Communications	3,742	2,170					
		Lake Charles Total	175		48,576	34,068	24,138	13,184	37,322	85,898	96,230
Lansing	MI	Lansing		Comcast	64,500	63,855					
Dimondale	MI	Lansing		Broadstripe	27,915	16,191					
Lansing	MI	Lansing		AT&T	11,988	11,988					
Hillsdale	MI	Lansing		Comcast	3,600	3,564					
Dewitt	MI	Lansing		Westphalia Broadband	1,147	665					
Springport	MI	Lansing		Springcom Inc.	878	509					
		Lansing Total	115		110,028	96,772	42,190	38,969	81,159	191,187	256,340
Laredo	TX	Laredo		Time Warner Cable	32,578	26,388					
		Laredo Total	184		32,578	26,388	11,772	4,540	16,312	48,890	74,260
Las Vegas	NV	Las Vegas		Cox	299,399	245,507					
Las Vegas	NV	Las Vegas		CenturyTel	25,269	14,656					
Laughlin	NV	Las Vegas		Clark Cablevision	1,436	833					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Mesquite	NV	Las Vegas		Rio Virgin Telephone	1,493	866					
Pahrump	NV	Las Vegas		Clark Cablevision	835	484					
		Las Vegas Total	42		328,432	262,346	142,321	65,045	207,365	535,797	726,010
Lexington	KY	Lexington		Insight	82,746	47,993					
Richmond	KY	Lexington		Time Warner Cable	50,090	40,573					
Corbin	KY	Lexington		Telecom Management	31,384	18,203					
Frankfort	KY	Lexington		Frankfort Electric & Water	14,988	8,693					
London	KY	Lexington		Time Warner Cable	4,558	3,692					
Russell Springs	KY	Lexington		Cumberland Cellular	5,707	3,310					
Irvine	KY	Lexington		Irvine Community TV	2,728	1,582					
Waneta	KY	Lexington		McKee TV Enterprises	3,122	1,811					
Lacenter	KY	Lexington		Ballard Rural Telephone	1,851	1,074					
Bulan	KY	Lexington		Telecommunications Management	1,084	629					
Gray	KY	Lexington		Eastern Cable	971	563					
		Lexington Total	63		199,229	128,122	86,560	102,271	188,831	388,060	490,290
Lima	OH	Lima		Time Warner Cable	23,000	18,630					
Celina	OH	Lima		Wabash Mutual	1,827	1,060					
Kalida	OH	Lima		Kalida Telephone	906	525					
Ottoville	OH	Lima		Otec Communication	773	448					
		Lima Total	187		26,506	20,663	7,980	6,168	14,148	40,654	69,170
Lincoln	NE	Lincoln & Hastings-Krny		Time Warner Cable	75,933	61,506					
Grand Island	NE	Lincoln & Hastings-Krny		Charter	27,692	22,984					
Beatrice	NE	Lincoln & Hastings-Krny		Charter	2,796	2,321					
Ainsworth	NE	Lincoln & Hastings-Krny		Three River Digital	1,870	1,085					
McCook	NE	Lincoln & Hastings-Krny		Great Plains Cable TV	926	537					
Aurora	NE	Lincoln & Hastings-Krny		Mid-State Community TV	871	505					
Blue Hill	NE	Lincoln & Hastings-Krny		Glenwood Telecommunications	1,275	740					
Belleville	KS	Lincoln & Hastings-Krny		Cunningham Communications	769	446					
Central City	NE	Lincoln & Hastings-Krny		Cable Nebraska	770	447					
		Lincoln & Hastings-Krny Total	105		112,902	90,570	50,635	48,890	99,525	212,427	282,150
Little Rock	AR	Little Rock-Pine Bluff		Comcast	58,568	57,982					
Little Rock	AR	Little Rock-Pine Bluff		AT&T	39,382	39,382					
Hot Springs	AR	Little Rock-Pine Bluff		Resort Television Cable	15,146	8,785					
Conway	AR	Little Rock-Pine Bluff		Conway Corp.	16,590	9,622					
Russellville	AR	Little Rock-Pine Bluff		Cequel	8,529	6,141					
Cabot	AR	Little Rock-Pine Bluff		Cequel	7,923	5,705					
Benton	AR	Little Rock-Pine Bluff		Charter	4,915	4,079					
Pine Bluff	AR	Little Rock-Pine Bluff		Pine Bluff Cable	6,021	3,492					
Batesville	AR	Little Rock-Pine Bluff		Cequel	4,504	3,243					
Searcy	AR	Little Rock-Pine Bluff		White County Video	4,226	2,451					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Hot Springs Village	AR	Little Rock-Pine Bluff		Cequel	3,662	2,637					
Heber Springs	AR	Little Rock-Pine Bluff		Cequel	3,178	2,288					
Newport	AR	Little Rock-Pine Bluff		Cequel	2,383	1,716					
Maumelle	AR	Little Rock-Pine Bluff		Cobridge	1,310	1,087					
Malvern	AR	Little Rock-Pine Bluff		Cequel	2,283	1,644					
Arkadelphia	AR	Little Rock-Pine Bluff		Cequel	2,080	1,498					
Camden	AR	Little Rock-Pine Bluff		Cam-Tel	2,179	1,264					
McGehee	AR	Little Rock-Pine Bluff		Allegiance Communications	1,639	951					
Stuttgart	AR	Little Rock-Pine Bluff		Cequel	1,667	1,200					
Morrilton	AR	Little Rock-Pine Bluff		Cequel	1,554	1,119					
Greenbrier	AR	Little Rock-Pine Bluff		Buford Communications	1,166	676					
Whitehall	AR	Little Rock-Pine Bluff		Cequel	1,112	801					
Beebe	AR	Little Rock-Pine Bluff		Charter	684	568					
Mena	AR	Little Rock-Pine Bluff		Allegiance Communications	741	430					
Mtn. View	AR	Little Rock-Pine Bluff		Yelcot Video Group	869	504					
		Little Rock-Pine Bluff Total	56		192,311	159,263	137,780	115,531	253,310	445,621	571,040
Los Angeles	CA	Los Angeles		Time Warner Cable	1,270,422	1,029,042					
Los Angeles	CA	Los Angeles		Verizon	503,999	503,999					
Los Angeles	CA	Los Angeles		AT&T	331,415	331,415					
Irvine	CA	Los Angeles		Cox	206,105	169,006					
Pasadena	CA	Los Angeles		Charter	67,123	55,712					
Riverside	CA	Los Angeles		Charter	51,082	42,398					
Glendale	CA	Los Angeles		Time Warner Cable	46,354	37,547					
Long Beach	CA	Los Angeles		Charter	33,563	27,857					
Victorville	CA	Los Angeles		Charter	36,681	30,445					
Brentwood	CA	Los Angeles		Comcast	15,700	15,543					
Whittier	CA	Los Angeles		Charter	7,113	5,904					
Ventura City	CA	Los Angeles		Charter	5,445	4,519					
Barstow	CA	Los Angeles		Time Warner Cable	4,350	3,524					
L.A. County/Portion	CA	Los Angeles		Falcon Cablevision	4,624	2,682					
Arcadia	CA	Los Angeles		CBC Broadband	3,420	1,984					
Cerritos	CA	Los Angeles		Charter	1,399	1,161					
Ridgecrest	CA	Los Angeles		Mediacom	2,013	1,168					
North Edwards	CA	Los Angeles		Charter	1,138	945					
Sun City	CA	Los Angeles		Mediacom	1,559	904					
Blythe	CA	Los Angeles		NPG Cable	1,187	688					
		Los Angeles Total	2		2,594,692	2,266,442	1,264,547	614,158	#####	4,473,397	5,665,780
Louisville	KY	Louisville		Insight	281,928	163,518					
Elizabethtown	KY	Louisville		Comcast	37,288	36,915					
Louisville	KY	Louisville		AT&T	30,405	30,405					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Elizabethtown	KY	Louisville		Brandenburg Telecom	7,278	4,221					
Madison	IN	Louisville		Time Warner Cable	2,886	2,338					
Lebanon	KY	Louisville		Time Warner Cable	2,801	2,269					
Jeffersonville	IN	Louisville		Jefferson Telephone	1,115	647					
Phillipsburg	KY	Louisville		Nex-Tech CATV	870	505					
		Louisville Total	49		364,571	240,817	107,010	100,856	207,866	572,437	674,950
Lubbock	TX	Lubbock		Cequel	32,172	23,164					
Lubbock	TX	Lubbock		AT&T	14,365	14,365					
Plainview	TX	Lubbock		Cequel	4,678	3,368					
Wolfforth	TX	Lubbock		NTS Communications	7,514	4,358					
Seminole	TX	Lubbock		Baja	1,580	916					
Lamesa	TX	Lubbock		Northland	699	405					
Brownfield	TX	Lubbock		NTS Communications	501	291					
Levelland	TX	Lubbock		NTS Communications	1,171	679					
		Lubbock Total	143		62,680	47,547	35,414	28,912	64,326	127,006	161,400
Macon	GA	Macon		Cox	65,537	53,740					
Perry	GA	Macon		Comsouth	11,258	6,530					
Milledgeville	GA	Macon		Charter	9,317	7,733					
Dublin	GA	Macon		Peachtree Cable TV	5,428	3,148					
Eastman	GA	Macon		Mediacom	1,775	1,030					
Sandersville	GA	Macon		Charter	1,605	1,332					
Rentz	GA	Macon		Progressive Rural Telephone	1,593	924					
Montezuma	GA	Macon		Comcast	771	763					
Irwinton	GA	Macon		Televiue	768	445					
		Macon Total	118		98,052	75,646	49,629	42,467	92,095	190,147	244,320
Madison	WI	Madison		Charter	172,220	142,943					
Madison	WI	Madison		AT&T	17,091	17,091					
La Valle	WI	Madison		LaVange	805	467					
Boscobel County	WI	Madison		Mediacom	2,862	1,660					
Platteville	WI	Madison		Centurytel	1,608	933					
Reedsburg	WI	Madison		Reedsburg Utility Commission	1,825	1,059					
Oxford Village	WI	Madison		Marquette Adams	2,713	1,574					
Lancaster	WI	Madison		Charter	1,025	851					
Mount Horeb	WI	Madison		MH Telecom	1,534	890					
Mauston	WI	Madison		Mediacom	1,310	760					
Cuba City	WI	Madison		Mediacom	1,074	623					
Camp Douglass	WI	Madison		LVT Corp.	1,086	630					
		Madison Total	83		205,153	169,478	78,156	62,997	141,152	346,305	385,690
Mankato	MN	Mankato		Charter	10,731	8,907					
St. Peter	MN	Mankato		Crystal Communications	10,699	6,205					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
St. Peter	MN	Mankato		Mediacom	7,905	4,585					
New Ulm	MN	Mankato		New Ulm Telecom	4,382	2,542					
Fairmont	MN	Mankato		Mid Continent	3,200	1,856					
		Mankato Total	199		36,917	24,095	6,757	2,804	9,560	46,477	53,820
Marquette	MI	Marquette		Charter	38,173	31,684					
Iron River	MI	Marquette		Iron River Coop TV	1,045	606					
		Marquette Total	180		39,218	32,290	21,650	9,612	31,263	70,481	85,170
Medford	OR	Medford-Klamath Falls		Charter	34,555	28,681					
Klamath Falls	OR	Medford-Klamath Falls		Charter	8,233	6,833					
Yreka	CA	Medford-Klamath Falls		Northland	1,071	621					
		Medford-Klamath Falls Total	140		43,859	36,135	41,261	31,929	73,190	117,049	171,500
Memphis	TN	Memphis		Comcast	172,935	171,206					
Memphis	TN	Memphis		AT&T	51,328	51,328					
Marked Tree	AR	Memphis		Ritter Cable	13,828	8,020					
Corinth City	MS	Memphis		Comcast	4,688	4,641					
Harrisburg	AR	Memphis		Cox	4,559	3,738					
Millington	TN	Memphis		Millington CATV	5,200	3,016					
Forrest City	AR	Memphis		East Arkansas Video	4,242	2,460					
Clarksdale	MS	Memphis		Cable One	5,875	2,350					
Helena	AR	Memphis		Cequel	3,237	2,331					
Brownsville	TN	Memphis		Telecommunications Management	3,634	2,108					
Dyersburg	TN	Memphis		Cable One	5,536	2,214					
Ripley	MS	Memphis		Ripley Video Cable	3,197	1,854					
Bolivar	TN	Memphis		Telecommunications Management	1,000	580					
		Memphis Total	50		279,259	255,847	172,177	61,777	233,954	513,213	672,390
Meridian	MS	Meridian		Comcast	16,000	15,840					
Philadelphia	MS	Meridian		Metrocast	1,915	1,111					
York	AL	Meridian		Mediacom	1,231	714					
Union	MS	Meridian		Metrocast	947	549					
		Meridian Total	186		20,093	18,214	18,442	15,855	34,298	54,391	69,560
Miami	FL	Miami		Comcast	570,000	564,300					
Miami	FL	Miami		AT&T	204,239	204,239					
Miami Beach	FL	Miami		Atlantic Broadband	35,760	20,741					
Weston	FL	Miami		Advocate Communications	17,163	9,955					
Coral Springs	FL	Miami		Advocate	14,448	8,380					
		Miami Total	16		841,610	807,614	371,611	105,395	477,005	1,318,615	1,663,290
Milwaukee	WI	Milwaukee		Time Warner Cable	327,630	265,380					
Milwaukee	WI	Milwaukee		AT&T	106,464	106,464					
Randolph	WI	Milwaukee		Century Teleview	1,515	879					
		Milwaukee Total	34		435,609	372,723	157,009	57,880	214,889	650,498	916,590

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Minneapolis	MN	Minneapolis-St. Paul		Comcast	514,758	509,610					
Rosemont	MN	Minneapolis-St. Paul		Charter	36,665	30,432					
St. Cloud	MN	Minneapolis-St. Paul		Charter	25,082	20,818					
Cambridge	MN	Minneapolis-St. Paul		US Cable	22,642	13,132					
Brainerd	MN	Minneapolis-St. Paul		Charter	13,614	11,354					
Mound	MN	Minneapolis-St. Paul		Mediacom	17,474	10,135					
Willmar	MN	Minneapolis-St. Paul		Charter	11,521	9,562					
Owatonna	MN	Minneapolis-St. Paul		Charter	8,941	7,421					
Solway	MN	Minneapolis-St. Paul		Paul Bunyan Telephone	9,623	5,581					
Prior Lake	MN	Minneapolis-St. Paul		Mediacom	7,529	4,367					
Alexandria	MN	Minneapolis-St. Paul		Charter	4,284	3,556					
Brookings	MN	Minneapolis-St. Paul		Mediacom	4,495	2,607					
Hutchinson	MN	Minneapolis-St. Paul		Mediacom	4,744	2,752					
Elmwood	WI	Minneapolis-St. Paul		Celect Communications	5,203	3,018					
Franklin	MN	Minneapolis-St. Paul		Mediacom	4,316	2,503					
Baldwin Twp.	WI	Minneapolis-St. Paul		Baldwin Telecom	4,605	2,671					
Hutchinson	MN	Minneapolis-St. Paul		Hutchinson Telephone	3,925	2,277					
Marshall	MN	Minneapolis-St. Paul		Knology	2,966	1,720					
Randall	MN	Minneapolis-St. Paul		Consolidated Telephone	4,019	2,331					
Bemidji	MN	Minneapolis-St. Paul		Mid Continent	3,161	1,833					
Becker	MN	Minneapolis-St. Paul		Windstream Lakedale	1,394	809					
Amery	WI	Minneapolis-St. Paul		Northwest Community Communications	2,155	1,250					
New Prague	MN	Minneapolis-St. Paul		Bevcom	2,701	1,567					
Paynesville	MN	Minneapolis-St. Paul		Mediacom	2,062	1,196					
Cannon Falls	MN	Minneapolis-St. Paul		Mediacom	1,810	1,050					
Annandale	MN	Minneapolis-St. Paul		Windstream	1,341	778					
New Richmond	WI	Minneapolis-St. Paul		Northwest Community Communications	1,527	886					
Rice	MN	Minneapolis-St. Paul		Benton Cablevision	1,552	900					
Prior Lake	MN	Minneapolis-St. Paul		Integra Telecom	2,047	1,187					
Barrett	MN	Minneapolis-St. Paul		Runestone Telephone	1,423	825					
Sauk Centre	MN	Minneapolis-St. Paul		Mainstreet Communications	1,288	747					
Sand Creek	WI	Minneapolis-St. Paul		Chibardun Cable TV	1,088	631					
Melrose City	MN	Minneapolis-St. Paul		Melrose Telephone	1,785	1,035					
Bricelyn	MN	Minneapolis-St. Paul		Cannon Valley Cablevision	1,186	688					
Lake City	MN	Minneapolis-St. Paul		Mediacom	1,168	677					
Windom	MN	Minneapolis-St. Paul		City of Windom	1,290	748					
Luck	WI	Minneapolis-St. Paul		Lakeland Telecom	1,257	729					
Sandstone	MN	Minneapolis-St. Paul		Savage Communications	1,250	725					
Morris	MN	Minneapolis-St. Paul		Mediacom	1,184	687					
Jackson	MN	Minneapolis-St. Paul		City of Jackson	982	570					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Pine Island	MN	Minneapolis-St. Paul		Pine Island Telephone	1,156	670					
Menahga	MN	Minneapolis-St. Paul		West Central Telephone	1,231	714					
Willmar	MN	Minneapolis-St. Paul		Windstream	554	321					
Renville	MN	Minneapolis-St. Paul		U.S. Cable	863	501					
Albany	MN	Minneapolis-St. Paul		Albany Mutual Telephone	1,170	679					
Glencoe	MN	Minneapolis-St. Paul		New Ulm Telecom	801	465					
Alberta	MN	Minneapolis-St. Paul		Federated Telephone	818	474					
Ravenna Twnshp	MN	Minneapolis-St. Paul		Cannon Valley Cablevision	764	443					
Morris	MN	Minneapolis-St. Paul		Hometown Solutions	761	441					
Pillager	MN	Minneapolis-St. Paul		Savage Communications	724	420					
Barron	WI	Minneapolis-St. Paul		CTC Telcom	563	327					
Crosslake City	MN	Minneapolis-St. Paul		City of Crosslake Minnesota	234	136					
		Minneapolis-St. Paul Total	15		749,696	670,956	340,706	246,405	587,111	1,336,807	1,748,070
Bismarck	ND	Minot-Bismarck-Dickinson		Mid Continent	31,536	18,291					
Minot	ND	Minot-Bismarck-Dickinson		Mid Continent	17,571	10,191					
Regent	ND	Minot-Bismarck-Dickinson		Consolidated Cablevision	9,678	5,613					
Williston	ND	Minot-Bismarck-Dickinson		Midcontinent Communications	5,439	3,155					
Parshall	ND	Minot-Bismarck-Dickinson		Reservation Telephone Coop	3,262	1,892					
Beulah	ND	Minot-Bismarck-Dickinson		Mid Continent	3,069	1,780					
Sidney	MT	Minot-Bismarck-Dickinson		Cable & Communications	2,317	1,344					
Wing	ND	Minot-Bismarck-Dickinson		BEK Communications	2,181	1,265					
Velva	ND	Minot-Bismarck-Dickinson		SRT Communications	1,697	984					
Herreid	SD	Minot-Bismarck-Dickinson		Valley Telecommunications Coop	1,279	742					
		Minot-Bismarck-Dickinson Total	145		78,029	45,257	44,139	20,241	64,380	142,409	158,730
Missoula	MT	Missoula		Bresnan	19,124	11,092					
Kalispell	MT	Missoula		Bresnan	15,635	9,068					
Martin Cty.	MT	Missoula		Cequel	3,064	2,206					
Polson	MT	Missoula		Bresnan	1,829	1,061					
Hamilton	MT	Missoula		Bresnan Communications	1,418	822					
		Missoula Total	164		41,070	24,250	26,327	23,524	49,851	90,921	115,760
Pensacola	FL	Mobile-Pensacola		Cox	147,334	120,814					
Mobile	AL	Mobile-Pensacola		Comcast	65,601	64,945					
Mobile	AL	Mobile-Pensacola		AT&T	40,998	40,998					
Mobile co	AL	Mobile-Pensacola		Mediacom	10,431	6,050					
Fairhope	AL	Mobile-Pensacola		Mediacom	9,735	5,646					
Cantonment	FL	Mobile-Pensacola		Brighthouse	4,914	4,029					
Foley	AL	Mobile-Pensacola		Utilities Board of Foley	4,335	2,514					
Roberstdale	AL	Mobile-Pensacola		Mediacom	4,239	2,459					
Oskaloosa	IA	Mobile-Pensacola		Mahaska Communications	2,638	1,530					
Brewton	AL	Mobile-Pensacola		Mediacom	2,440	1,415					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Monroeville	AL	Mobile-Pensacola		Mediacom	2,312	1,341					
Thomasville	AL	Mobile-Pensacola		Mediacom	1,244	722					
Fort Morgan	AL	Mobile-Pensacola		CenturyTel	493	286					
		Mobile-Pensacola Total	59		296,714	252,749	96,063	66,186	162,249	458,963	541,060
Monroe	LA	Monroe-El Dorado		Comcast	33,000	32,670					
El Dorado	AR	Monroe-El Dorado		Cequel	7,149	5,147					
Ruston	LA	Monroe-El Dorado		Cequel	6,275	4,518					
Bastrop	LA	Monroe-El Dorado		Cequel	4,823	3,473					
Monroe	LA	Monroe-El Dorado		Ultra Comm.	2,752	1,596					
Winnfield	LA	Monroe-El Dorado		Cequel	1,403	1,010					
Lake Providence	LA	Monroe-El Dorado		Delta Cablevision	993	576					
Jonesboro	LA	Monroe-El Dorado		Cequel	911	656					
		Monroe-El Dorado Total	137		57,306	49,646	43,670	30,692	74,362	131,668	177,550
Monterey	CA	Monterey-Salinas		Comcast	49,500	49,005					
Santa Cruz	CA	Monterey-Salinas		Comcast	42,500	42,075					
Monterey	CA	Monterey-Salinas		AT&T	11,761	11,761					
Watsonville	CA	Monterey-Salinas		Charter	8,000	6,640					
Monetary CTY	CA	Monterey-Salinas		Charter	578	480					
		Monterey-Salinas Total	125		112,339	109,961	43,179	38,724	81,903	194,242	230,880
Montgomery	AL	Montgomery-Selma		Charter	49,876	41,397					
(Wetumpka)	AL	Montgomery-Selma		Brighthouse	17,052	13,983					
Montgomery	AL	Montgomery-Selma		Knology	25,815	14,973					
Troy	AL	Montgomery-Selma		Troy Cablevision	12,412	7,199					
Andalusia	AL	Montgomery-Selma		TV Cable Co	3,830	2,221					
Greenville	AL	Montgomery-Selma		Brighthouse	2,131	1,747					
Heath	AL	Montgomery-Selma		TV Cable Co. of Andulasia	1,764	1,023					
Demopolis	AL	Montgomery-Selma		Demopolis CATV	1,190	690					
Union Springs City	AL	Montgomery-Selma		Com-Link Inc.	1,315	763					
Opp	AL	Montgomery-Selma		Utilities Board City of Opp	3,092	1,793					
		Montgomery-Selma Total	120		118,477	85,790	46,814	33,196	80,010	198,487	241,990
Myrtle Beach	SC	Myrtle Beach-Florence		Time Warner Cable	112,000	90,720					
Loris	SC	Myrtle Beach-Florence		Horry Telephone	45,577	26,435					
Bennettsville	SC	Myrtle Beach-Florence		Metrocast Communications	2,401	1,393					
		Myrtle Beach-Florence Total	102		159,978	118,547	51,458	33,596	85,053	245,031	292,080
Nashville (-Davidson)	TN	Nashville		Comcast	299,095	296,104					
Nashville	TN	Nashville		AT&T	54,898	54,898					
Clarksville	TN	Nashville		Charter	24,490	20,327					
Columbia	TN	Nashville		Charter	22,188	18,416					
Manchester	TN	Nashville		Time Warner Cable	16,749	13,567					
Cookeville	TN	Nashville		Charter	12,085	10,031					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
McMinnville	TN	Nashville		Volunteer Wireless	13,217	7,666					
Lebanon	TN	Nashville		Charter	7,870	6,532					
Winchester	TN	Nashville		Comcast	4,650	4,604					
Columbia	TN	Nashville		City of Columbia	4,323	2,507					
Scottsville	KY	Nashville		North Central Communications	2,940	1,705					
Trenton	KY	Nashville		Mediacom	2,394	1,389					
Mt. Juliet	TN	Nashville		Tennessee Telephone	4,421	2,564					
Ardmore	TN	Nashville		Mediacom	2,032	1,179					
Cadiz	KY	Nashville		Mediacom	1,380	800					
Livingston	TN	Nashville		Comcast	775	767					
Russellville	KY	Nashville		Cequel	896	645					
Pulaski	TN	Nashville		Pulaski Electric	983	570					
		Nashville Total	29		475,386	444,270	217,618	171,547	389,165	864,551	1,043,440
New Orleans	LA	New Orleans		Cox	178,385	146,276					
Slidell	LA	New Orleans		Charter	60,451	50,174					
Abita Springs	LA	New Orleans		AT&T	55,639	55,639					
Gonzales	LA	New Orleans		Eatel Video	20,300	11,774					
Golden Meadow	LA	New Orleans		Vision	9,153	5,309					
Reserve	LA	New Orleans		Reserve Long Distance	5,486	3,182					
Waveland	MS	New Orleans		Mediacom	3,361	1,949					
Belle Chase	LA	New Orleans		Plaquemines	1,795	1,041					
Paullina	LA	New Orleans		Community Cable Agency of O'Brien Coun	1,707	990					
		New Orleans Total	51		336,277	276,334	99,196	40,355	139,551	475,828	652,180
New York	NY	New York		Time Warner Cable	836,166	677,294					
Hempstead	NY	New York		Verizon	865,480	865,480					
Allendale	NJ	New York		Verizon	498,351	498,351					
Amityville	NY	New York		Cablevision	387,073	379,332					
Brooklyn	NY	New York		Cablevision	347,974	341,015					
Bronx	NY	New York		Cablevision	329,173	322,590					
Eatontown	NJ	New York		Comcast	312,000	308,880					
West Orange Town	NJ	New York		Comcast	259,752	257,154					
Wayne	NJ	New York		Cablevision	195,602	191,690					
Piscataway	NJ	New York		Cablevision	158,839	155,662					
Norwalk	CT	New York		Cablevision	121,943	119,504					
Newburgh	NY	New York		Time Warner Cable	142,591	115,499					
Dover	NJ	New York		Cablevision	110,112	107,910					
Bridgeport	CT	New York		Cablevision	91,328	89,501					
Mamaroneck	NY	New York		Cablevision	83,694	82,020					
Freehold Twenshp	NJ	New York		Cablevision	43,144	42,281					
Brookhaven	NY	New York		Cablevision	79,364	77,777					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Riverhead	NY	New York		Cablevision	80,787	79,171					
Wappinger Falls	NY	New York		Cablevision	66,148	64,825					
Newark	NJ	New York		Cablevision	59,308	58,122					
Upper Nyack	NY	New York		Cablevision	56,708	55,574					
Hoboken	NJ	New York		Cablevision	26,531	26,000					
Ossining	NY	New York		Cablevision	55,353	54,246					
Yonkers	NY	New York		Cablevision	51,013	49,993					
Bergenfield	NJ	New York		Cablevision	48,759	47,784					
Staten Island	NY	New York		Time Warner Cable	50,501	40,906					
Avon	NJ	New York		Cablevision	82,354	80,707					
New York	NY	New York		RCN	62,415	36,201					
Bedford	NY	New York		Cablevision	36,977	36,237					
Fort Lee	NJ	New York		Time Warner Cable	32,030	25,944					
Paterson	NJ	New York		Cablevision	30,263	29,658					
Elizabeth	NJ	New York		Cablevision	54,860	53,763					
Chester	NY	New York		Cablevision	26,911	26,373					
Hamilton Twp.	NJ	New York		Cablevision	25,913	25,395					
Milford	PA	New York		Comcast	28,889	28,600					
Andover	NJ	New York		Service Electric	28,304	16,416					
Bayonne	NJ	New York		Cablevision	15,313	15,007					
Port Chester	NY	New York		Cablevision	14,221	13,937					
Seaside Heights	NJ	New York		Cablevision	8,498	8,328					
Mt. Vernon	NY	New York		Time Warner Cable	9,849	7,978					
Middletown	NY	New York		MTC Cable	2,587	1,500					
		New York Total	1		5,817,078	5,514,604	657,608	320,204	977,812	6,794,890	7,461,030
Virginia Beach	VA	Norfolk-Porsmith-Newpt Nws		Cox	297,663	244,084					
Virginia Beach	VA	Norfolk-Porsmith-Newpt Nws		Verizon	95,422	95,422					
Suffolk	VA	Norfolk-Porsmith-Newpt Nws		Charter	20,722	17,199					
Kill Devil Hills	NC	Norfolk-Porsmith-Newpt Nws		Charter	19,900	16,517					
Elizabeth City	NC	Norfolk-Porsmith-Newpt Nws		Time Warner Cable	7,662	6,206					
Buxton	NC	Norfolk-Porsmith-Newpt Nws		Charter	3,298	2,737					
Murfreesboro	NC	Norfolk-Porsmith-Newpt Nws		Time Warner Cable	1,959	1,587					
Onancock	VA	Norfolk-Porsmith-Newpt Nws		Charter	2,427	2,014					
Currituck	NC	Norfolk-Porsmith-Newpt Nws		Mediacom	2,643	1,533					
Chincoteague	VA	Norfolk-Porsmith-Newpt Nws		Charter	1,555	1,291					
Mathews Cty	VA	Norfolk-Porsmith-Newpt Nws		Comcast	981	971					
Conway	NC	Norfolk-Porsmith-Newpt Nws		Mediacom	1,249	724					
		Norfolk-Porsmith-Newpt Nws Total	45		455,481	390,286	80,950	28,796	109,746	565,227	718,930
North Platte	NE	North Platte		Charter	6,803	5,646					
		North Platte Total	210		6,803	5,646	3,302	4,175	7,477	14,280	18,430

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Midland	TX	Odessa-Midland		Cequel	18,644	13,424					
Midland	TX	Odessa-Midland		Grande	18,366	10,652					
Odessa	TX	Odessa-Midland		Cable One	15,814	6,326					
Odessa	TX	Odessa-Midland		AT&T	8,385	8,385					
Big Spring	TX	Odessa-Midland		Cequel	5,476	3,943					
Andrews	TX	Odessa-Midland		Cequel	3,091	2,226					
Ft. Stockton	TX	Odessa-Midland		Baja	1,700	986					
Pecos	TX	Odessa-Midland		Cequel	1,052	757					
Monahans	TX	Odessa-Midland		Cequel	907	653					
Odessa	TX	Odessa-Midland		Baja	722	419					
Alpine	TX	Odessa-Midland		Baja	607	352					
		Odessa-Midland Total	150		74,764	48,122	29,429	18,879	48,308	123,072	155,910
Oklahoma City	OK	Oklahoma City		Cox	225,130	184,607					
Oklahoma City	OK	Oklahoma City		AT&T	45,006	45,006					
Lawton	OK	Oklahoma City		Fidelity Cablevision	15,507	8,994					
Enid	OK	Oklahoma City		Cequel	11,292	8,130					
Stillwater	OK	Oklahoma City		Cequel	8,892	6,402					
Shawnee	OK	Oklahoma City		Allegiance Communications	5,219	3,027					
Ada	OK	Oklahoma City		Cable One	6,874	2,750					
Ponca City	OK	Oklahoma City		Cable One	5,429	2,172					
Elk City	OK	Oklahoma City		Cable One	6,445	2,578					
Chickasha	OK	Oklahoma City		Cequel	2,734	1,968					
Pauls Valley	OK	Oklahoma City		Cequel	1,681	1,210					
Weatherford	OK	Oklahoma City		Cequel	1,523	1,097					
Cushing	OK	Oklahoma City		Cequel	1,604	1,155					
Woodward	OK	Oklahoma City		Cequel	1,448	1,043					
Seminole	OK	Oklahoma City		Cequel	1,443	1,039					
Purcell	OK	Oklahoma City		Cequel	1,283	924					
Fort Riley	OK	Oklahoma City		Allegiance Communications	1,186	688					
Elmore Cty	OK	Oklahoma City		Com-Link Inc.	1,356	786					
Alva	OK	Oklahoma City		Cequel	963	693					
Perry	OK	Oklahoma City		Cequel	868	625					
Kingfisher	OK	Oklahoma City		Pioneer Long Distance	312	181					
		Oklahoma City Total	41		346,195	275,075	105,659	112,105	217,764	563,959	730,020
Omaha	NE	Omaha		Cox	190,765	156,427					
Red Oak	IA	Omaha		Mediacom	5,003	2,902					
Omaha	NE	Omaha		Qwest Broadband	4,000	2,320					
Springfield	NE	Omaha		Charter	2,628	2,181					
Blair	NE	Omaha		Huntel Cablevision	3,935	2,282					
Atlantic	IA	Omaha		Mediacom	1,597	926					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Denison	IA	Omaha		Mediacom	1,464	849					
Walnut	IA	Omaha		Walnut Telephone	1,488	863					
Rock Port	MO	Omaha		Rock Port Cablevision	1,028	596					
		Omaha Total	74		211,908	169,347	52,381	44,983	97,364	309,272	421,960
Orlando	FL	Orlando-Daytona Bch-Melbrn		BrightHouse	787,356	645,632					
Orange county	FL	Orlando-Daytona Bch-Melbrn		Comcast	85,780	84,922					
Orlando	FL	Orlando-Daytona Bch-Melbrn		AT&T	71,989	71,989					
Ocala	FL	Orlando-Daytona Bch-Melbrn		Cox	24,767	20,309					
Minneola	FL	Orlando-Daytona Bch-Melbrn		CenturyTel	26,572	15,412					
Marion Cty.	FL	Orlando-Daytona Bch-Melbrn		Cablevision of Marion	2,765	1,604					
St. Cloud	FL	Orlando-Daytona Bch-Melbrn		Smart City TV	872	506					
Ocala Oak Run	FL	Orlando-Daytona Bch-Melbrn		Development & Construction Corp.	3,476	2,016					
		Total	18		1,003,577	842,389	232,147	135,620	367,768	1,371,345	1,490,380
Ottumwa	IA	Ottumwa-Kirksville		Mediacom	6,106	3,541					
Kirksville	MO	Ottumwa-Kirksville		Cable One	4,400	1,760					
Macon	MO	Ottumwa-Kirksville		Chariton Valley Communications	2,047	1,187					
Green City	MO	Ottumwa-Kirksville		Northeast Missouri Rural Telephone	1,641	952					
Fairfield	IA	Ottumwa-Kirksville		Mediacom	1,502	871					
		Ottumwa-Kirksville Total	201		15,696	8,312	12,778	9,537	22,314	38,010	46,760
Paducah	KY	Paducah-Cap Girard-Harsbg		Comcast	19,000	18,810					
Carbondale	IL	Paducah-Cap Girard-Harsbg		Mediacom	14,443	8,377					
Dexter	MO	Paducah-Cap Girard-Harsbg		Telecommunications Management	11,963	6,939					
Mayfield	KY	Paducah-Cap Girard-Harsbg		Telecom Management	9,634	5,588					
Benton	IL	Paducah-Cap Girard-Harsbg		Comcast	4,269	4,226					
Poplar Bluff	MO	Paducah-Cap Girard-Harsbg		City of Poplar Bluff	5,652	3,278					
McLeansboro	IL	Paducah-Cap Girard-Harsbg		Telecommunications Management	4,954	2,873					
Marshall Cty.	KY	Paducah-Cap Girard-Harsbg		Mediacom	4,156	2,410					
Marion	KY	Paducah-Cap Girard-Harsbg		Mediacom	1,777	1,031					
Perryville	MO	Paducah-Cap Girard-Harsbg		Charter	1,174	974					
Caruthersville	MO	Paducah-Cap Girard-Harsbg		Mediacom	1,781	1,033					
Advance	MO	Paducah-Cap Girard-Harsbg		Semo Communications	1,672	970					
Zeigler	IL	Paducah-Cap Girard-Harsbg		Mediacom	1,557	903					
Clinton Co	KY	Paducah-Cap Girard-Harsbg		Mediacom	1,484	861					
		Paducah-Cap Girard-Harsbg Total	81		83,516	58,273	96,955	92,877	189,832	273,348	390,490
Springs	CA	Palm Springs, Calif.		Time Warner Cable	91,364	74,005					
Banning	CA	Palm Springs, Calif.		Time Warner Cable	12,331	9,988					
		Palm Springs, Calif. Total	148		103,695	83,993	23,429	12,550	35,979	139,674	157,750
Panama City	FL	Panama City		Comcast	27,500	27,225					
Panama City Beach	FL	Panama City		Knology	17,672	10,250					
Walton Cty.	FL	Panama City		Mediacom	11,441	6,636					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Chipley	FL	Panama City		BrightHouse	3,953	3,241					
Defuniak Springs	FL	Panama City		BrightHouse	4,007	3,286					
Blountstown	FL	Panama City		BrightHouse	826	677					
		Panama City Total	154		65,399	51,315	26,928	23,856	50,784	116,183	141,310
Parkersburg	WV	Parkersburg		Cequel	48,431	34,870					
Beverly	OH	Parkersburg		Time Warner Cable	4,400	3,564					
Washington	WV	Parkersburg		Community Antenna Service	3,981	2,309					
		Parkersburg Total	194		56,812	40,743	6,373	4,102	10,474	67,286	62,380
Peoria	IL	Peoria-Bloomington		Comcast	96,500	95,535					
Roanoke	IL	Peoria-Bloomington		Mediacom	8,044	4,666					
Pontiac	IL	Peoria-Bloomington		Mediacom	3,872	2,246					
Chillicothe	IL	Peoria-Bloomington		Mediacom	3,370	1,955					
Elmwood	IL	Peoria-Bloomington		Mediacom	2,472	1,434					
Leroy	IL	Peoria-Bloomington		Mediacom	1,247	723					
Colchester	IL	Peoria-Bloomington		MTC Comm.	1,537	891					
Delavan	IL	Peoria-Bloomington		Mediacom	899	521					
Metamora	IL	Peoria-Bloomington		Tel-Star Cablevision	903	524					
Wyoming	IL	Peoria-Bloomington		Mediacom	808	469					
		Peoria-Bloomington Total	117		119,652	108,963	41,762	36,036	77,798	197,450	249,220
Philadelphia	PA	Philadelphia		Verizon	596,633	596,633					
Warrington Twp.	PA	Philadelphia		Comcast	200,000	198,000					
Philadelphia	PA	Philadelphia		Comcast	566,235	560,573					
Birdsboro	PA	Philadelphia		Service Electric	26,195	15,193					
Philadelphia	PA	Philadelphia		RCN	13,749	7,974					
Lower Oxford Twp.	PA	Philadelphia		Armstrong	5,402	3,133					
Audobon	NJ	Philadelphia		Comcast	620,927	614,718					
		Philadephia Total	4		2,029,141	1,996,224	297,960	150,564	448,524	2,477,665	2,963,500
Phoenix metro	AZ	Phoenix		Cox	545,121	446,999					
Prescott	AZ	Phoenix		Cable One	21,608	8,643					
Maricopa	AZ	Phoenix		Orbitel Communications	9,462	5,488					
Lake Havasu	AZ	Phoenix		Cequel	10,137	5,879					
Flagstaff	AZ	Phoenix		Cequel	9,257	5,369					
Show Low	AZ	Phoenix		Cable One	11,301	4,520					
Bullhead City	AZ	Phoenix		Cequel	6,975	4,046					
Apache Junction	AZ	Phoenix		Mediacom	4,516	2,619					
Kingman	AZ	Phoenix		Cequel	5,433	3,151					
Sedona	AZ	Phoenix		Cequel	4,546	2,637					
Sun Lakes	AZ	Phoenix		Western Broadband	2,654	1,539					
Payson	AZ	Phoenix		Cequel	3,096	1,796					
Safford	AZ	Phoenix		Cable One	3,569	1,428					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Globe	AZ	Phoenix		Cable One	3,164	1,266					
Parker	AZ	Phoenix		Cequel	2,069	1,200					
Cottonwood	AZ	Phoenix		Cable One	2,310	924					
Page	AZ	Phoenix		Cable One	806	322					
		Phoenix Total	12		646,024	497,827	356,607	238,449	595,055	1,241,079	1,855,310
Pittsburgh	PA	Pittsburgh		Comcast	270,000	267,300					
Pittsburgh	PA	Pittsburgh		Verizon	143,664	143,664					
Blairsville	PA	Pittsburgh		Comcast	60,720	60,113					
Greensburg	PA	Pittsburgh		Comcast	46,352	45,888					
Bethel	PA	Pittsburgh		Comcast	34,490	34,145					
Arnold	PA	Pittsburgh		Comcast	29,322	29,029					
Morgantown	WV	Pittsburgh		Comcast	30,550	30,245					
Zelienople	PA	Pittsburgh		Armstrong	35,783	20,754					
Butler	PA	Pittsburgh		Armstrong	28,111	16,304					
Monroeville	PA	Pittsburgh		Comcast	15,646	15,490					
New Castle	PA	Pittsburgh		Comcast	15,166	15,014					
Connellsville	PA	Pittsburgh		Armstrong	21,080	12,226					
Uniontown	PA	Pittsburgh		Atlantic Broadband	19,687	11,418					
Kiskiminetas Twnshp	PA	Pittsburgh		Comcast	9,173	9,081					
Oil City	PA	Pittsburgh		Comcast	6,737	6,670					
Adams Twnshp	PA	Pittsburgh		Comcast	5,276	5,223					
Franklin	PA	Pittsburgh		Time Warner Cable	3,773	3,056					
Kingwood	WV	Pittsburgh		Atlantic Broadband	2,779	1,612					
Oakland	MD	Pittsburgh		Shentel	290	168					
Leeper	PA	Pittsburgh		Armstrong Utilities	1,819	1,055					
N. Bethlehem Twnp.	PA	Pittsburgh		Bentleyville Communications	903	524					
Shippenville	PA	Pittsburgh		Atlantic Broadband	931	540					
Burgettstown	PA	Pittsburgh		Blue Devil TV	1,068	619					
Saltlick Twnshp	PA	Pittsburgh		Laurel Highlands TV	478	277					
Mt. Pleasant	PA	Pittsburgh		Citizens Telecommunications	292	169					
		Pittsburgh Total	23		784,090	730,586	134,439	144,451	278,890	1,062,980	1,181,160
Portland	OR	Portland, OR		Comcast	460,178	455,576					
Vancouver	WA	Portland, OR		Comcast	86,303	85,440					
Beaverton	OR	Portland, OR		Frontier	25,413	14,740					
Lincoln City	OR	Portland, OR		Charter	13,565	11,259					
Astoria	OR	Portland, OR		Charter	10,097	8,381					
Silverton	OR	Portland, OR		Wave Division	14,987	8,692					
The Dalles	OR	Portland, OR		Charter	3,956	3,283					
La Grande	OR	Portland, OR		Charter	1,977	1,641					
Sandy	OR	Portland, OR		Wave Division	2,691	1,561					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Prineville	OR	Portland, OR		Calif.-Ore. Broadcasting	2,044	1,186					
Canby	OR	Portland, OR		Canby Telephone	1,820	1,056					
Monmouth	OR	Portland, OR		Monmouth Independence Networks	1,500	870					
Madras	OR	Portland, OR		Calif.-Ore. Broadcasting	1,718	996					
Dallas	OR	Portland, OR		Falcon Cable	1,532	889					
Depoe Bay	OR	Portland, OR		Broadstripe	1,378	799					
Baker	OR	Portland, OR		Charter	732	608					
Burns	OR	Portland, OR		Charter	672	558					
Scio	OR	Portland, OR		Scio Cablevision	800	464					
		Portland, Ore.	22		631,363	597,998	171,405	207,005	378,409	1,009,772	1,185,160
Portland	ME	Portland-Auburn, ME		Time Warner Cable	182,000	147,420					
Brunswick	ME	Portland-Auburn, ME		Comcast	18,500	18,315					
Berlin	NH	Portland-Auburn, ME		Time Warner Cable	15,674	12,696					
Sanford	ME	Portland-Auburn, ME		Metrocast	8,882	5,152					
Farmington	ME	Portland-Auburn, ME		Bee Line	1,759	1,020					
		Portland-Auburn, ME Total	80		226,815	184,603	68,412	35,758	104,169	330,984	395,010
Presque Isle	ME	Presque Isle		Time Warner Cable	11,666	9,449					
Houlton	ME	Presque Isle		Nepsk Inc.	1,443	837					
		Presque Isle Total	206		13,109	10,286	6,547	7,135	13,682	26,791	28,830
Providence	RI	Providence-New Bedford		Cox	206,295	169,162					
Providence	RI	Providence-New Bedford		Verizon	113,000	113,000					
Westport	MA	Providence-New Bedford		Charter	4,467	3,708					
Warren	RI	Providence-New Bedford		Full Channel TV	5,865	3,402					
		Providence-New Bedford Total	53		329,627	289,271	70,819	49,563	120,382	450,009	614,880
Quincy	IL	Quincy-Hannibal-Keokuk		Comcast	10,300	10,197					
Macomb	IL	Quincy-Hannibal-Keokuk		Comcast	5,497	5,442					
Hannibal	MO	Quincy-Hannibal-Keokuk		U.S. Cable	6,265	3,634					
Ft. Madison	IA	Quincy-Hannibal-Keokuk		Mediacom	4,351	2,524					
Keokuk	IA	Quincy-Hannibal-Keokuk		Mediacom	3,364	1,951					
Pittsfield	IL	Quincy-Hannibal-Keokuk		Cass Cable TV	1,248	724					
Dallas City	IL	Quincy-Hannibal-Keokuk		Mediacom	913	530					
		Quincy-Hannibal-Keokuk Total	170		31,938	25,001	21,783	27,187	48,970	80,908	104,700
Raleigh	NC	Raleigh-Durham (Fayetteville)		Time Warner Cable	460,217	372,776					
Angier	NC	Raleigh-Durham (Fayetteville)		Charter	43,544	36,142					
Raleigh	NC	Raleigh-Durham (Fayetteville)		AT&T	36,524	36,524					
Rocky Mount	NC	Raleigh-Durham (Fayetteville)		Cequel	19,599	14,111					
Roanoke Rapids	NC	Raleigh-Durham (Fayetteville)		HPI Acquisition	5,921	3,434					
Fayetteville	NC	Raleigh-Durham (Fayetteville)		CenturyTel	24,131	13,996					
Wilson	NC	Raleigh-Durham (Fayetteville)		City of Wilson	5,337	3,095					
Roxboro	NC	Raleigh-Durham (Fayetteville)		Helicon Group	3,709	2,151					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
South Hill	VA	Raleigh-Durham (Fayetteville)		Comcast	1,000	990					
Haywood Cty.	NC	Raleigh-Durham (Fayetteville)		Carolina Mountain Cablevision	1,423	825					
		Raleigh-Durham (Fayetteville) Total	24		601,405	484,045	230,703	145,421	376,124	977,529	1,165,120
Rapid City	SD	Rapid City		Mid Continent	18,959	10,996					
Rapid City	SD	Rapid City		Knology	14,380	8,340					
Sheridan	WY	Rapid City		Bresnan Communications	6,183	3,586					
Custer	SD	Rapid City		Golden West Cablevision	2,448	1,420					
Pine Ridge	SD	Rapid City		Golden West Cablevision	1,278	741					
Wall	SD	Rapid City		Golden West Cablevision	1,112	645					
		Rapid City Total	173		44,360	25,729	18,947	17,556	36,503	80,863	100,510
Reno	NV	Reno		Charter	93,996	78,017					
Reno	NV	Reno		AT&T	20,234	20,234					
Mammoth Lakes	CA	Reno		Cequel	3,376	1,958					
Bishop	CA	Reno		Cequel	2,434	1,752					
Susanville	CA	Reno		Windjammer Communications	1,776	1,030					
Churchill Cty.	NV	Reno		Churchill County Telephone	1,571	911					
		Reno Total	107		123,387	103,903	45,523	56,910	102,433	225,820	273,320
Petersburg	VA	Richmond-Petersburg		Comcast	188,947	187,058					
Richmond	VA	Richmond-Petersburg		Verizon	119,988	119,988					
New Kent Cty	VA	Richmond-Petersburg		Cox	3,658	3,000					
Deltaville	VA	Richmond-Petersburg		Gans Communications	3,664	2,125					
		Richmond-Petersburg Total	57		316,257	312,170	114,608	46,102	160,710	476,967	559,980
Roanoke	VA	Roanoke-Lynchburg		Cox	44,261	36,294					
Danville	VA	Roanoke-Lynchburg		Comcast	37,000	36,630					
Brosville	VA	Roanoke-Lynchburg		Chatmoss Cablevision	2,626	1,523					
Newport	VA	Roanoke-Lynchburg		Giles-Craig Communications	1,077	625					
		Roanoke-Lynchburg Total	66		84,964	75,072	115,446	72,839	188,285	273,249	455,340
Rochester	NY	Rochester, NY		Time Warner Cable	210,000	170,100					
		Rochester, NY Total	78		210,000	170,100	47,480	33,055	80,534	290,534	402,300
Rochester	MN	Rochester-Mason City-Austin		Charter	32,835	27,253					
Austin	MN	Rochester-Mason City-Austin		Charter	9,357	7,766					
Mason City	IA	Rochester-Mason City-Austin		Mediacom	9,417	5,462					
Chatfield	MN	Rochester-Mason City-Austin		Mediacom	2,228	1,292					
Clear Lake	IA	Rochester-Mason City-Austin		Northland	2,607	1,512					
Charles City	IA	Rochester-Mason City-Austin		Mediacom	1,783	1,034					
Rudd	IA	Rochester-Mason City-Austin		Farmers Mutual Telephone	2,267	1,315					
Alden	MN	Rochester-Mason City-Austin		U.S. Cable	1,293	750					
Dodge Center	MN	Rochester-Mason City-Austin		Kasson & Mantorville Telephone	1,370	795					
Cresco	IA	Rochester-Mason City-Austin		Mediacom	1,173	680					
		Total	153		64,330	47,859	29,212	22,402	51,614	115,944	145,690

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Rockford	IL	Rockford		Comcast	75,000	74,250					
Pecatonica	IL	Rockford		Mediacom	2,752	1,596					
Belvidere Twnshp	IL	Rockford		Mediacom	1,681	975					
		Rockford Total	136		79,433	76,821	33,276	29,827	63,103	142,536	180,010
Sacramento	CA	Sacramento-Stockton		Comcast	410,303	406,200					
Sacramento	CA	Sacramento-Stockton		AT&T	114,215	114,215					
Turlock	CA	Sacramento-Stockton		Charter	17,390	14,434					
Sacramento	CA	Sacramento-Stockton		Surewest	29,430	17,069					
Rocklin	CA	Sacramento-Stockton		Wave Division	16,797	9,742					
Woodland	CA	Sacramento-Stockton		Wave	10,955	6,354					
Truckee	CA	Sacramento-Stockton		Cequel	8,929	6,429					
Patterson	CA	Sacramento-Stockton		Comcast	3,428	3,394					
Ione	CA	Sacramento-Stockton		Volcano Vision	3,605	2,091					
Lake of the Pines	CA	Sacramento-Stockton		Cequel	2,974	2,141					
Rio Vista	CA	Sacramento-Stockton		Comcast	918	909					
Travis AFB	CA	Sacramento-Stockton		Comcast	1,149	1,138					
Isleton	CA	Sacramento-Stockton		Savage Communications	1,200	696					
Lake Almanor	CA	Sacramento-Stockton		Calneva Broadband	765	444					
		Sacramento-Stockton Total	20		622,058	585,255	295,625	257,449	553,074	1,175,132	1,387,950
Milford	DE	Salisbury, Md.		Comcast	38,000	37,620					
Millsboro	DE	Salisbury, Md.		Mediacom	30,741	17,830					
Crisfield	MD	Salisbury, Md.		Charter	1,083	899					
		Salisbury, Md.	142		69,824	56,349	30,921	18,521	49,442	119,266	162,060
Salt Lake City	UT	Salt Lake City		Comcast	228,216	225,934					
Rock Spring	WY	Salt Lake City		Sweetwater Cable TV	6,362	3,690					
St. George	UT	Salt Lake City		Baja Broadband	5,499	3,189					
Cedar City	UT	Salt Lake City		Bresnan	2,539	1,473					
Kamas	UT	Salt Lake City		All West/Utah	2,482	1,440					
Duchesne	UT	Salt Lake City		Uintah Basin Electronic	1,997	1,158					
Richmond	UT	Salt Lake City		Comcast		0					
Evanston	WY	Salt Lake City		Windjammer Communications	1,014	588					
		Salt Lake City Total	33		248,109	237,472	179,620	228,443	408,063	656,172	921,240
San Angelo	TX	San Angelo		Cequel	22,463	16,173					
Brady	TX	San Angelo		Cequel	759	546					
San Angelo	TX	San Angelo		C&W Enterprises	507	294					
		San Angelo Total	198		23,729	17,014	11,297	9,546	20,843	44,572	56,920
San Antonio	TX	San Antonio		Time Warner Cable	267,662	216,806					
San Antonio	TX	San Antonio		AT&T	102,211	102,211					
San Marcos	TX	San Antonio		Time Warner Cable	11,000	8,910					
Boerne	TX	San Antonio		Guadalupe Valley Communications	15,783	9,154					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
San Antonio	TX	San Antonio		Grande	10,294	5,971					
Del Rio	TX	San Antonio		Time Warner Cable	6,734	5,455					
Eagle Pass	TX	San Antonio		Time Warner Cable	6,632	5,372					
Kerrville	TX	San Antonio		Time Warner Cable	5,739	4,649					
Gonzales	TX	San Antonio		Time Warner Cable	3,248	2,631					
Uvalde City	TX	San Antonio		Time Warner Cable	3,248	2,631					
San Marcos	TX	San Antonio		Grande	3,544	2,056					
Dilley	TX	San Antonio		Time Warner Cable	2,221	1,799					
Crystal City	TX	San Antonio		Time Warner Cable	1,741	1,410					
		San Antonio Total	36		440,057	369,053	141,629	117,198	258,827	698,884	906,210
San Diego	CA	San Diego		Cox	420,144	344,518					
Pacific Beach	CA	San Diego		Time Warner Cable	164,195	132,998					
San Diego	CA	San Diego		AT&T	151,606	151,606					
Rancho Plaos Verdes	CA	San Diego		Cox	21,584	17,699					
Borrego Springs	CA	San Diego		Antilles Wireless	707	410					
		San Diego Total	28		758,236	647,231	125,041	79,001	204,042	962,278	1,080,880
San Francisco	CA	San Francisco-Oakland-San Jose		Comcast	1,309,265	1,296,172					
Berkeley	CA	San Francisco-Oakland-San Jose		Comcast							
San Francisco	CA	San Francisco-Oakland-San Jose		AT&T	227,158	227,158					
Gilroy	CA	San Francisco-Oakland-San Jose		Charter	17,543	14,561					
Concord	CA	San Francisco-Oakland-San Jose		Wave Division	17,630	10,225					
South SF	CA	San Francisco-Oakland-San Jose		Wave Division	13,065	7,578					
Clearlake	CA	San Francisco-Oakland-San Jose		Mediacom	7,806	4,527					
San Bruno	CA	San Francisco-Oakland-San Jose		City of San Bruno	6,398	3,711					
Half Moon Bay	CA	San Francisco-Oakland-San Jose		Comcast		0					
Los Trancos Woods	CA	San Francisco-Oakland-San Jose		Comcast		0					
Los Altos Hills	CA	San Francisco-Oakland-San Jose		Comcast		0					
Willits	CA	San Francisco-Oakland-San Jose		Comcast	728	721					
Yountville	CA	San Francisco-Oakland-San Jose		Comcast		0					
Sea Ranch	CA	San Francisco-Oakland-San Jose		Central Valley Cable TV	719	417					
		Total	6		1,600,312	1,565,070	462,632	264,292	726,925	2,327,237	2,518,900
Santa Barbara	CA	Santa Barbara		Cox	54,681	44,838					
San Luis Obispo	CA	Santa Barbara		Charter	38,387	31,861					
Santa Maria	CA	Santa Barbara		Comcast	24,048	23,808					
		Santa Barbara Total	123		117,116	100,507	39,088	34,364	73,452	190,568	234,130
Savannah	GA	Savannah		Comcast	95,594	94,638					
Bluffton	SC	Savannah		Hargray CATV	33,124	19,212					
Hilton Head	SC	Savannah		Time Warner Cable	19,327	11,210					
Beaufort	SC	Savannah		Charter	6,300	5,229					
Lady's Island	SC	Savannah		Comcast	3,355	3,321					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Statesboro	GA	Savannah		Northland Cable Television	4,822	2,797					
Metter	GA	Savannah		Pineland Telephone	3,436	1,993					
Vidalia	GA	Savannah		Northland Cable Television	2,832	1,643					
Darien	GA	Savannah		Darien Communications	2,748	1,594					
Brooklet	GA	Savannah		Bulloch County Telephone	2,584	1,499					
Alma	GA	Savannah		Dixie Cable TV	1,640	951					
Baxley	GA	Savannah		ATC Broadband	1,375	798					
Darien	GA	Savannah		Comcast	922	913					
Reidsville	GA	Savannah		Kennedy Cablevision	1,172	680					
Hazlehurst	GA	Savannah		Mediacom	1,179	684					
Bryan Cty. North	GA	Savannah		Pembroke Advanced Communications	1,095	635					
		Savannah Total	92		181,505	147,795	67,599	49,014	116,613	298,118	343,020
Seattle	WA	Seattle-Tacoma		Comcast	824,717	816,470					
Bellingham	WA	Seattle-Tacoma		Comcast	64,593	63,947					
Bothell	WA	Seattle-Tacoma		Frontier	21,189	12,290					
Port Orchard	WA	Seattle-Tacoma		Wave Division	20,739	12,029					
Wenatchee	WA	Seattle-Tacoma		Charter	9,732	8,078					
Aberdeen	WA	Seattle-Tacoma		Comcast	9,284	9,191					
Camano Island	WA	Seattle-Tacoma		Wave Division	12,290	7,128					
Seattle	WA	Seattle-Tacoma		Broadstripe	8,540	4,953					
Port Angeles	WA	Seattle-Tacoma		Wave Division	8,846	5,131					
Montesano	WV	Seattle-Tacoma		Comcast	3,866	3,827					
Port Townsned	WA	Seattle-Tacoma		Broadstripe	3,150	1,827					
Duval	WA	Seattle-Tacoma		Broadstripe	2,735	1,586					
Union	WA	Seattle-Tacoma		Hood Canal Telephone	3,684	2,137					
Raymond	WA	Seattle-Tacoma		Comcast	1,529	1,514					
Rochester	WA	Seattle-Tacoma		Comcast	1,562	1,546					
Coupeville	WA	Seattle-Tacoma		Comcast	1,098	1,087					
Graham	WA	Seattle-Tacoma		Mashell Telecom	1,366	792					
Yelm	WA	Seattle-Tacoma		Ycom Networks	800	464					
Whidbey Island	WA	Seattle-Tacoma		Broadstripe	1,255	728					
Marysville/Telalip IR	WA	Seattle-Tacoma		Tulalip Tribes of Washington	1,200	696					
Chelan	WA	Seattle-Tacoma		Broadstripe	780	452					
		Seattle-Tacoma Total	13		1,002,955	955,873	266,639	208,782	475,421	1,478,376	1,847,780
Sherman	TX	Sherman-Ada		Cable One	17,046	6,818					
Ardmore	OK	Sherman-Ada		Cable One	8,477	3,391					
Durant	OK	Sherman-Ada		James Cable	3,116	1,246					
Hugo	OK	Sherman-Ada		Cequel	1,021	735					
Whitesboro	TX	Sherman-Ada		Cequel	883	636					
Healdron	OK	Sherman-Ada		Cequel	820	590					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
		Sherman-Ada Total	161		31,363	13,417	29,429	32,447	61,876	93,239	128,200
Shreveport	LA	Shreveport		Comcast	44,615	44,169					
Bossier City	LA	Shreveport		Cequel	15,647	11,266					
Texarkana	TX	Shreveport		Cable One	14,381	5,752					
Natchitochies	LA	Shreveport		Cequel	4,734	3,408					
Marshall	TX	Shreveport		Charter	3,890	3,229					
Magnolia	AR	Shreveport		Cequel	2,838	2,043					
Minden	LA	Shreveport		Cequel	2,593	1,867					
Mt. Pleasant	TX	Shreveport		Cequel	2,459	1,770					
Blanchard	LA	Shreveport		Macco Communications	2,854	1,655					
Hope	AR	Shreveport		Hope Community TV	1,786	1,036					
New Boston	TX	Shreveport		Allegiance Communications	1,180	684					
Many	LA	Shreveport		Cequel	1,232	887					
Daingerfield	TX	Shreveport		Cequel	984	708					
Mansfield	LA	Shreveport		Mansfield Cable TV	1,048	608					
Springhill	LA	Shreveport		Northeast Louisiana Cablevision	1,113	646					
Center	TX	Shreveport		Cequel	714	514					
Dequeen	AR	Shreveport		Allegiance Communications	587	340					
Idabel	OK	Shreveport		Cequel	390	281					
		Shreveport Total	82		103,045	80,865	99,749	71,435	171,184	274,229	388,400
Sioux City	IA	Sioux City		Cable One	17,313	6,925					
Norfolk	NE	Sioux City		Cable One	10,026	4,010					
Salix	IA	Sioux City		Northwest Iowa Telephone	8,661	5,023					
Spirit Lake	IA	Sioux City		Mediacom	5,918	3,432					
Wall Lake	IA	Sioux City		Corn Belt Telephone	1,886	1,094					
Spencer	IA	Sioux City		Spencer Municipal	3,067	1,779					
Estherville	IA	Sioux City		Mediacom	3,173	1,840					
Wayne	NE	Sioux City		Huntel Cablevision	2,594	1,505					
Storm Lake	IA	Sioux City		Mediacom	1,876	1,088					
Graettinger	IA	Sioux City		River Valley Telecommunications	854	495					
Milford	IA	Sioux City		Milford Cable TV	843	489					
Lawton	IA	Sioux City		Western Iowa Telephone	877	509					
Bloomfield	NE	Sioux City		Great Plains Cable	714	414					
Marcus	IA	Sioux City		Midlandsnet	743	431					
Jackson	NE	Sioux City		Cencom	924	536					
		Sioux City Total	147		59,469	29,571	38,819	29,271	68,090	127,559	157,910
Sioux Falls	SD	Sioux Falls (Mitchell)		Mid Continent	40,909	23,727					
Sioux Falls	SD	Sioux Falls (Mitchell)		Knology	12,084	7,009					
Aberdeen	SD	Sioux Falls (Mitchell)		Mid Continent	10,795	6,261					
Adrian	MN	Sioux Falls (Mitchell)		Knology Holdings	4,335	2,514					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Watertown	SD	Sioux Falls (Mitchell)		Mid Continent	7,011	4,066					
Clear Lake	SD	Sioux Falls (Mitchell)		Interstate Telecommunications	5,628	3,264					
Yankton	SD	Sioux Falls (Mitchell)		Mid Continent	4,967	2,881					
Ft. Pierre	SD	Sioux Falls (Mitchell)		MidContinent	4,460	2,587					
Huron	SD	Sioux Falls (Mitchell)		Midcontinent Communications	4,104	2,380					
Mitchell	SD	Sioux Falls (Mitchell)		Mid Continent	2,661	1,543					
Freeman	SD	Sioux Falls (Mitchell)		Golden West Cablevision	2,400	1,392					
Winner	SD	Sioux Falls (Mitchell)		Golden West Cablevision	3,039	1,763					
Dell Rapids	SD	Sioux Falls (Mitchell)		Golden West Cablevision	1,670	969					
Worthington	MN	Sioux Falls (Mitchell)		Mediacom	1,535	890					
Ivanhoe	MN	Sioux Falls (Mitchell)		Mediacom	1,506	873					
Mitchell	SD	Sioux Falls (Mitchell)		Sancom Inc.	1,598	927					
Highmore	SD	Sioux Falls (Mitchell)		Venture Communications	1,493	866					
White Lake	SD	Sioux Falls (Mitchell)		Midstate Cablevision	900	522					
		Sioux Falls (Mitchell) Total	111		111,095	64,435	57,865	43,114	100,980	212,075	265,470
South Bend	IN	South Bend-Elkhart		Comcast	101,500	100,485					
South Bend	IN	South Bend-Elkhart		AT&T	12,126	12,126					
North Webster	IN	South Bend-Elkhart		Mediacom	7,038	4,082					
Knox	IN	South Bend-Elkhart		Mediacom	3,337	1,935					
New Paris	IN	South Bend-Elkhart		New Paris Telephone	1,920	1,114					
		South Bend-Elkhart Total	96		125,921	119,742	72,135	60,883	133,018	258,939	322,750
Spokane	WA	Spokane		Comcast	85,884	85,025					
dAlene}	ID	Spokane		Time Warner Cable	17,452	14,136					
Pullman	WA	Spokane		Time Warner Cable	6,936	5,618					
Lewiston	ID	Spokane		Cable One	10,384	4,154					
Moses Lake	WA	Spokane		Northland Cable Television	3,240	1,879					
Osburn	ID	Spokane		Cequel	1,987	1,431					
Cheney	WA	Spokane		Davis Communications	1,588	921					
Sandpoint	ID	Spokane		Northland Cable Television	1,273	738					
Newport	WA	Spokane		Concept Communications	1,206	699					
Okanogan	WA	Spokane		Charter	739	613					
Colville	WA	Spokane		Charter	669	555					
Orofino	ID	Spokane		Cequel	801	577					
Ephrata	WA	Spokane		Northland Cable Television	839	487					
		Spokane Total	73		132,998	116,834	77,689	103,118	180,807	313,805	424,790
Palmer	MA	Springfield, MA		Comcast	71,000	70,290					
Chicopee	MA	Springfield, MA		Charter	48,134	39,951					
		Springfield, MA Total	114		119,134	110,241	31,187	11,700	42,888	162,022	257,130
Springfield	MO	Springfield, MO		Mediacom	26,289	15,248					
Springfield	MO	Springfield, MO		AT&T	16,250	16,250					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Mountain Home	AR	Springfield, MO		Cequel	7,743	5,575					
Branson	MO	Springfield, MO		Cequel	7,195	5,180					
Nixa	MO	Springfield, MO		Cequel	6,631	4,774					
St. Robert	MO	Springfield, MO		Cable America	5,477	3,177					
Berryville	AR	Springfield, MO		Cox	5,156	4,228					
Monett	MO	Springfield, MO		Cequel	3,102	2,233					
Seymour	MO	Springfield, MO		Mediacom	2,969	1,722					
Everton	MO	Springfield, MO		Mediacom	2,227	1,292					
Appleton	MO	Springfield, MO		Mediacom	1,740	1,009					
West Plains	MO	Springfield, MO		Charter	1,023	849					
Bolivar	MO	Springfield, MO		Windstream	1,350	783					
Joplin	MO	Springfield, MO		Cable One	10,300	4,120					
Republic	MO	Springfield, MO		Cable America	1,118	648					
		Springfield, MO Total	75		98,570	67,089	111,897	112,445	224,342	322,912	419,450
St. Joseph	MO	St. Joseph		Cequel	17,408	10,097					
		St. Joseph Total	200		17,408	10,097	10,182	6,931	17,113	34,521	47,170
St. Louis	MO	St. Louis		Charter	404,875	336,046					
St. Louis	MO	St. Louis		AT&T	175,126	175,126					
Phelps Cty	MO	St. Louis		Fidelity Cablevision	11,574	6,713					
Warrenton	MO	St. Louis		Charter							
Flora	IL	St. Louis		Wabash Independent Networks	2,692	1,561					
Sparta	IL	St. Louis		Telecommunications Management	2,389	1,386					
Jerseyville	IL	St. Louis		Greene County	2,026	1,175					
Maryland Hgts.	MO	St. Louis		Cable America	1,212	703					
Staunton	IL	St. Louis		Madison Communications	1,225	711					
Waterloo	IL	St. Louis		HTC Comm.	10,690	6,200					
Red Bud	IL	St. Louis		Mediacom	694	403					
		St. Louis Total	21		612,503	530,023	302,721	201,769	504,491	1,116,994	1,254,530
Syracuse	NY	Syracuse		Time Warner Cable	203,000	164,430					
Syracuse	NY	Syracuse		Verizon	30,854	30,854					
Locke Twmsp	NY	Syracuse		Dyer, Ray	938	544					
		Syracuse Total	85		234,792	195,828	48,252	32,330	80,583	315,375	380,320
Tallahassee	FL	Tallahassee-Thomasville		Comcast	116,079	114,918					
Valdosta	GA	Tallahassee-Thomasville		Mediacom	12,691	7,361					
Bainbridge	GA	Tallahassee-Thomasville		Mediacom	3,422	1,985					
Tallahassee	FL	Tallahassee-Thomasville		CenturyTel	7,435	4,312					
Thomasville	GA	Tallahassee-Thomasville		Mediacom	2,510	1,456					
Dasher	GA	Tallahassee-Thomasville		Altitude	1,377	1,143					
Homerville	GA	Tallahassee-Thomasville		Comcast	773	765					
Havana	FL	Tallahassee-Thomasville		Mediacom	1,182	686					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
		Tallahassee-Thomasville Total	106		145,469	132,626	59,090	41,365	100,455	245,924	279,760
Tampa	FL	Tampa-St. Pete (Sarasota)		Brighthouse	915,401	750,629					
Tampa	FL	Tampa-St. Pete (Sarasota)		Verizon	355,939	355,939					
Sarasota	FL	Tampa-St. Pete (Sarasota)		Comcast	39,000	38,610					
Clearwater	FL	Tampa-St. Pete (Sarasota)		Knology	11,696	6,784					
		Tampa-St. Pete (Sarasota) Total	14		1,322,036	1,151,962	172,679	86,754	259,433	1,581,469	1,827,510
Terre Haute	IN	Terre Haute		Time Warner Cable	16,279	13,186					
Vincennes	IN	Terre Haute		Avenue Broadband	23,068	13,379					
Brazil	IN	Terre Haute		Avenue Broadband							
Robinson	IL	Terre Haute		Mediacom	1,864	1,081					
Olney	IL	Terre Haute		Comcast	2,214	2,192					
Marshall	IL	Terre Haute		Mediacom	1,412	819					
Clinton	IN	Terre Haute		Avenue Broadband		4,092					
Jasonville	IN	Terre Haute		Cequel	826	595					
		Terre Haute Total	155		45,663	35,344	34,732	34,349	69,080	114,743	140,170
Toledo	OH	Toledo		Buckeye	121,930	70,719					
Tiffin	OH	Toledo		Time Warner Cable	65,000	52,650					
Toledo	OH	Toledo		AT&T	15,873	15,873					
Adrian	MI	Toledo		Comcast	11,000	10,890					
Port Clinton	OH	Toledo		Time Warner Cable	10,260	8,311					
Bryan	OH	Toledo		City of Bryan	1,891	1,097					
Bascom	OH	Toledo		BTC Multimedia	1,038	602					
		Toledo Total	76		226,992	160,142	71,508	55,799	127,307	354,299	415,000
Topeka	KS	Topeka		Cox	37,763	30,966					
Topeka	KS	Topeka		AT&T	8,973	8,973					
Hiawatha	KS	Topeka		Carson Communications	5,076	2,944					
Miltonvale	KS	Topeka		Twin Valley Communications	3,369	1,954					
Burlington	KS	Topeka		Mediacom	2,714	1,574					
Holton	KS	Topeka		Giant Communications	1,505	873					
Concordia	KS	Topeka		Cunningham Communications	1,379	800					
Emporia	KS	Topeka		Cable One	5,229	2,092					
		Topeka Total	134		66,008	50,175	28,691	26,387	55,078	121,086	181,830
Traverse City	MI	Traverse City-Cadillac		Charter	76,294	63,324					
Sault Ste. Marie	MI	Traverse City-Cadillac		Charter	6,387	5,301					
Branch	MI	Traverse City-Cadillac		Star Video	1,403	814					
Mesick	MI	Traverse City-Cadillac		Ace Telephone	1,125	653					
		Traverse City-Cadillac Total	119		85,209	70,091	66,855	50,258	117,113	202,322	243,990
Kingsport	TN	Tri-Cities, TN-VA		Charter	55,667	46,204					
Tri Cities	VA	Tri-Cities, TN-VA		Comcast	47,000	46,530					
Morristown	TN	Tri-Cities, TN-VA		Charter	16,957	14,074					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Richlands	VA	Tri-Cities, TN-VA		Time Warner Cable	8,373	6,782					
Bristol	TN	Tri-Cities, TN-VA		Bristol Tennessee Essential	11,857	6,877					
Bristol	VA	Tri-Cities, TN-VA		City of Bristol	7,783	4,514					
Marion	VA	Tri-Cities, TN-VA		Comcast	2,700	2,673					
Johnson Cty.	TN	Tri-Cities, TN-VA		Foothills Rural Telephone	4,446	2,579					
Haymond	KY	Tri-Cities, TN-VA		Allied Services	913	530					
		Tri-Cities, TN-VA Total	97		155,696	130,762	68,178	41,763	109,941	265,637	321,460
Tucson	AZ	Tucson		Cox	88,196	72,321					
Tucson	AZ	Tucson		Comcast	63,076	62,445					
Saddlebrooke	AZ	Tucson		Western Broadband	1,476	856					
Willcox	AZ	Tucson		Valley Connections	1,404	814					
Bisbee	AZ	Tucson		Cable One	1,603	641					
Nogales	AZ	Tucson (Sierra Vista)		Mediacom	2,932	1,701					
Sierra Vista	AZ	Tucson, AZ		Cox	10,659	8,740					
		Tucson, AZ Total	71		169,346	147,519	70,883	59,803	130,685	300,031	442,950
Tulsa	OK	Tulsa		Cox	147,395	120,864					
Tulsa	OK	Tulsa		AT&T	21,277	21,277					
Muskogee	OK	Tulsa		Cequel	9,203	6,626					
Bartlesville	OK	Tulsa		Cable One	9,337	3,735					
McAlester	OK	Tulsa		Allegiance Communications	3,142	1,822					
Mannford	OH	Tulsa		Cim Tel Cable	3,012	1,747					
Tahlequah	OK	Tulsa		Tahlequah Cable	2,420	1,404					
Indepedence	KS	Tulsa		Cable One	2,796	1,118					
Okmulgee	OK	Tulsa		Cequel	1,761	1,268					
Grove	OK	Tulsa		Cequel	1,168	841					
Ketchum	OK	Tulsa		Allegiance Communications	1,414	820					
Henryetta	OK	Tulsa		Cequel	944	680					
Pryor Creek	OK	Tulsa		Windjammer Communications	863	501					
Vinita	OK	Tulsa		Cable One	982	393					
		Tulsa Total	60		205,714	163,095	89,191	93,076	182,267	387,981	525,580
Twin Falls	ID	Twin Falls		Cable One	14,550	5,820					
Sun Valley	ID	Twin Falls		Coxcom	9,145	5,304					
Rupert	ID	Twin Falls		Project Mutual Telephone	2,440	1,415					
		Twin Falls Total	192		26,135	12,539	11,733	16,337	28,070	54,205	64,550
Tyler	TX	Tyler-Longview		Cequel	25,033	18,024					
Longview	TX	Tyler-Longview		Longview Cable	14,575	8,454					
Nacogdoches	TX	Tyler-Longview		Cequel	7,879	5,673					
Lufkin	TX	Tyler-Longview		Cequel	7,273	5,237					
Gilmer	TX	Tyler-Longview		Etex Communications	7,212	4,183					
Mineola	TX	Tyler-Longview		Cequel	5,437	3,915					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Gladewater	TX	Tyler-Longview		Cequel	3,295	2,372					
Jacksonville	TX	Tyler-Longview		Cequel	2,831	2,038					
Henderson	TX	Tyler-Longview		Cequel	2,892	2,082					
Gilmer	TX	Tyler-Longview		Gilmer Cable TV	1,279	742					
Crockett	TX	Tyler-Longview		Northland Cable Television	919	533					
Winnsboro	TX	Tyler-Longview		Cequel	891	642					
Lake Palestine	TX	Tyler-Longview		Northland Cable Television	888	515					
Pittsburg	TX	Tyler-Longview		Cequel	718	517					
Lake Cherokee	TX	Tyler-Longview		Buford Media Group	616	357					
		Tyler-Longview Total	108		81,738	55,283	65,317	64,765	130,082	211,820	270,750
Utica	NY	Utica		Time Warner Cable	55,000	44,550					
		Utica Total	171		55,000	44,550	22,075	11,498	33,573	88,573	104,520
Victoria	TX	Victoria		Cequel	16,841	12,126					
		Victoria Total	203		16,841	12,126	6,817	3,849	10,666	27,507	33,200
Bryan	TX	Waco-Temple-Bryan		Cequel	106,000	69,960					
Waco	TX	Waco-Temple-Bryan		Grande	14,906	8,645					
Mexia	TX	Waco-Temple-Bryan		Northland Cable Television	1,585	919					
Lampasas	TX	Waco-Temple-Bryan		Cequel	708	510					
Goldthwaite	TX	Waco-Temple-Bryan		Central Texas Communications	456	264					
Gatesville	TX	Waco-Temple-Bryan		Cequel	362	261					
		Waco-Temple-Bryan Total	88		124,017	80,560	63,085	61,293	124,378	248,395	359,400
Herndon	VA	Washington, DC (Hagrstwn)		Verizon	690,000	690,000					
Frederick	MD	Washington, DC (Hagrstwn)		Comcast	570,000	564,300					
Fairfax Cnty	VA	Washington, DC (Hagrstwn)		Cox	119,835	98,265					
Hagerstown	MD	Washington, DC (Hagrstwn)		Antietam	32,807	19,028					
Washington	DC	Washington, DC (Hagrstwn)		Starpower	32,617	18,918					
Fredericksburg	VA	Washington, DC (Hagrstwn)		Cox	11,012	9,030					
Cumberland	MD	Washington, DC (Hagrstwn)		Atlantic Broadband	15,507	8,994					
Leonardtwn	MD	Washington, DC (Hagrstwn)		Gans Communications	15,110	8,764					
Keyser	WV	Washington, DC (Hagrstwn)		Comcast	6,469	6,404					
King George	VA	Washington, DC (Hagrstwn)		Gans Communications	6,280	3,642					
Warrenton	VA	Washington, DC (Hagrstwn)		Atlantic Broadband	4,334	2,514					
Montross	VA	Washington, DC (Hagrstwn)		Comcast	569	563					
		Washington, DC (Hagrstwn) Total	8		1,504,540	1,430,422	418,805	208,749	627,554	2,132,094	2,412,250
Watertown	NY	Watertown		Time Warner Cable	18,500	14,985					
Alexandria Bay	NY	Watertown		Castle Cable TV	1,175	682					
		Watertown Total	176		19,675	15,667	23,624	16,500	40,123	59,798	94,330
Stevens Point	WI	Wausau-Rhineland		Charter	71,060	58,980					
Amherst Village	WI	Wausau-Rhineland		Midwest Telnet	1,707	990					
Wisconsin Rapids City	WI	Wausau-Rhineland		Wood County Telephone	831	482					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
		Wausau-Rhineland Total	135		73,598	60,452	46,644	39,500	86,144	159,742	180,840
West Palm Beach	FL	West Palm Beach-Ft. Pierce		Comcast	346,000	342,540					
West Palm Beach	FL	West Palm Beach-Ft. Pierce		AT&T	87,257	87,257					
		West Palm Beach-Ft. Pierce Total	38		433,257	429,797	200,732	70,752	271,484	704,741	809,640
Steubenville	OH	Wheeling-Steubenville		Comcast	24,425	24,181					
Wheeling	WV	Wheeling-Steubenville		Comcast	61,515	60,900					
St. Clairsville	OH	Wheeling-Steubenville		Comcast							
Toronto	OH	Wheeling-Steubenville		Jefferson County Cable	2,939	1,705					
Caldwell	OH	Wheeling-Steubenville		Time Warner Cable	1,138	922					
West Bellaire	OH	Wheeling-Steubenville		Nowak, Richard	707	410					
Wellsburg	WV	Wheeling-Steubenville		Blue Devil TV	1,168	677					
Warwood	WV	Wheeling-Steubenville		Centre TV	935	542					
		Wheeling-Steubenville Total	157		92,827	89,337	22,440	12,229	34,669	127,496	135,430
Wichita Falls	TX	Wichita Falls & Lawton		Time Warner Cable	15,087	12,220					
Duncan	OK	Wichita Falls & Lawton		Cable One	7,233	2,893					
Altus	OK	Wichita Falls & Lawton		Cable One	5,596	2,238					
Burkburnett	TX	Wichita Falls & Lawton		Cequel	1,409	1,014					
Vernon	TX	Wichita Falls & Lawton		Cequel	1,494	1,076					
Graham	TX	Wichita Falls & Lawton		Windjammer Communications	1,286	746					
		Wichita Falls & Lawton Total	144		32,105	20,188	34,599	34,183	68,782	100,887	159,780
Wichita	KS	Wichita-Hutchinson Plus		Cox	141,229	115,808					
Wichita	KS	Wichita-Hutchinson Plus		AT&T	16,173	16,173					
Salina	KS	Wichita-Hutchinson Plus		Cox	12,501	10,251					
Great Bend	KS	Wichita-Hutchinson Plus		Cox	7,449	6,108					
Dodge City	KS	Wichita-Hutchinson Plus		Cox	11,915	9,770					
Garden City	KS	Wichita-Hutchinson Plus		Cox	5,944	4,874					
Ulysses	KS	Wichita-Hutchinson Plus		Pioneer Telephone	9,193	5,332					
Hays	KS	Wichita-Hutchinson Plus		Eagle Communications	5,029	2,917					
Brewster	KS	Wichita-Hutchinson Plus		S&T Communications	3,587	2,080					
Abilene	KS	Wichita-Hutchinson Plus		Eagle Communications	2,985	1,731					
Rush Center	KS	Wichita-Hutchinson Plus		Golden Belt Telephone	2,627	1,524					
Clearwater	KS	Wichita-Hutchinson Plus		Southern Kansas Telephone	2,474	1,435					
Liberal	KS	Wichita-Hutchinson Plus		Windjammer Communications	2,272	1,318					
Wellington	KS	Wichita-Hutchinson Plus		Sumner Cable TV	2,034	1,180					
Beloit	KS	Wichita-Hutchinson Plus		Cunningham Communications	1,162	674					
Almena	KS	Wichita-Hutchinson Plus		Nex-Tech CATV	1,217	706					
Russell	KS	Wichita-Hutchinson Plus		Nex-Tech CATV	1,195	693					
Hill City	KS	Wichita-Hutchinson Plus		Nex-Tech CATV	1,064	617					
Holyrood	KS	Wichita-Hutchinson Plus		H&B Cable Service	833	483					
		Wichita-Hutchinson Plus Total	67		230,883	183,674	70,585	59,251	129,836	360,719	454,040

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Allentown	PA	Wilkes Barre-Scranton		Service Electric	92,479	53,638					
Lehigh Cty	PA	Wilkes Barre-Scranton		RCN	82,263	47,713					
Stroudsburg	PA	Wilkes Barre-Scranton		Blue Ridge	47,195	27,373					
Lehighton	PA	Wilkes Barre-Scranton		Blue Ridge	33,392	19,367					
Wilkes-Barre	PA	Wilkes Barre-Scranton		Service Electric	18,041	10,464					
Carbondale Twnshp	PA	Wilkes Barre-Scranton		Adams CATV	14,019	8,131					
Hazleton	PA	Wilkes Barre-Scranton		Service Electric	27,244	15,802					
Danville	PA	Wilkes Barre-Scranton		CATV Service	12,492	7,245					
Sunbury	PA	Wilkes Barre-Scranton		Service Electric	11,517	6,680					
Berwick	PA	Wilkes Barre-Scranton		Metrocast	10,015	5,809					
Shamokin	PA	Wilkes Barre-Scranton		Service Electric	9,480	5,498					
Tunkhannock	PA	Wilkes Barre-Scranton		Blue Ridge Cable	7,557	4,383					
Bloomsburg	PA	Wilkes Barre-Scranton		Service Electric	5,072	2,942					
Forest City	PA	Wilkes Barre-Scranton		NEP Datavision	5,233	3,035					
Weatherly	PA	Wilkes Barre-Scranton		Gans Communications	5,166	2,996					
Thompson	PA	Wilkes Barre-Scranton		Adams CATV	2,967	1,721					
Shenandoah	PA	Wilkes Barre-Scranton		Shen-Hights TV	2,002	1,161					
Troy	PA	Wilkes Barre-Scranton		Blue Ridge Cable	979	568					
Port Carbon	PA	Wilkes Barre-Scranton		Wire Tele-View	884	513					
Brockton	PA	Wilkes Barre-Scranton		Gans Communications	965	560					
Rome	PA	Wilkes Barre-Scranton		Soden, Douglas	780	452					
		Wilkes Barre-Scranton Total	54		389,742	226,050	104,587	62,845	167,433	557,175	584,870
Wilmington	NC	Wilmington		Time Warner Cable	85,189	69,003					
Shalotte	NC	Wilmington		Atlantic Telephone	29,042	16,844					
		Wilmington Total	131		114,231	85,847	40,668	16,022	56,690	170,921	194,070
Kennewick	WA	Yakima-Kennewick		Charter	42,064	34,913					
Yakima	WA	Yakima-Kennewick		Charter	19,643	16,304					
Ellensburg	WA	Yakima-Kennewick		Charter	3,868	3,210					
Roslyn	WA	Yakima-Kennewick		R&R Cable	1,248	724					
		Yakima-Kennewick Total	124		66,823	55,151	45,308	48,494	93,802	160,625	233,630
Youngstown	OH	Youngstown		Time Warner Cable	46,500	37,665					
Boardman Twnshp	OH	Youngstown		Armstrong	40,312	23,381					
New Middletown	OH	Youngstown		Comcast	14,768	14,620					
Grove City	PA	Youngstown		Armstrong	10,122	5,871					
		Youngstown Total	113		111,702	81,537	39,954	28,460	68,414	180,116	261,300
Yuma	AZ	Yuma- El Centro		Time Warner Cable	18,632	15,092					
El Centro	CA	Yuma- El Centro		Time Warner Cable	14,488	11,735					
		Yuma- El Centro Total	166		33,120	26,827	29,928	13,622	43,550	76,670	113,240
Zanesville	OH	Zanesville		Time Warner Cable	18,500	14,985					
		Zanesville Total	204		18,500	14,985	7,652	4,010	11,663	30,163	33,150



To provide feedback on this report, please send email to editor@onetouchintelligence.com

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