
The Evolution of the Set-Top Box:

Supporting subscriber data

September 2012

Featured in this report:

- 1 Methodology
- 2 MVPD Subscriber Totals (210 DMAs)
- 3 System Level Subscriber Breakdown (210 DMAs)



ONE TOUCH
INTELLIGENCE®
Knowledge. Delivered.™

Methodology

The data in this report was developed from filings at the U.S. Copyright Office and from our own internal estimates. All wireline multichannel video program distributors are required to file basic subscriber information for the systems they own at the U.S. Copyright Office every six months. The cable and telco subscriber numbers in this report are based on figures reported for the period ending Dec. 31, 2011, and include all systems with at least 1,000 subscribers. OTI applied the digital subscriber penetration figures for the top six public cable MSOs and AT&T and Verizon to each company's basic subscriber counts to arrive at digital subscriber counts for their systems. Industry averages were used for all other cable systems. All systems were then aligned with their designated market areas (DMAs). By using the national MVPD penetration figure (88%), OTI estimated the number of DBS subscribers in each DMA to arrive at the final digital subscriber counts in each market.

DMA	DMA Rank	Cable/telco basic subs	Cable/telco digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Abilene-Sweetwater, Tex.	164	27,810	16,964	39,117	34,828	73,945	101,754	115,630
Albany, Ga.	150	52,893	29,372	39,783	40,749	80,532	133,426	151,620
Albany-Schenectady-Troy, N.Y.	58	388,279	300,972	64,503	32,203	96,706	484,986	551,120
Albuquerque-Santa Fe, N.M.	45	228,677	175,756	185,010	211,157	396,167	624,844	710,050
Alexandria, La.	179	37,245	26,477	27,330	16,051	43,381	80,626	91,620
Alpena, Mich.	208	10,108	7,985	2,944	1,996	4,940	15,048	17,100
Amarillo, Tex.	130	71,878	41,361	49,746	50,548	100,294	172,172	195,650
Anchorage	148	71,766	38,036	6,321	58,841	65,162	136,928	155,600
Atlanta	9	1,175,962	995,636	451,918	389,643	841,561	2,017,523	2,292,640
Augusta, Ga.	111	119,024	89,957	64,193	47,836	112,029	231,053	262,560
Austin, Tex.	47	328,552	264,832	141,791	134,067	275,858	604,410	686,830
Bakersfield, Calif.	126	96,891	76,859	52,742	45,657	98,399	195,290	221,920
Baltimore	27	710,773	619,353	198,281	56,579	254,860	965,633	1,097,310
Bangor, Me.	155	65,266	49,591	40,281	19,043	59,324	124,590	141,580
Baton Rouge, La.	94	230,041	168,513	43,160	19,847	63,007	293,049	333,010
Beaumont-Port Arthur, Tex.	141	70,173	53,664	45,573	32,463	78,036	148,210	168,420
Bend, Ore.	193	39,225	20,789	7,607	8,274	15,881	55,106	62,620
Billings, Mont.	168	46,884	25,119	27,425	22,438	49,863	96,747	109,940
Biloxi-Gulfport, Miss.	162	89,542	33,462	15,494	7,736	23,230	112,772	128,150
Binghamton, N.Y.	157	81,387	62,635	24,646	14,289	38,935	120,322	136,730
Birmingham-Anniston, Ala.	39	316,275	243,339	199,315	134,546	333,861	650,135	738,790
Bluefield-Beckley, W. Va.	156	57,133	37,271	43,294	20,467	63,761	120,894	137,380
Boise, Idaho	112	58,013	20,590	89,465	82,915	172,380	230,393	261,810
Boston	7	1,899,712	1,621,831	130,841	63,574	194,415	2,094,127	2,379,690
Bowling Green, Ky.	182	59,318	31,679	5,537	5,537	11,074	70,391	79,990
Buffalo, N.Y.	51	434,819	347,404	76,179	56,769	132,948	567,767	645,190
Burlington, Vt.-Plattsburgh, N.Y.	95	146,597	121,132	72,332	65,971	138,303	284,900	323,750
Butte-Bozeman, Mont.	189	23,915	12,675	19,336	15,630	34,966	58,881	66,910
Casper-Riverton, Wyo.	196	27,905	14,790	10,803	10,977	21,780	49,685	56,460
Cedar Rapids-Wtrlo-lwc-Dub, Iowa	89	146,307	77,761	81,090	75,455	156,545	302,852	344,150
Champaign-Springfld-Decatur, Ill.	82	192,506	141,594	77,635	69,680	147,315	339,821	386,160
Charleston, S.C.	98	131,948	106,403	94,404	47,557	141,961	273,909	311,260
Charleston-Huntington, W. Va.	65	185,584	122,708	141,789	81,853	223,642	409,226	465,030
Charlotte, N.C.	25	537,261	420,751	292,640	174,091	466,731	1,003,992	1,140,900
Charlottesville, Va.	183	34,329	29,180	19,936	11,410	31,346	65,674	74,630
Chattanooga, Tenn.	86	161,026	127,662	87,345	74,405	161,750	322,775	366,790
Cheyenne, Wyo.-Scottsbluff, Neb.	195	43,200	25,106	2,730	3,913	6,643	49,843	56,640
Chicago	3	1,914,573	1,610,339	1,019,367	140,322	1,159,689	3,074,262	3,493,480
Chico-Redding, Calif.	131	59,860	49,029	47,559	63,820	111,379	171,239	194,590
Cincinnati	35	446,827	314,744	205,381	136,351	341,732	788,559	896,090
Clarksburg-Weston, W.Va.	170	40,246	29,485	26,993	28,663	55,656	95,902	108,980
Cleveland-Akron (Canton)	18	1,035,944	797,739	184,439	112,087	296,526	1,332,470	1,514,170
Colorado Springs-Pueblo, Colo.	90	132,734	107,968	96,809	72,438	169,247	301,981	343,160
Columbia, S.C.	77	257,658	199,767	60,043	38,550	98,593	356,250	404,830
Columbia-Jefferson City, Mo.	138	54,940	33,022	51,983	48,370	100,353	155,294	176,470
Columbus, Ga.	127	93,236	56,401	66,368	29,957	96,325	189,561	215,410
Columbus, Ohio	32	557,761	404,450	183,572	79,425	262,997	820,758	932,680
Columbus-Tupelo-West Point, Miss.	133	56,055	32,328	73,526	37,540	111,066	167,121	189,910
Corpus Christi, Tex.	129	99,143	70,958	59,746	20,235	79,981	179,124	203,550
Dallas-Ft. Worth	5	1,122,873	986,251	624,654	515,226	1,139,880	2,262,753	2,571,310
Davenport, Iowa-R.I.-Moline, Ill.	100	110,555	61,881	80,942	78,707	159,649	270,204	307,050
Dayton, Ohio	63	296,027	233,171	80,791	57,550	138,341	434,368	493,600
Denver	17	672,812	559,391	340,825	349,104	689,929	1,362,742	1,548,570
Des Moines-Ames, Iowa	72	135,525	71,828	132,502	111,517	244,019	379,544	431,300
Detroit	11	1,204,805	976,906	248,786	167,941	416,727	1,621,532	1,842,650
Dothan, Ala.	169	25,664	17,977	39,172	31,155	70,327	95,990	109,080
Duluth, Minn.-Superior, Wis.	139	68,808	48,295	48,921	35,136	84,057	152,865	173,710
El Paso, Tex.	91	120,923	99,197	103,403	71,856	175,259	296,182	336,570
Emira, N.Y.	174	55,261	41,538	18,205	11,542	29,747	85,008	96,600
Erie, Pa.	146	76,183	55,448	34,691	27,928	62,619	138,802	157,730
Eugene, Ore.	121	127,344	106,602	39,683	45,291	84,974	212,318	241,270
Eureka, Calif.	194	33,332	21,914	13,083	7,423	20,506	53,838	61,180
Evansville, Ind.	104	134,056	82,843	62,621	56,657	119,278	253,334	287,880
Fairbanks, Alaska	202	13,162	6,976	1,882	17,524	19,406	32,569	37,010
Fargo-Valley City, N.D.	117	105,578	49,780	62,155	49,434	111,589	217,166	246,780
Flint-Saginaw-Bay City, Mich.	68	310,065	252,892	45,722	41,868	87,590	397,654	451,880
Fort Myers-Naples, Fla.	62	278,520	228,056	97,309	67,902	165,211	443,731	504,240
Fort Smith-Fayetteville, Ark.	101	137,439	106,327	57,141	70,406	127,547	264,986	301,120
Fort Wayne, Ind.	109	96,732	69,355	67,899	70,954	138,853	235,585	267,710
Fresno-Visalia, Calif.	55	164,795	143,868	156,532	184,497	341,029	505,824	574,800
Gainesville, Fla.	163	77,906	58,258	16,788	15,068	31,856	109,762	124,730
Glendive, Mont.	210	2,543	1,348	739	396	1,135	3,678	4,180
Grand Junction-Montrose, Colo.	184	37,457	20,092	12,549	14,208	26,757	64,214	72,970
Grand Rapids-Kalamazoo, Mich.	42	414,951	351,061	111,373	109,168	220,541	635,492	722,150
Great Falls, Mont.	190	22,906	12,140	23,679	11,663	35,342	58,247	66,190
Green Bay-Appleton, Wis.	69	240,147	192,214	82,255	69,788	152,043	392,190	445,670
Greensboro-H.Point-W.Salem, N.C.	46	333,871	256,059	185,759	88,626	274,385	608,256	691,200
Greenville-N.Bern-Washingtn, N.C.	99	126,880	88,591	92,762	51,055	143,817	270,697	307,610

DMA	DMA Rank	Cable/telco basic subs	Cable/telco digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Greenville-Spartanburg, S.C.	37	327,743	247,456	252,337	177,539	429,876	757,618	860,930
Greenwood-Greenville, Miss.	187	37,929	17,077	15,236	6,437	21,673	59,602	67,730
Harlingen-Brownsville, Tex.	87	112,486	87,739	136,728	69,188	205,916	318,402	361,820
Harrisburg-Lancaster, Pa.	41	452,689	376,035	104,638	84,581	189,219	641,907	729,440
Harrisonburg, Va.	178	49,610	40,974	16,376	14,639	31,015	80,626	91,620
Hartford & New Haven, Conn.	30	863,811	728,341	15,548	6,167	21,715	885,526	1,006,280
Hattiesburg-Laurel, Miss.	167	58,009	48,301	23,978	16,186	40,164	98,173	111,560
Helena, Mont.	206	14,095	7,470	6,449	4,140	10,589	24,684	28,050
Honolulu	71	361,601	281,283	964	19,997	20,961	382,562	434,730
Houston	10	977,933	858,059	531,144	413,952	945,096	1,923,029	2,185,260
Huntsville-Decatur, Ala.	80	141,689	99,053	112,567	92,473	205,040	346,729	394,010
Idaho Falls-Pocatello, Idaho	160	34,415	13,422	38,498	40,554	79,052	113,467	128,940
Indianapolis	26	606,092	520,748	200,539	170,143	370,682	976,774	1,109,970
Jackson, Miss.	93	148,395	118,110	91,391	54,601	145,992	294,386	334,530
Jackson, Tenn.	176	20,687	10,964	35,998	26,607	62,605	83,292	94,650
Jacksonville, Fla.	50	395,324	339,162	119,587	74,548	194,135	589,459	669,840
Johnstown-Altoona, Pa.	102	159,408	116,589	45,395	54,594	99,989	259,398	294,770
Jonesboro, Ark.	181	33,647	19,862	19,706	18,191	37,897	71,544	81,300
Joplin, Mo.-Pittsburg, Kan.	149	54,269	28,787	44,482	36,690	81,172	135,441	153,910
Juneau, Alaska	207	11,653	6,176	5,890	4,897	10,787	22,440	25,500
Kansas City	31	492,130	384,641	167,086	167,755	334,841	826,971	939,740
Knoxville, Tenn.	61	292,974	239,016	113,006	58,475	171,481	464,455	527,790
La Crosse-Eau Claire, Wis.	128	117,578	82,741	38,462	31,981	70,443	188,021	213,660
Lafayette, Ind.	188	30,000	25,500	15,704	13,485	29,189	59,189	67,260
Lafayette, La.	124	127,588	91,369	53,805	20,409	74,214	201,802	229,320
Lake Charles, La.	175	44,736	26,950	25,021	13,711	38,732	83,468	94,850
Lansing, Mich.	115	130,166	101,877	47,667	44,711	92,378	222,543	252,890
Laredo, Tex.	185	31,939	24,912	22,472	9,002	31,474	63,413	72,060
Las Vegas	40	343,550	253,603	207,586	97,688	305,274	648,824	737,300
Lexington, Ky.	64	211,359	126,094	99,130	119,699	218,829	430,188	488,850
Lima, Ohio	201	26,876	20,494	4,566	3,186	7,752	34,628	39,350
Lincoln & Hastings-Krny, Neb.	105	118,211	90,878	64,745	63,717	128,462	246,673	280,310
Little Rock-Pine Bluff, Ark.	56	200,404	148,046	163,118	139,513	302,631	503,034	571,630
Los Angeles	2	2,763,313	2,306,782	1,436,799	701,295	2,138,094	4,901,406	5,569,780
Louisville, Ky.	48	406,668	243,672	95,113	91,383	186,496	593,164	674,050
Lubbock, Tex.	143	60,292	41,164	43,873	36,776	80,649	140,941	160,160
Macon, Ga.	118	97,788	68,498	63,221	55,392	118,613	216,401	245,910
Madison, Wis.	85	219,232	172,470	62,287	51,376	113,663	332,895	378,290
Mankato, Minn.	198	38,661	23,658	5,745	2,868	8,613	47,274	53,720
Marquette, Wis.	180	42,076	32,973	22,785	10,141	32,926	75,002	85,230
Medford-Klamath Falls, Ore.	140	47,364	37,090	57,480	45,346	102,826	150,190	170,670
Memphis, Tenn.	49	272,464	218,331	232,422	84,661	317,083	589,547	669,940
Meridian, Miss.	186	21,208	16,463	21,659	18,901	40,560	61,767	70,190
Miami	16	824,882	701,794	440,868	127,994	568,862	1,393,744	1,583,800
Milwaukee	34	449,560	368,786	253,854	95,326	349,180	798,741	907,660
Minneapolis-St. Paul	15	771,345	604,109	428,522	315,440	743,962	1,515,307	1,721,940
Minot-Bismarck-Dickinson, N.D.	152	74,433	39,449	36,655	16,934	53,589	128,022	145,480
Missoula, Mont.	165	41,757	22,390	30,782	28,300	59,082	100,839	114,590
Mobile, Ala.-Pensacola, Fla.	60	288,721	221,957	103,580	72,277	175,857	464,578	527,930
Monroe, La.-El Dorado, Ark.	137	60,697	44,637	55,727	39,696	95,423	156,121	177,410
Monterey-Salinas, Calif.	125	112,860	96,737	43,809	40,116	83,925	196,786	223,620
Montgomery-Selma, Ala.	119	114,675	78,119	58,689	42,324	101,013	215,688	245,100
Myrtle Beach-Florence, S.C.	103	165,748	117,846	53,352	35,273	88,625	254,373	289,060
Nashville	29	490,431	406,769	229,028	182,154	411,182	901,613	1,024,560
New Orleans	52	330,917	250,093	166,030	69,474	235,504	566,421	643,660
New York	1	5,734,513	5,192,511	518,270	248,402	766,672	6,501,185	7,387,710
Norfolk-Porsmith-Newpt Nws, Va.	43	472,695	375,263	117,457	42,348	159,805	632,500	718,750
North Platte, Neb.	209	8,025	6,340	2,469	2,864	5,333	13,358	15,180
Odessa-Midland, Tex.	151	76,993	42,890	31,119	20,403	51,522	128,515	146,040
Oklahoma City	44	364,151	261,936	125,697	137,267	262,964	627,114	712,630
Omaha, neb.	76	234,033	170,680	69,888	61,728	131,616	365,649	415,510
Orlando-Daytona Bch-Melbrn, Fla.	19	995,720	764,642	185,441	108,443	293,884	1,289,605	1,465,460
Ottumwa, Iowa-Kirksville, Mo.	199	16,840	8,009	14,357	10,875	25,232	42,073	47,810
Paducah, Ky.-Cap Girard, Mo.-Harrisbg, Ill.	81	91,119	56,484	129,291	125,721	255,012	346,130	393,330
Palm Springs, Calif.	145	90,945	70,937	33,938	14,545	48,483	139,427	158,440
Panama City, Fla.	159	64,860	45,325	27,699	23,786	51,485	116,345	132,210
Parkersburg, W. Va.	192	43,054	26,694	7,270	5,221	12,491	55,546	63,120
Peoria-Bloomington, Ill.	116	123,109	97,125	50,539	44,460	94,999	218,108	247,850
Philadelphia	4	2,110,522	1,872,919	349,270	174,373	523,643	2,634,166	2,993,370
Phoenix	13	698,561	491,160	540,827	354,582	895,409	1,593,970	1,811,330
Pittsburgh	23	790,688	652,081	115,788	124,436	240,224	1,030,911	1,171,490
Portland, Ore.	22	651,668	531,956	176,016	219,525	395,541	1,047,209	1,190,010
Portland-Auburn, Me.	78	245,036	189,768	70,851	37,319	108,170	353,206	401,370
Presque Isle, me.	205	13,970	10,469	5,845	6,409	12,254	26,224	29,800
Providence-New Bedford, Mass.	53	327,008	266,593	150,179	68,422	218,601	545,609	620,010
Quincy-Hannibal-Keokuk, Ill.	171	34,782	23,837	25,271	32,163	57,434	92,215	104,790
Raleigh-Durham (Fayetteville), N.C.	24	585,083	453,166	256,045	165,082	421,127	1,006,210	1,143,420
Rapid City, S.D.	173	43,405	23,005	23,066	21,635	44,701	88,106	100,120

DMA	DMA Rank	Cable/telco basic subs	Cable/telco digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Reno, Nev.	108	129,340	103,731	47,811	61,347	109,158	238,498	271,020
Richmond-Petersburg, Va.	57	289,201	259,623	144,580	58,482	203,062	492,263	559,390
Roanoke-Lynchburg, Va.	66	134,090	107,979	162,644	104,423	267,067	401,157	455,860
Rochester, N.Y.	79	227,000	177,060	72,378	51,557	123,935	350,935	398,790
Rochester-Mason City-Austin, Minn.	153	68,898	48,427	33,213	25,885	59,098	127,996	145,450
Rockford, Ill.	134	80,708	67,095	42,721	38,808	81,529	162,237	184,360
Sacramento-Stockton	20	626,583	524,155	318,517	276,842	595,359	1,221,942	1,388,570
Salisbury, Md.	144	129,718	101,778	6,782	3,983	10,765	140,483	159,640
Salt Lake City	33	250,464	205,614	244,979	320,792	565,771	816,235	927,540
San Angelo, Tex.	197	23,734	14,410	13,490	11,678	25,168	48,902	55,570
San Antonio	36	443,078	356,463	179,242	152,687	331,929	775,007	880,690
San Diego	28	804,882	639,881	87,334	56,072	143,406	948,288	1,077,600
San Francisco-Oakland-San Jose	6	1,540,918	1,323,681	421,490	243,321	664,811	2,205,729	2,506,510
Santa Barbara, Calif.	122	124,251	97,409	41,569	37,310	78,879	203,130	230,830
Savannah, Ga.	92	181,481	130,639	65,086	48,304	113,390	294,870	335,080
Seattle-Tacoma	12	1,057,369	865,518	298,931	237,750	536,681	1,594,050	1,811,420
Sherman, Tex.-Ada, Okla.	161	34,954	13,707	36,918	41,464	78,382	113,335	128,790
Shreveport, La.	83	104,909	70,672	135,539	99,364	234,903	339,812	386,150
Sioux City, Iowa	147	61,922	27,561	43,333	32,958	76,291	138,213	157,060
Sioux Falls (Mitchell), S.D.	113	117,410	62,227	64,260	48,477	112,737	230,146	261,530
South Bend-Elkhart, Ind.	97	125,461	104,709	85,150	72,828	157,978	283,439	322,090
Spokane, Wash.	73	143,063	110,449	98,092	133,804	231,896	374,959	426,090
Springfield, Mo.	75	98,195	57,558	135,931	138,123	274,054	372,249	423,010
St. Joseph, Miss.	200	19,892	10,543	12,654	8,542	21,196	41,087	46,690
St. Louis	21	562,058	470,088	323,752	217,639	541,391	1,103,450	1,253,920
Syracuse, N.Y.	84	242,425	193,584	58,401	38,934	97,335	339,759	386,090
Tallahassee-Thomasville, Fla.	106	148,224	118,380	53,307	38,286	91,593	239,818	272,520
Tampa-St. Pete (Sarasota)	14	1,343,043	1,087,662	156,814	73,795	230,609	1,573,651	1,788,240
Terre Haute, Ind.	154	41,819	27,038	41,998	41,830	83,828	125,646	142,780
Toledo, Ohio	74	263,517	176,401	62,278	49,331	111,609	375,126	426,280
Topeka, Kan.	136	63,044	45,890	47,977	45,364	93,341	156,385	177,710
Traverse City-Cadillac, Mich.	120	84,725	66,310	74,122	55,917	130,039	214,764	244,050
Tri-Cities, Tenn.-Va.	96	163,161	125,552	74,932	46,711	121,643	284,803	323,640
Tucson, Ariz.	70	184,104	142,076	108,993	95,881	204,874	388,978	442,020
Tulsa, Okla.	59	218,735	157,085	119,240	127,633	246,873	465,608	529,100
Twin Falls, Idaho	191	27,330	11,794	12,474	18,100	30,574	57,904	65,800
Tyler-Longview, Tex.	107	87,280	50,994	75,473	76,079	151,552	238,832	271,400
Utica, N.Y.	172	59,000	46,020	21,766	11,414	33,180	92,180	104,750
Victoria, Tex.	204	16,970	10,352	6,849	3,937	10,786	27,755	31,540
Waco-Temple-Bryan, Tex.	88	126,003	75,456	92,402	92,402	184,804	310,807	353,190
Washington, DC (Hagrstwn)	8	1,565,434	1,370,337	337,095	174,430	511,525	2,076,958	2,360,180
Watertown, N.Y.	177	20,749	15,997	37,681	23,489	61,170	81,919	93,090
Wausau-Rhineland, Wis.	135	78,352	61,093	43,672	37,503	81,175	159,526	181,280
West Palm Beach-Ft. Pierce, Fla.	38	478,133	414,884	158,910	56,415	215,325	693,458	788,020
Wheeling-Steubenville, Ohio	158	72,825	59,768	27,301	17,019	44,320	117,146	133,120
Wichita Falls & Lawton, Okla.	142	33,533	19,992	53,763	53,979	107,742	141,275	160,540
Wichita-Hutchinson, Kan.	67	239,518	174,619	86,360	74,161	160,521	400,039	454,590
Wilkes Barre-Scranton, Pa.	54	391,337	207,409	80,193	48,321	128,514	519,851	590,740
Wilmington, N.C.	132	114,829	82,727	38,011	15,003	53,014	167,842	190,730
Yakima-Kennewick, Wash.	123	71,590	56,556	62,008	68,811	130,819	202,409	230,010
Youngstown, Ohio	110	118,522	80,264	65,926	47,740	113,666	232,188	263,850
Yuma, Ariz.- El Centro, Calif.	166	45,202	35,258	36,684	17,422	54,106	99,308	112,850
Zanesville, Ohio	203	20,000	15,600	5,984	3,180	9,164	29,163	33,140

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Abilene	TX	Abilene-Sweetwater		Cequel	19,333	11,793					
Snyder	TX	Abilene-Sweetwater		Cequel	3,122	1,904					
Sweetwater	TX	Abilene-Sweetwater		Cequel	2,329	1,421					
Eastland	TX	Abilene-Sweetwater		Cequel	1,735	1,058					
Breckenridge	TX	Abilene-Sweetwater		Cequel	1,291	788					
		Abilene-Sweetwater Total	164		27,810	16,964	39,117	34,828	73,945	101,754	115,630
Albany	GA	Albany, GA		Mediacom	27,227	14,430					
Douglas	GA	Albany, GA		Charter	5,150	4,069					
Adel	GA	Albany, GA		Mediacom	6,076	3,220					
Fitzgerald	GA	Albany, GA		Mediacom	6,071	3,218					
Tifton	GA	Albany, GA		Mediacom	5,319	2,819					
Tifton	GA	Albany, GA		Plant Tifnet Inc.	3,050	1,617					
		Albany, GA Total	150		52,893	29,372	39,783	40,749	80,532	133,426	151,620
Albany	NY	Albany-Schenectady-Troy		Time Warner Cable	307,589	239,919					
Pittsfield	MA	Albany-Schenectady-Troy		Time Warner Cable	35,574	27,748					
Bennington	VT	Albany-Schenectady-Troy		Comcast	12,200	10,370					
Bethlehem (Albany)	NY	Albany-Schenectady-Troy		Verizon	9,466	9,466					
Catskill	NY	Albany-Schenectady-Troy		Mid Hudson	15,710	8,326					
Chatham	NY	Albany-Schenectady-Troy		Charter	4,003	3,162					
Ashland Town	NY	Albany-Schenectady-Troy		Catskill Mountain Cable	2,146	1,137					
Spencertown	NY	Albany-Schenectady-Troy		Haeefe TV	1,591	843					
		Albany-Schenectady-Troy Total	58		388,279	300,972	64,503	32,203	96,706	484,986	551,120
Albuquerque	NM	Albuquerque-Santa Fe		Comcast	164,378	139,721					
Lea County	NM	Albuquerque-Santa Fe		U.S. Cable	7,143	3,786					
Roswell	NM	Albuquerque-Santa Fe		Cable One	10,114	3,540					
Carlsbad	NM	Albuquerque-Santa Fe		U.S. Cable	6,243	3,309					
Durango	CO	Albuquerque-Santa Fe		Bresnan Communications	6,055	3,209					
Gallup	NM	Albuquerque-Santa Fe		Comcast	3,317	2,819					
Sandoval Cty.	NM	Albuquerque-Santa Fe		Cable One	6,988	2,446					
Alamogordo	NM	Albuquerque-Santa Fe		Baja Broadband	4,223	2,238					
Las Vegas	NM	Albuquerque-Santa Fe		Comcast	2,236	1,901					
Ruidoso	NM	Albuquerque-Santa Fe		Baja Broadband	3,487	1,848					
Los Alamos	NM	Albuquerque-Santa Fe		Comcast	2,135	1,815					
Deming	NM	Albuquerque-Santa Fe		Comcast	2,014	1,712					
Grants	NM	Albuquerque-Santa Fe		Comcast	1,531	1,301					
Espanola	NM	Albuquerque-Santa Fe		U.S. Cable	2,384	1,264					
Taos	NM	Albuquerque-Santa Fe		Comcast	1,223	1,040					
Raton	NM	Albuquerque-Santa Fe		Comcast	1,209	1,028					
Lovington	NM	Albuquerque-Santa Fe		Comcast	1,088	925					
Socorro	NM	Albuquerque-Santa Fe		Comcast	979	832					
Pagosa Springs	CO	Albuquerque-Santa Fe		Cap Cable	1,094	580					
Cortez	CO	Albuquerque-Santa Fe		Baja Broadband	836	443					
		Albuquerque-Santa Fe Total	45		228,677	175,756	185,010	211,157	396,167	624,844	710,050
Alexandria	LA	Alexandria, LA		Cox	27,304	20,478					
Leesville	LA	Alexandria, LA		Cequel	6,236	3,804					
Moreauville	LA	Alexandria, LA		Cequel	1,712	1,044					
Lecompte	LA	Alexandria, LA		Cequel	1,176	717					
Fort Polk	LA	Alexandria, LA		Communication Construction Servi	817	433					
		Alexandria, LA Total	179		37,245	26,477	27,330	16,051	43,381	80,626	91,620
Alpena	MI	Alpena		Charter	10,108	7,985					
		Alpena Total	208		10,108	7,985	2,944	1,996	4,940	15,048	17,100
Amarillo	TX	Amarillo		Cequel	41,457	25,289					
Clovis	NM	Amarillo		Cequel	7,836	4,780					
Borger	TX	Amarillo		Cable One	8,697	3,044					
Hereford	TX	Amarillo		WT Services	2,911	1,543					
Portales	NM	Amarillo		Comcast	1,713	1,456					
Guymon	OK	Amarillo		Panhandle Telecommunications	2,410	1,277					
Dalhart	TX	Amarillo		XIT Telecommunications	1,755	930					
Tucumcari	NM	Amarillo		Comcast	806	685					
Wellington	TX	Amarillo		Cequel	1,020	622					
Friona	TX	Amarillo		WT Services	1,159	614					
Perryton	TX	Amarillo		Allegiance Communications	1,132	600					
Guymon	OK	Amarillo		Allegiance Communications	982	520					
		Amarillo Total	130		71,878	41,361	49,746	50,548	100,294	172,172	195,650
Anchorage	AK	Anchorage		GCI	55,174	29,242					
Wasilla	AK	Anchorage		GCI	7,312	3,875					
Kodiak	AK	Anchorage		GCI	2,741	1,453					
Kenai	AK	Anchorage		GCI	2,531	1,341					
Bethel	AK	Anchorage		GCI	1,090	578					
Barrow	AK	Anchorage		GCI	1,069	567					
Seward	AK	Anchorage		GCI	945	501					
Nome	AK	Anchorage		GCI	904	479					
		Anchorage Total	148		71,766	38,036	6,321	58,841	65,162	136,928	155,600
Atlanta	GA	Atlanta		Comcast	747,425	635,311					
Atlanta	GA	Atlanta		AT&T	172,592	172,592					
Lawrenceville	GA	Atlanta		Charter	78,913	62,341					
Newnan	GA	Atlanta		Charter	43,764	34,574					
Stockbridge	GA	Atlanta		Charter	33,989	26,851					
Athens	GA	Atlanta		Charter	26,806	21,177					
Dahlonega	GA	Atlanta		Televue	20,357	10,789					
Lagrange	GA	Atlanta		Charter	12,022	9,497					
Ellijay	GA	Atlanta		Community Cable TV	16,201	8,587					
Thomaston	GA	Atlanta		Charter	4,820	3,808					
Monroe	GA	Atlanta		City of Monroe	4,928	2,612					
Eatonton	GA	Atlanta		James Cable	4,214	2,233					
Putnam County	GA	Atlanta		Plantation Cablevision	4,113	2,180					
Summerville	GA	Atlanta		HPI Acquisition	3,257	1,726					
Roanoke	AL	Atlanta		James Cable	1,653	876					
Clayton	GA	Atlanta		Northland Cable	908	481					
		Atlanta Total	9		1,175,962	995,636	451,918	389,643	841,561	2,017,523	2,292,640
Augusta	GA	Augusta		Comcast	82,834	70,409					
Augusta	GA	Augusta		Knology	16,218	8,596					
Aiken	SC	Augusta		Atlantic Broadband	14,548	7,710					
Swainsboro	GA	Augusta		Northland Cable	1,919	1,017					
Washington	GA	Augusta		Comcast	1,147	975					
Barnwell	SC	Augusta		Atlantic Broadband	1,427	756					
Bamberg	SC	Augusta		Atlantic Broadband	931	493					
		Augusta Total	111		119,024	89,957	64,193	47,836	112,029	231,053	262,560
Austin	TX	Austin		Time Warner Cable	211,000	164,580					
Austin	TX	Austin		AT&T	76,815	76,815					
Georgetown	TX	Austin		Cequel	14,193	8,658					
Austin	TX	Austin		Grande	10,053	5,328					
Pflugerville	TX	Austin		Cequel	5,928	3,616					
Marble Falls	TX	Austin		Northland	4,224	2,239					
Leander	TX	Austin		Cequel	2,965	1,809					
La Grange	TX	Austin		CMA	3,374	1,788					
		Austin Total	47		328,552	264,832	141,791	134,067	275,858	604,410	686,830

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Bakersfield	CA	Bakersfield		Brighthouse	77,825	58,369					
Bakersfield	CA	Bakersfield		AT&T	17,842	17,842					
Kern County	CA	Bakersfield		Mediacom	1,224	649					
Bakersfield Total			126		96,891	76,859	52,742	45,657	98,399	195,290	221,920
Towson (Balti co.)	MD	Baltimore		Comcast	345,568	293,733					
Baltimore	MD	Baltimore		Verizon	199,000	199,000					
Gambrills (Anne Arundel Co.)	MD	Baltimore		Comcast	108,537	92,256					
Elkton	MD	Baltimore		Comcast	11,873	10,092					
Anne Arundel North	MD	Baltimore		Broadstripe	16,692	8,847					
Queen Anne	MD	Baltimore		Atlantic Broadband	11,842	6,276					
Rising Sun	MD	Baltimore		Armstrong	6,992	3,706					
Harford	MD	Baltimore		Armstrong	5,209	2,761					
Chesapeake City	MD	Baltimore		Atlantic Broadband	3,919	2,077					
Perryville	MD	Baltimore		Atlantic Broadband	1,141	605					
Baltimore Total			27		710,773	619,353	198,281	56,579	254,860	965,633	1,097,310
Bangor	ME	Bangor		Time Warner Cable	60,000	46,800					
Skowhegan	ME	Bangor		Bee Line	3,375	1,789					
Millinocket	ME	Bangor		Bee Line	1,891	1,002					
Bangor Total			155		65,266	49,591	40,281	19,043	59,324	124,590	141,580
Baton Rouge	LA	Baton Rouge		Cox	182,919	137,189					
Baton Rouge	LA	Baton Rouge		AT&T	13,509	13,509					
Thibodaux	LA	Baton Rouge		Renaissance Media	24,239	12,847					
Morgan City	LA	Baton Rouge		Allen's TV Cable Service	4,765	2,525					
New Roads City	LA	Baton Rouge		Renaissance Media	2,821	1,495					
Assumption	LA	Baton Rouge		Allen's Cable TV	1,788	948					
Baton Rouge Total			94		230,041	168,513	43,160	19,847	63,007	293,049	333,010
Port Arthur	TX	Beaumont-Port Arthur		Time Warner Cable	65,888	51,393					
Jasper	TX	Beaumont-Port Arthur		Tricities Cablevision	1,685	893					
Sour Lake	TX	Beaumont-Port Arthur		Timberlake Cablevision	1,480	784					
Erin	TN	Beaumont-Port Arthur		People's CATV	1,120	594					
Beaumont-Port Arthur Total			141		70,173	53,664	45,573	32,463	78,036	148,210	168,420
Bend	OR	Bend, OR		Bend Cable	34,021	18,031					
Sunriver	OR	Bend, OR		Chambers Cable	3,418	1,812					
La Pine	OR	Bend, OR		Calif.-Ore. Broadcasting	1,786	947					
Bend, OR Total			193		39,225	20,789	7,607	8,274	15,881	55,106	62,620
Billings	MT	Billings		Bresnan	31,505	16,698					
Miles City	MT	Billings		Cable & Communications	3,644	1,931					
Cody	WY	Billings		Bresnan	2,924	1,550					
Laurel	MT	Billings		Cable Montana	2,433	1,289					
Livingston	MT	Billings		Bresnan	2,015	1,068					
Billings Twncshp	MT	Billings		Charter	1,040	822					
Powell	WY	Billings		Bresnan Communications	1,492	791					
Billings	MT	Billings		Antilles Wireless	993	526					
Red Lodge	MT	Billings		Cable Montana	838	444					
Billings Total			168		46,884	25,119	27,425	22,438	49,863	96,747	109,940
Gulfport	MS	Biloxi-Gulfport		Cable One	86,277	30,197					
Biloxi	MS	Biloxi-Gulfport		AT&T	3,265	3,265					
Biloxi-Gulfport Total			162		89,542	33,462	15,494	7,736	23,230	112,772	128,150
Binghamton	NY	Binghamton		Time Warner Cable	78,000	60,840					
Windsor Town	NY	Binghamton		Adams CATV	2,638	1,398					
Berkshire	NY	Binghamton		Haeefe TV	749	397					
Binghamton Total			157		81,387	62,635	24,646	14,289	38,935	120,322	136,730
Birmingham (Pelham)	AL	Birmingham-Anniston		Charter	128,303	101,359					
Birmingham	AL	Birmingham-Anniston		AT&T	44,498	44,498					
Birmingham	AL	Birmingham-Anniston		Brighthouse	48,102	36,077					
Tuscaloosa	AL	Birmingham-Anniston		Comcast	31,000	26,350					
Gadsden	AL	Birmingham-Anniston		Comcast	17,000	14,450					
Anniston	AL	Birmingham-Anniston		Cable One	25,009	8,753					
Cullman	AL	Birmingham-Anniston		Windjammer Communications	6,962	3,690					
Pell City	AL	Birmingham-Anniston		Coosa Cable	4,611	2,444					
Piedmont	AL	Birmingham-Anniston		Falcon Cablevision	3,182	1,686					
Aliceville	AL	Birmingham-Anniston		Northland Cable Television	2,009	1,065					
Cullman	AL	Birmingham-Anniston		Alabama Broadband	1,651	875					
Ashville	AL	Birmingham-Anniston		Alabama Broadband	1,125	596					
Greensboro	AL	Birmingham-Anniston		Mediacom	1,074	569					
Lincoln	AL	Birmingham-Anniston		Coosa Cable Co.	983	521					
Odeenville	AL	Birmingham-Anniston		Cablevision Services	766	406					
Birmingham-Anniston Total			39		316,275	243,339	199,315	134,546	333,861	650,135	738,790
Alderson	WV	Bluefield-Beckley		Cequel	47,050	28,701					
Bluefield	WV	Bluefield-Beckley		Comcast	10,083	8,571					
Bluefield-Beckley Total			156		57,133	37,271	43,294	20,467	63,761	120,894	137,380
Boise City	ID	Boise		Cable One	55,177	19,312					
Mountain Home	ID	Boise		Windjammer Communications	1,587	841					
McCall	ID	Boise		Cable One	1,249	437					
Boise Total			112		58,013	20,590	89,465	82,915	172,380	230,393	261,810
Boston	MA	Boston		Comcast	1,114,000	946,900					
Burlington	MA	Boston		Verizon	335,000	335,000					
Worcester	MA	Boston		Charter	132,732	104,858					
Needham	MA	Boston		Comcast	90,306	76,760					
Portsmouth	NH	Boston		Comcast	79,754	67,791					
Boston	MA	Boston		RCN	55,029	29,165					
Foxboro	MA	Boston		Comcast	26,875	22,844					
Laconia	NH	Boston		Metrocast	31,740	16,822					
Keene	NH	Boston		Time Warner Cable	14,096	10,995					
Rochester	NH	Boston		Metrocast	14,387	7,625					
Braintree	MA	Boston		Braintree Electric	2,590	1,373					
Newfane	VT	Boston		Southern Vermont Cable	1,237	656					
Warner	NH	Boston		MCT Communications	1,086	576					
Putney	VT	Boston		Southern Vermont Cable	880	466					
Boston Total			7		1,899,712	1,621,831	130,841	63,574	194,415	2,094,127	2,379,690
Bowling Green	KY	Bowling Green		Insight	29,682	15,731					
Edmonton Cty	KY	Bowling Green		South Central Rural Telephone	18,630	9,874					
Glasgow	KY	Bowling Green		Glasgow Electric	7,011	3,716					
Bowling Green WKU	KY	Bowling Green		Western Kentucky U.	2,517	1,334					
Horse Cave	KY	Bowling Green		Comcast	750	638					
Morgantown	KY	Bowling Green		Mediacom	728	386					
Bowling Green Total			182		59,318	31,679	5,537	5,537	11,074	70,391	79,990
Buffalo	NY	Buffalo		Time Warner Cable	367,000	286,260					
Amherst	NY	Buffalo		Verizon	43,132	43,132					
Jamestown	NY	Buffalo		Time Warner Cable	19,713	15,376					
Bradford	PA	Buffalo		Atlantic Broadband	3,479	1,844					
Salamanca City	NY	Buffalo		Atlantic Broadband	1,495	792					
Buffalo Total			51		434,819	347,404	76,179	56,769	132,948	567,767	645,190
Burlington	VT	Burlington-Plattsburgh		Comcast	115,612	98,270					
Plattsburgh	NY	Burlington-Plattsburgh		Charter	14,287	11,287					
St. Johnsbury	VT	Burlington-Plattsburgh		Charter	10,482	8,281					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	Dirctv subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
		Chattanooga Total	86		161,026	127,662	87,345	74,405	161,750	322,775	366,790
Cheyenne	WY	Cheyenne-Scottsbluff		Bresnan	23,461	12,434					
Scottsbluff	NE	Cheyenne-Scottsbluff		Charter	8,500	6,715					
Laramie	WY	Cheyenne-Scottsbluff		Bresnan	7,230	3,832					
Lyman	NE	Cheyenne-Scottsbluff		Windbreak Cable	2,479	1,314					
Torrington	WY	Cheyenne-Scottsbluff		James Cable	1,530	811					
		Cheyenne-Scottsbluff Total	195		43,200	25,106	2,730	3,913	6,643	49,843	56,640
Chicago	IL	Chicago		Comcast	354,425	301,261					
Chicago	IL	Chicago		AT&T	292,868	292,868					
Mt. Prospect	IL	Chicago		Comcast	341,000	289,850					
Rolling Meadows	IL	Chicago		Comcast	212,569	180,684					
Romeoville	IL	Chicago		Comcast	91,168	77,493					
Portage	IN	Chicago		Comcast	89,175	75,799					
Oswego	IL	Chicago		Comcast	66,412	56,450					
Orland Park	IL	Chicago		Comcast	57,522	48,894					
Naperville	IL	Chicago		WOW	83,293	44,145					
Palos Hills	IL	Chicago		Comcast	49,359	41,955					
Chicago	IL	Chicago		RCN	75,476	40,002					
Homewood	IL	Chicago		Comcast	23,571	20,035					
DuPage Cty.	IL	Chicago		Comcast	21,410	18,199					
Naperville	IL	Chicago		Comcast	20,650	17,553					
Kankakee	IL	Chicago		Comcast	19,898	16,913					
Oak Lawn	IL	Chicago		Comcast	18,972	16,126					
Elgin	IL	Chicago		Comcast	17,366	14,761					
Hammond	IN	Chicago		Comcast	14,218	12,085					
Channahon	IL	Chicago		Comcast	11,846	10,069					
Michigan City	IN	Chicago		Comcast	11,608	9,867					
La Grange	IL	Chicago		Comcast	9,980	8,483					
Gary	IN	Chicago		Cablevision Associates of Gary	12,720	6,742					
Ottawa	IL	Chicago		Mediacom	5,155	2,732					
Sugar Grove	IL	Chicago		Mediacom	4,525	2,398					
Streator	IL	Chicago		Mediacom	3,954	2,096					
Newton Cty	IN	Chicago		Mediacom	2,124	1,126					
Gilberts	IL	Chicago		Mediacom	1,863	987					
Rensselaer	IN	Chicago		TV Cable of Rensselaer	1,446	766					
		Chicago Total	3		1,914,573	1,610,339	1,019,367	140,322	1,159,689	3,074,262	3,493,480
Chico	CA	Chico-Redding		Comcast	20,000	17,000					
Redding	CA	Chico-Redding		Charter	19,783	15,629					
Oroville	CA	Chico-Redding		Comcast	18,000	15,300					
Shasta Cty.	CA	Chico-Redding		Northland Cable Television	2,077	1,101					
		Chico-Redding Total	131		59,860	49,029	47,559	63,820	111,379	171,239	194,590
Cincinnati	OH	Cincinnati		Time Warner Cable	300,000	234,000					
Alexandria	KY	Cincinnati		Insight	90,778	48,112					
Cincinnati	OH	Cincinnati		Cincinnati Bell	35,937	19,047					
Lawrenceville	IN	Cincinnati		Comcast	9,144	7,772					
Sunman	IN	Cincinnati		Sunman Telecommunication	5,287	2,802					
Maysville	KY	Cincinnati		Standard Tobacco Co.	4,600	2,438					
Augusta	KY	Cincinnati		Standard Tobacco Co.	1,081	573					
		Cincinnati Total	35		446,827	314,744	205,381	136,351	341,732	788,559	896,090
Clarksburg	WV	Clarksburg-Weston		Time Warner Cable	19,012	14,829					
Taylor Cty.	WV	Clarksburg-Weston		Comcast	7,097	6,032					
Beverly	WV	Clarksburg-Weston		Cequel	5,343	3,259					
Buckhannon	WV	Clarksburg-Weston		Cequel	5,189	3,165					
Shinnston	WV	Clarksburg-Weston		Cequel	3,605	2,199					
		Clarksburg-Weston Total	170		40,246	29,485	26,993	28,663	55,656	95,902	108,980
Cleveland	OH	Cleveland-Akron (Canton)		Time Warner Cable	746,482	582,256					
Cleveland	OH	Cleveland-Akron (Canton)		AT&T	104,865	104,865					
Parma	OH	Cleveland-Akron (Canton)		Cox	57,567	43,175					
Berea	OH	Cleveland-Akron (Canton)		WOW	40,484	21,457					
Massillon	OH	Cleveland-Akron (Canton)		Massillon Cable	28,033	14,857					
Medina	OH	Cleveland-Akron (Canton)		Armstrong	14,173	7,512					
Wooster	OH	Cleveland-Akron (Canton)		Massillon Cable	13,303	7,051					
Ashland	OH	Cleveland-Akron (Canton)		Armstrong	8,155	4,322					
Allen Cty.	OH	Cleveland-Akron (Canton)		Watch TV Co.	5,379	2,851					
Orrville	OH	Cleveland-Akron (Canton)		Armstrong	4,288	2,273					
Wadsworth	OH	Cleveland-Akron (Canton)		City of Wadsworth	4,138	2,193					
Conneaut City	OH	Cleveland-Akron (Canton)		Cablesuite 541	2,300	1,219					
East Cleveland	OH	Cleveland-Akron (Canton)		East Cleveland Cable	1,987	1,053					
Nelson twship	OH	Cleveland-Akron (Canton)		Cequel	1,464	893					
Doylestown	OH	Cleveland-Akron (Canton)		Doylestown Communications	1,415	750					
Ridgeville Corners	OH	Cleveland-Akron (Canton)		Ridgeville Telephone	1,157	613					
Orwell	OH	Cleveland-Akron (Canton)		Orwell Cable TV	754	400					
		Cleveland-Akron (Canton) Total	18		1,035,944	797,739	184,439	112,087	296,526	1,332,470	1,514,170
Colorado Springs	CO	Colorado Springs-Pueblo		Comcast	117,558	99,924					
Canon City	CO	Colorado Springs-Pueblo		Bresnan	8,981	4,760					
La Junta	CO	Colorado Springs-Pueblo		Bresnan Communications	3,604	1,910					
Fort Carson	CO	Colorado Springs-Pueblo		Baja Broadband	1,444	765					
Colorado City	CO	Colorado Springs-Pueblo		Cable Co. LLC	1,147	608					
		Colorado Springs-Pueblo Total	90		132,734	107,968	96,809	72,438	169,247	301,981	343,160
Columbia	SC	Columbia, SC		Time Warner Cable	214,000	166,920					
Columbia	SC	Columbia, SC		AT&T	18,538	18,538					
Turbeville	SC	Columbia, SC		FTC Diversified	13,052	6,918					
Newberry	SC	Columbia, SC		Comcast	3,110	2,644					
Camden	SC	Columbia, SC		Camden Corp. Investments	3,902	2,068					
Gilbert	SC	Columbia, SC		PBT Cable Services	3,235	1,715					
Winnboro	SC	Columbia, SC		Fairfield Communications	1,821	965					
		Columbia, SC Total	77		257,658	199,767	60,043	38,550	98,593	356,250	404,830
Columbia	MO	Columbia-Jefferson City, Mo.		Mediacom	15,535	8,234					
Osage Beach	MO	Columbia-Jefferson City, Mo.		Charter	10,348	8,175					
Jefferson City	MO	Columbia-Jefferson City, Mo.		Mediacom	9,436	5,001					
Columbia	MO	Columbia-Jefferson City, Mo.		CenturyTel	5,365	2,843					
Mexico	MO	Columbia-Jefferson City, Mo.		U.S. Cable	4,515	2,393					
Columbia	MO	Columbia-Jefferson City, Mo.		Charter	2,354	1,860					
Fulton	MO	Columbia-Jefferson City, Mo.		Charter	1,939	1,532					
Moberly	MO	Columbia-Jefferson City, Mo.		U.S. Cable	2,864	1,518					
Boonville	MO	Columbia-Jefferson City, Mo.		Cequel	1,209	737					
Jefferson City	MO	Columbia-Jefferson City, Mo.		CenturyTel	1,375	729					
		Columbia-Jefferson City, Mo. Total	138		54,940	33,022	51,983	48,370	100,353	155,294	176,470
Auburn	AL	Columbus, GA		Charter	23,175	18,308					
Columbus	GA	Columbus, GA		Knology	17,280	9,158					
Phenix	AL	Columbus, GA		Phenix Cable	15,560	8,247					
Columbus	GA	Columbus, GA		Mediacom	15,336	8,128					
Eufaula	AL	Columbus, GA		Brighthouse	4,366	3,275					
Americus	GA	Columbus, GA		Mediacom	5,120	2,714					
Chambers Cty	AL	Columbus, GA		ITC Globe	2,974	1,576					
Auburn U	AL	Columbus, GA		Auburn University	2,550	1,352					
Fort Benning	GA	Columbus, GA		Windjammer Communications	2,061	1,092					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Cobb	GA	Columbus, GA		Citizens Telephone	2,046	1,084					
Reynolds	GA	Columbus, GA		Flint Cable TV	1,495	792					
Cuthbert	GA	Columbus, GA		Mediacom	1,273	675					
		Columbus, GA Total	127		93,236	56,401	66,368	29,957	96,325	189,561	215,410
Columbus	OH	Columbus, OH		Time Warner Cable	267,478	208,633					
Columbus	OH	Columbus, OH		AT&T	59,379	59,379					
Columbus	OH	Columbus, OH		Insight	91,464	48,476					
Columbus	OH	Columbus, OH		WOW	79,690	42,236					
Newark	OH	Columbus, OH		Cox	21,451	16,088					
Chillicothe	OH	Columbus, OH		Time Warner Cable	16,038	12,510					
Washington											
Courthouse	OH	Columbus, OH		Time Warner Cable	7,416	5,784					
Coshocton	OH	Columbus, OH		Time Warner Cable	5,225	4,076					
Cambridge	OH	Columbus, OH		Time Warner Cable	4,934	3,849					
Logan	OH	Columbus, OH		Time Warner Cable	2,318	1,808					
Senecaville	OH	Columbus, OH		Cequel	1,383	844					
Plain City	OH	Columbus, OH		Time Warner Cable	985	768					
		Columbus, OH Total	32		557,761	404,450	183,572	79,425	262,997	820,758	932,680
Pontotoc	MS	Columbus-Tupelo-West Point		Metrocast Communications	26,395	13,989					
Tupelo	MS	Columbus-Tupelo-West Point		Comcast	15,000	12,750					
Columbus	MS	Columbus-Tupelo-West Point		Cable One	12,119	4,242					
Louisville	MS	Columbus-Tupelo-West Point		Mediacom	1,580	837					
Sulligent	AL	Columbus-Tupelo-West Point		James Cable	961	509					
		Columbus-Tupelo-West Point Total	133		56,055	32,328	73,526	37,540	111,066	167,121	189,910
Corpus Christi	TX	Corpus Christi		Time Warner Cable	61,794	48,199					
Corpus Christi	TX	Corpus Christi		Grande	16,605	8,801					
Rockport	TX	Corpus Christi		Charter	6,999	5,529					
Corpus Christi	TX	Corpus Christi		AT&T	4,557	4,557					
Aransas Pass	TX	Corpus Christi		Cable One	5,543	1,940					
Kingsville	TX	Corpus Christi		CMA of Kingsville	3,645	1,932					
		Corpus Christi Total	129		99,143	70,958	59,746	20,235	79,981	179,124	203,550
Dallas	TX	Dallas-Ft. Worth		AT&T	340,167	340,167					
Garland	TX	Dallas-Ft. Worth		Time Warner Cable	375,869	293,178					
Dallas	TX	Dallas-Ft. Worth		Verizon	228,188	228,188					
Fort Worth	TX	Dallas-Ft. Worth		Charter	85,118	67,243					
Denton	TX	Dallas-Ft. Worth		Charter	8,528	6,737					
Dallas	TX	Dallas-Ft. Worth		Grande	10,226	5,420					
Terrell	TX	Dallas-Ft. Worth		Cequel	8,307	5,067					
Paris	TX	Dallas-Ft. Worth		Cequel	6,673	4,071					
Fort Worth	TX	Dallas-Ft. Worth		Millennium Telcom	6,606	3,501					
Pilot Point	TX	Dallas-Ft. Worth		Cequel	5,561	3,392					
Greenville	TX	Dallas-Ft. Worth		Time Warner Cable	3,667	2,860					
Sulphur Springs	TX	Dallas-Ft. Worth		Cequel	3,788	2,311					
University Park	TX	Dallas-Ft. Worth		Charter	2,889	2,282					
Gainesville	TX	Dallas-Ft. Worth		Cequel	3,676	2,242					
Mineral Wells	TX	Dallas-Ft. Worth		Cequel	3,268	1,993					
Athens	TX	Dallas-Ft. Worth		Cequel	3,201	1,953					
Rockwall	TX	Dallas-Ft. Worth		Charter	2,460	1,943					
Palestine	TX	Dallas-Ft. Worth		Windjammer Communications	3,417	1,811					
Midlothian	TX	Dallas-Ft. Worth		Marcus Cable	3,159	1,674					
Duncanville	TX	Dallas-Ft. Worth		Charter	1,909	1,508					
Lake Palestine	TX	Dallas-Ft. Worth		Northland	2,597	1,376					
Corsicana	TX	Dallas-Ft. Worth		Northland Cable Television	2,457	1,302					
Muenster	TX	Dallas-Ft. Worth		Nortex Communications	2,145	1,137					
Gun Barrel City	TX	Dallas-Ft. Worth		Northland	1,987	1,053					
Stephenville	TX	Dallas-Ft. Worth		Northland Cable Television	1,861	986					
Clarksville	TX	Dallas-Ft. Worth		Cequel	1,557	950					
Little Elm	TX	Dallas-Ft. Worth		Strategic Tech	1,700	901					
Canton	TX	Dallas-Ft. Worth		East Texas Cable	1,202	637					
Fairfield	TX	Dallas-Ft. Worth		Northland	690	366					
		Dallas-Ft. Worth Total	5		1,122,873	986,251	624,654	515,226	1,139,880	2,262,753	2,571,310
Moline	IL	Davenport-R.I.-Moline		Mediacom	45,063	23,883					
Galesburg	IL	Davenport-R.I.-Moline		Comcast	9,099	7,734					
Rock Island	IL	Davenport-R.I.-Moline		Mediacom	13,994	7,417					
Clinton	IA	Davenport-R.I.-Moline		Mediacom	12,772	6,769					
Muscatinie	IA	Davenport-R.I.-Moline		Board of Water, Electric	9,024	4,783					
Burlington	IA	Davenport-R.I.-Moline		Mediacom	8,634	4,576					
Geneseo	IL	Davenport-R.I.-Moline		Mediacom	7,513	3,982					
Mt. Carroll	IL	Davenport-R.I.-Moline		Mediacom	2,126	1,127					
Monmouth	IL	Davenport-R.I.-Moline		Comcast	1,171	995					
Maquoketa	IA	Davenport-R.I.-Moline		Bresnan Communications	1,159	614					
		Davenport-R.I.-Moline Total	100		110,555	61,881	80,942	78,707	159,649	270,204	307,050
Dayton	OH	Dayton		Time Warner Cable	250,000	195,000					
Dayton	OH	Dayton		AT&T	25,088	25,088					
Bellefontaine	OH	Dayton		Interlink Communications	5,992	3,176					
Celina	OH	Dayton		Time Warner Cable	3,811	2,973					
Wapakoneta City	OH	Dayton		TSC Communications	3,555	1,884					
St. Marys City	OH	Dayton		TSC Communications	2,537	1,345					
Minster	OH	Dayton		Time Warner Cable	1,561	1,218					
Riverside	OH	Dayton		Time Warner Cable	1,422	1,109					
Versailles	OH	Dayton		Time Warner Cable	1,148	895					
Urbana	OH	Dayton		CT Communications	913	484					
		Dayton Total	63		296,027	233,171	80,791	57,550	138,341	434,368	493,600
Denver	CO	Denver		Comcast	505,964	430,069					
Lafayette-Longmont	CO	Denver		Comcast	112,547	95,665					
Gillette	WY	Denver		Bresnan	9,464	5,016					
Breckenridge	CO	Denver		Comcast	5,331	4,531					
Glenwood Springs	CO	Denver		Comcast	2,904	2,468					
Fort Morgan	CO	Denver		Bresnan Communications	3,410	1,807					
Fort Collins	CO	Denver		U.S. Cable	3,370	1,786					
Sterling	CO	Denver		Bresnan	3,238	1,716					
Crested Butte	CO	Denver		Time Warner Cable	2,050	1,599					
Sidney	NE	Denver		Charter	1,780	1,406					
Alamosa	CO	Denver		Bresnan Communications	2,612	1,384					
Carbondale	CO	Denver		Comcast	1,385	1,177					
Craig	CO	Denver		Bresnan Communications	2,205	1,169					
Rifle	CO	Denver		Comcast	1,343	1,142					
Silt	CO	Denver		Comcast	1,230	1,046					
Lamar	CO	Denver		Bresnan Communications	1,955	1,036					
Rawlins	WY	Denver		Bresnan	1,932	1,024					
Salida	CO	Denver		Bresnan Communications	1,772	939					
Delta	CO	Denver		Bresnan Communications	1,521	806					
Estes Park	CO	Denver		Baja Broadband	1,477	783					
Buffalo	WY	Denver		Bresnan	1,341	711					
Leadville	CO	Denver		Bresnan Communications	1,031	546					
Eagle City	CO	Denver		Centurytel Televideo	1,028	545					
Table Mtn	CO	Denver		U.S. Cable	1,000	530					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Chadron	NE	Denver		Great Plains Cable	922	489					
		Denver Total	17		672,812	559,391	340,825	349,104	689,929	1,362,742	1,548,570
Des Moines	IA	Des Moines-Ames		Mediacom	75,538	40,035					
Fort Dodge	IA	Des Moines-Ames		Mediacom	11,889	6,301					
Ames	IA	Des Moines-Ames		Mediacom	7,006	3,713					
Newton	IA	Des Moines-Ames		Mediacom	6,330	3,355					
Chariton	IA	Des Moines-Ames		Mediacom	6,066	3,215					
Marshalltown	IA	Des Moines-Ames		Mediacom	5,263	2,789					
Boone	IA	Des Moines-Ames		Mediacom	3,659	1,939					
Dexter	IA	Des Moines-Ames		Mediacom	3,348	1,774					
Carroll	IA	Des Moines-Ames		Mediacom	3,077	1,631					
Albia	IA	Des Moines-Ames		Mediacom	2,981	1,580					
Hamilton	IA	Des Moines-Ames		Mediacom	2,094	1,110					
Iowa Falls	IA	Des Moines-Ames		Mediacom	1,512	801					
Oskaloosa	IA	Des Moines-Ames		Mediacom	1,302	690					
Deep River	IA	Des Moines-Ames		Windstream	1,266	671					
Lehigh	IA	Des Moines-Ames		Lehigh Valley Coop	1,220	647					
Hampton	IA	Des Moines-Ames		Mediacom	1,079	572					
Stratford	IA	Des Moines-Ames		Complete Communications	1,025	543					
Union	IA	Des Moines-Ames		Hearts of Iowa Communications	870	461					
		Des Moines-Ames Total	72		135,525	71,828	132,502	111,517	244,019	379,544	431,300
Detroit	MI	Detroit		AT&T	193,103	193,103					
Plymouth	MI	Detroit		WOW	201,223	106,648					
Sterling Heights	MI	Detroit		Comcast	120,496	102,422					
Southfield	MI	Detroit		Comcast	115,449	98,132					
Detroit	MI	Detroit		Comcast	79,663	67,714					
Allen Park	MI	Detroit		Comcast	71,957	61,163					
Ann Arbor	MI	Detroit		Comcast	65,571	55,735					
Port Huron	MI	Detroit		Comcast	58,560	49,776					
Livonia	MI	Detroit		BrightHouse	63,720	47,790					
Auburn Hills	MI	Detroit		Comcast	49,606	42,165					
Pontiac	MI	Detroit		Comcast	44,274	37,633					
Westland	MI	Detroit		Comcast	37,702	32,047					
Commerce twncshp	MI	Detroit		Comcast	31,750	26,988					
Brighton	MI	Detroit		Comcast	18,960	16,116					
Frenchtown Twncshp	MI	Detroit		Charter	16,346	12,913					
Jackson	MI	Detroit		Comcast	11,372	9,666					
Saline	MI	Detroit		Comcast	8,937	7,596					
Wyandotte	MI	Detroit		City of Wyandotte	8,167	4,329					
Petersburg	MI	Detroit		D&P Cable	5,091	2,698					
Lexington Village	MI	Detroit		Comcast	2,368	2,013					
Wixom	MI	Detroit		Edward Rose & Sons	490	260					
		Detroit Total	11		1,204,805	976,906	248,786	167,941	416,727	1,621,532	1,842,650
Enterprise	AL	Dothan		Time Warner Cable	8,783	6,851					
Dothan	AL	Dothan		Time Warner Cable	8,716	6,798					
Dothan (Ashford)	AL	Dothan		Knology	8,165	4,327					
		Dothan Total	169		25,664	17,977	39,172	31,155	70,327	95,990	109,080
Duluth	MN	Duluth-Superior		Charter	21,824	17,241					
Ironwood	MI	Duluth-Superior		Charter	6,431	5,080					
Eveleth	MN	Duluth-Superior		Mediacom	6,019	3,190					
Cloquet	MN	Duluth-Superior		Mediacom	5,311	2,815					
Morse Twncshp	MN	Duluth-Superior		Paul Bunyan Telephone	4,053	2,148					
Duluth	MN	Duluth-Superior		Comcast	14,000	11,900					
Calumet	MN	Duluth-Superior		Mediacom	3,794	2,011					
Grand Rapids	MN	Duluth-Superior		Mediacom	3,643	1,931					
Int. Falls	MN	Duluth-Superior		Mid Continent	2,143	1,136					
Ely	MN	Duluth-Superior		Midcontinent Communications	1,401	743					
Hayward	WI	Duluth-Superior		Cheqtel Communications	189	100					
		Duluth-Superior Total	139		68,808	48,295	48,921	35,136	84,057	152,865	173,710
El Paso	TX	El Paso		Time Warner Cable	81,708	63,732					
Las Cruces	NM	El Paso		Comcast	25,000	21,250					
El Paso	TX	El Paso		AT&T	14,215	14,215					
		El Paso Total	91		120,923	99,197	103,403	71,856	175,259	296,182	336,570
Mansfield	PA	Emira		Blue Ridge Cable	6,261	3,318					
Elmira	NY	Emira		Time Warner Cable	49,000	38,220					
		Emira Total	174		55,261	41,538	18,205	11,542	29,747	85,008	96,600
Erie	PA	Erie		Comcast	30,000	25,500					
		Erie Total	146		76,183	55,448	34,691	27,928	62,619	138,802	157,730
Coos Bay	OR	Eugene		Charter	11,485	9,073					
Roseburg	OR	Eugene		Charter	9,835	7,770					
Cottage Grove	OR	Eugene		Charter	4,015	3,172					
Florence	OR	Eugene		Charter	2,009	1,587					
Eugene	OR	Eugene		Comcast	65,000	55,250					
Corvallis	OR	Eugene		Comcast	35,000	29,750					
		Eugene Total	121		127,344	106,602	39,683	45,291	84,974	212,318	241,270
Humboldt	CA	Eureka		Cequel	24,545	14,972					
Crescent City	CA	Eureka		Charter	8,787	6,942					
		Eureka Total	194		33,332	21,914	13,083	7,423	20,506	53,838	61,180
Evansville	IN	Evansville		Insight	61,069	32,367					
Madisonville	KY	Evansville		Time Warner Cable	18,984	14,808					
Owensboro	KY	Evansville		Time Warner Cable	18,965	14,793					
Evansville	IN	Evansville		WOW	26,397	13,990					
Greenville	KY	Evansville		Comcast	3,881	3,299					
Newburgh	IN	Evansville		Time Warner Cable	2,020	1,576					
Tell City	IN	Evansville		Comcast	1,746	1,484					
Dawson Springs	KY	Evansville		Insight	994	527					
		Evansville Total	104		134,056	82,843	62,621	56,657	119,278	253,334	287,880
Fairbanks	AK	Fairbanks		GCI	13,162	6,976					
		Fairbanks Total	202		13,162	6,976	1,882	17,524	19,406	32,569	37,010
Fargo	ND	Fargo-Valley City		Cable One	39,067	13,673					
Grand Forks	ND	Fargo-Valley City		Mid Continent	23,464	12,436					
West fargo	ND	Fargo-Valley City		Midcontinent	10,115	5,361					
Fergus Falls	MN	Fargo-Valley City		Charter	3,292	2,601					
Wahpeton	ND	Fargo-Valley City		Mid Continent	3,750	1,988					
Thief River Falls	MN	Fargo-Valley City		Sjoberg's Cablevision	3,391	1,797					
Park River	ND	Fargo-Valley City		Viking Electronics	3,162	1,676					
Devils Lake	ND	Fargo-Valley City		Midcontinent Communications	3,084	1,635					
Jamestown	ND	Fargo-Valley City		Cable Services Inc.	3,049	1,616					
Devils Lake	ND	Fargo-Valley City		North Dakota Telephone	2,115	1,121					
Valley City	ND	Fargo-Valley City		Cable Services Inc.	2,080	1,102					
Ada	MN	Fargo-Valley City		Lortel Cablevision	2,008	1,064					
Perham	MN	Fargo-Valley City		Tekstar Cablevision	1,418	752					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Hillsboro	ND	Fargo-Valley City		Halstad Telephone	1,254	665					
Cooperstown	ND	Fargo-Valley City		Mid Continent	1,202	637					
McIntosh	MN	Fargo-Valley City		Garden Valley Telephone	1,070	567					
Warroad	MN	Fargo-Valley City		Sjoberg's Cablevision	1,051	557					
Roseau	MN	Fargo-Valley City		Sjoberg's Cable	1,006	533					
		Fargo-Valley City Total	117		105,578	49,780	62,155	49,434	111,589	217,166	246,780
Bay City	MI	Flint-Saginaw-Bay City		Charter	122,144	96,494					
Flint	MI	Flint-Saginaw-Bay City		Comcast	73,327	62,328					
Goodrich	MI	Flint-Saginaw-Bay City		Charter	69,274	54,726					
Flint	MI	Flint-Saginaw-Bay City		AT&T	16,825	16,825					
Richfield Twnshp	MI	Flint-Saginaw-Bay City		Charter	16,186	12,787					
Caseville	MI	Flint-Saginaw-Bay City		Comcast	7,064	6,004					
Butman Twnshp	MI	Flint-Saginaw-Bay City		Charter	1,573	1,243					
Goodar Twnshp	MI	Flint-Saginaw-Bay City		Charter	1,282	1,013					
New Lothrop Village	MI	Flint-Saginaw-Bay City		TVC Inc.	1,602	849					
Sage twnshp	MI	Flint-Saginaw-Bay City		Charter	788	623					
		Flint-Saginaw-Bay City Total	68		310,065	252,892	45,722	41,868	87,590	397,654	451,880
Cape Coral	FL	Fort Myers-Naples, Fla.		Comcast	250,000	212,500					
Ft. Myers	FL	Fort Myers-Naples, Fla.		CenturyTel	17,007	9,014					
Marco Island	FL	Fort Myers-Naples, Fla.		Marco Island Cable	10,137	5,373					
Clewiston	FL	Fort Myers-Naples, Fla.		Comcast	1,376	1,170					
		Fort Myers-Naples, Fla. Total	62		278,520	228,056	97,309	67,902	165,211	443,731	504,240
Springdale	AR	Fort Smith-Fayetteville, Ark.		Cox	76,520	57,390					
Fort Smith	AR	Fort Smith-Fayetteville, Ark.		Cox	37,715	28,286					
Fort Smith	AR	Fort Smith-Fayetteville, Ark.		AT&T	16,975	16,975					
Clarksville	AR	Fort Smith-Fayetteville, Ark.		Cequel	1,912	1,166					
Sallisaw	OK	Fort Smith-Fayetteville, Ark.		Sallisaw Municipal	1,550	822					
Poteau	OK	Fort Smith-Fayetteville, Ark.		Cequel	1,273	777					
Sallisaw	OK	Fort Smith-Fayetteville, Ark.		Cequel	858	523					
Ozark	AR	Fort Smith-Fayetteville, Ark.		Cequel	636	388					
		Fort Smith-Fayetteville, Ark. Total	101		137,439	106,327	57,141	70,406	127,547	264,986	301,120
Fort Wayne	IN	Fort Wayne		Comcast	50,951	43,308					
Allen	IN	Fort Wayne		Frontier	22,241	11,788					
Auburn	IN	Fort Wayne		Mediacom	10,395	5,509					
Van Wert	OH	Fort Wayne		Time Warner Cable	3,035	2,367					
Huntington Cty.	IN	Fort Wayne		Comcast	2,615	2,223					
Angola	IN	Fort Wayne		Mediacom	3,646	1,932					
Decatur	IN	Fort Wayne		Mediacom	3,102	1,644					
Paulding	OH	Fort Wayne		Time Warner Cable	747	583					
		Fort Wayne Total	109		96,732	69,355	67,899	70,954	138,853	235,585	267,710
Fresno	CA	Fresno-Visalia		Comcast	125,248	106,461					
Fresno	CA	Fresno-Visalia		AT&T	30,495	30,495					
Porterville	CA	Fresno-Visalia		Charter	5,516	4,358					
Coalinga	CA	Fresno-Visalia		Comcast	817	694					
Chowchilla	CA	Fresno-Visalia		Comcast	806	685					
Oakhurst	CA	Fresno-Visalia		Northland Cable Television	1,182	626					
Avenal	CA	Fresno-Visalia		Brighthouse	731	548					
		Fresno-Visalia Total	55		164,795	143,868	156,532	184,497	341,029	505,824	574,800
Gainesville	FL	Gainesville		Cox	77,125	57,844					
High Springs	FL	Gainesville		James Cable	781	414					
		Gainesville Total	163		77,906	58,258	16,788	15,068	31,856	109,762	124,730
Glendive	MT	Glendive		Cable & Communications	2,543	1,348					
		Glendive Total	210		2,543	1,348	739	396	1,135	3,678	4,180
Grand Junction	CO	Grand Junction-Montrose		Bresnan	31,875	16,894					
Montrose	CO	Grand Junction-Montrose		Bresnan Communications	4,623	2,450					
Telluride	CO	Grand Junction-Montrose		Time Warner Cable	959	748					
		Grand Junction-Montrose Total	184		37,457	20,092	12,549	14,208	26,757	64,214	72,970
Grand Rapids	MI	Grand Rapids-Kalamzoo		Comcast	107,183	91,106					
Allendale twndshp	MI	Grand Rapids-Kalamzoo		Charter	96,726	76,414					
Grand Rapids	MI	Grand Rapids-Kalamzoo		AT&T	51,564	51,564					
Kalamazoo	MI	Grand Rapids-Kalamzoo		Charter	36,499	28,834					
Muskegon	MI	Grand Rapids-Kalamzoo		Comcast	33,847	28,770					
Summit Township	MI	Grand Rapids-Kalamzoo		Comcast	28,952	24,609					
Battle Creek	MI	Grand Rapids-Kalamzoo		Comcast	19,437	16,521					
Coldwater	MI	Grand Rapids-Kalamzoo		Charter	11,444	9,041					
Three Rivers	MI	Grand Rapids-Kalamzoo		Comcast	8,628	7,334					
South Haven	MI	Grand Rapids-Kalamzoo		Comcast	7,044	5,987					
Holland	MI	Grand Rapids-Kalamzoo		Comcast	5,783	4,916					
Lawton Village	MI	Grand Rapids-Kalamzoo		Comcast	5,650	4,803					
Allendale	MI	Grand Rapids-Kalamzoo		Allendale Telephone	2,194	1,163					
		Grand Rapids-Kalamzoo Total	42		414,951	351,061	111,373	109,168	220,541	635,492	722,150
Great Falls	MT	Great Falls		Bresnan	17,081	9,053					
Havre	MT	Great Falls		Bresnan Communications	2,821	1,495					
Lewistown	MT	Great Falls		Mid-Rivers Telephone	2,190	1,161					
Cut Bank	MT	Great Falls		Bresnan	814	431					
		Great Falls Total	190		22,906	12,140	23,679	11,663	35,342	58,247	66,190
Green Bay	WI	Green Bay-Appleton		Time Warner Cable	115,335	89,961					
Fond du Lac	WI	Green Bay-Appleton		Charter	85,786	67,771					
Green Bay	WI	Green Bay-Appleton		AT&T	19,730	19,730					
Manitowoc	WI	Green Bay-Appleton		Comcast	7,800	6,630					
Marinette	WI	Green Bay-Appleton		Time Warner Cable	8,114	6,329					
New Franken	WI	Green Bay-Appleton		Centurytel Televideo	1,351	716					
Pulaski	WI	Green Bay-Appleton		Net LEC	1,120	594					
Abrams	WI	Green Bay-Appleton		Bayland Telephone	911	483					
		Green Bay-Appleton Total	69		240,147	192,214	82,255	69,788	152,043	392,190	445,670
Greensboro	NC	Greensboro-H.Point-W.Salem		Time Warner Cable	303,126	236,438					
Greensboro	NC	Greensboro-H.Point-W.Salem		AT&T	7,076	7,076					
Lexington	NC	Greensboro-H.Point-W.Salem		Windstream Lexcom	10,432	5,529					
Halls	NC	Greensboro-H.Point-W.Salem		Starvision	7,063	3,743					
Churchland	NC	Greensboro-H.Point-W.Salem		Piedmont Cable Services	2,667	1,414					
Farmington	NC	Greensboro-H.Point-W.Salem		Yardkin Valley Telecom	2,288	1,213					
Wilkesboro	NC	Greensboro-H.Point-W.Salem		Wilkes Communications	1,219	646					
		Greensboro-H.Point-W.Salem Total	46		333,871	256,059	185,759	88,626	274,385	608,256	691,200
Jacksonville	NC	Greenville-N.Bern-Washingtn		Time Warner Cable	65,932	51,427					
Greenville	NC	Greenville-N.Bern-Washingtn		Cequel	25,922	15,812					
New Bern	NC	Greenville-N.Bern-Washingtn		Cequel	14,821	9,041					
Kinston	NC	Greenville-N.Bern-Washingtn		Cequel	8,657	5,281					
Washington	NC	Greenville-N.Bern-Washingtn		Cequel	6,472	3,948					
Farmville	NC	Greenville-N.Bern-Washingtn		Time Warner Cable	1,568	1,223					
Plymouth	NC	Greenville-N.Bern-Washingtn		Mediacom	1,761	933					
Beaufort Cty.	NC	Greenville-N.Bern-Washingtn		Tri-County Communications	1,747	926					
		Greenville-N.Bern-Washingtn Total	99		126,880	88,591	92,762	51,055	143,817	270,697	307,610
Spartanburg	SC	Greenville-Spartanburg		Charter	160,076	126,460					
Asheville	NC	Greenville-Spartanburg		Charter	64,879	51,254					
Spartanburg	SC	Greenville-Spartanburg		AT&T	28,990	28,990					
Hendersonville	NC	Greenville-Spartanburg		Morris Broadband	17,070	9,047					
Greenwood	SC	Greenville-Spartanburg		Northland	7,997	4,238					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Seneca	SC	Greenville-Spartanburg		Northland	6,978	3,698					
Abbeville	SC	Greenville-Spartanburg		West Carolina Communications	6,916	3,665					
Elberton	GA	Greenville-Spartanburg		Comcast	3,629	3,085					
Brevard	NC	Greenville-Spartanburg		Sylvan Valley CATV	5,427	2,876					
Forest City	NC	Greenville-Spartanburg		Northland	3,998	2,119					
Toccoa	GA	Greenville-Spartanburg		Northland Cable	3,829	2,029					
Burnsville	NC	Greenville-Spartanburg		Country Cablevision	3,466	1,837					
Hart Cty.	GA	Greenville-Spartanburg		Hart Cable	3,204	1,698					
Burnsville	NC	Greenville-Spartanburg		Charter	1,834	1,449					
Chesnee	SC	Greenville-Spartanburg		Chesnee Communications	2,710	1,436					
Elberton	GA	Greenville-Spartanburg		City of Elberton	2,507	1,329					
Highlands	NC	Greenville-Spartanburg		Northland	1,546	819					
Abbeville	SC	Greenville-Spartanburg		PWCV	1,386	735					
Carnesville	GA	Greenville-Spartanburg		Depot Street Communications	1,301	690					
		Greenville-Spartanburg Total	37		327,743	247,456	252,337	177,539	429,876	757,618	860,930
Greenville	MS	Greenwood-Greenville		Cequel	9,042	5,516					
Grenada	MS	Greenwood-Greenville		Cable One	13,180	4,613					
Greenwood	MS	Greenwood-Greenville		Windjammer	6,888	3,651					
Cleveland	MS	Greenwood-Greenville		Cable One	7,645	2,676					
Leland	MS	Greenwood-Greenville		Broadband Cablevision	1,174	622					
		Greenwood-Greenville Total	187		37,929	17,077	15,236	6,437	21,673	59,602	67,730
Pharr	TX	Harlingen-Brownsville		Time Warner Cable	112,486	87,739					
		Harlingen-Brownsville Total	87		112,486	87,739	136,728	69,188	205,916	318,402	361,820
Harrisburg	PA	Harrisburg-Lancaster		Comcast	372,000	316,200					
Harrisburg	PA	Harrisburg-Lancaster		Verizon	36,319	36,319					
Ephrata	PA	Harrisburg-Lancaster		Blue Ridge	30,933	16,394					
Newberry Twnshp	PA	Harrisburg-Lancaster		Blue Ridge Cable	5,103	2,705					
Fawn Grove	PA	Harrisburg-Lancaster		Armstrong	4,396	2,330					
Duncannon	PA	Harrisburg-Lancaster		Blue Ridge Cable	3,081	1,633					
Walker Twnshp	PA	Harrisburg-Lancaster		Tele-Media Co	857	454					
		Harrisburg-Lancaster Total	41		452,689	376,035	104,638	84,581	189,219	641,907	729,440
Staunton	VA	Harrisonburg		Comcast	23,457	19,938					
Harrisonburg	VA	Harrisonburg		Comcast	22,419	19,056					
Waynesboro	VA	Harrisonburg		Ntelos Media	3,734	1,979					
		Harrisonburg Total	178		49,610	40,974	16,376	14,639	31,015	80,626	91,620
Hartford	CT	Hartford & New Haven		Comcast	460,430	391,366					
Hartford	CT	Hartford & New Haven		AT&T	133,957	133,957					
New Milford	CT	Hartford & New Haven		Charter	57,265	45,239					
Manchester	CT	Hartford & New Haven		Cox	54,165	40,624					
Enfield	CT	Hartford & New Haven		Cox	33,970	25,478					
Litchfield	CT	Hartford & New Haven		Cablevision	26,763	25,425					
Meriden	CT	Hartford & New Haven		Cox	32,475	24,356					
Ashford	CT	Hartford & New Haven		Charter	29,078	22,972					
New London	CT	Hartford & New Haven		Metrocast	28,719	15,221					
Groton	CT	Hartford & New Haven		Groton Utilities	6,989	3,704					
		Hartford & New Haven Total	30		863,811	728,341	15,548	6,167	21,715	885,526	1,006,280
Hattiesburg	MS	Hattiesburg-Laurel		Comcast	54,863	46,634					
Bay Springs	MS	Hattiesburg-Laurel		Video Inc.	1,603	850					
Waynesboro	MS	Hattiesburg-Laurel		Twin County Cablevision	1,543	818					
		Hattiesburg-Laurel Total	167		58,009	48,301	23,978	16,186	40,164	98,173	111,560
Helena	MT	Helena		Bresnan	14,095	7,470					
		Helena Total	206		14,095	7,470	6,449	4,140	10,589	24,684	28,050
Honolulu	HI	Honolulu		Time Warner Cable	252,837	197,213					
Wailuku	HI	Honolulu		Time Warner Cable	42,589	33,219					
Kealahou	HI	Honolulu		Time Warner Cable	42,580	33,212					
Kauai	HI	Honolulu		Time Warner Cable	20,532	16,015					
Pago Pago	AS	Honolulu		American Samoa Entertainment	3,063	1,623					
		Honolulu Total	71		361,601	281,283	964	19,997	20,961	382,562	434,730
Houston	TX	Houston		Comcast	582,302	494,957					
Houston	TX	Houston		AT&T	316,369	316,369					
Kingwood	TX	Houston		Cequel	20,717	12,637					
Conroe	TX	Houston		Cequel	10,109	6,166					
Houston	TX	Houston		En-Touch Systems	11,001	5,831					
Wharton	TX	Houston		Texas Mid-Gulf Cablevision	8,509	4,510					
Montgomery Cty	TX	Houston		Charter	5,242	4,141					
Huntsville	TX	Houston		Cequel	4,949	3,019					
Onalaska	TX	Houston		Cequel	2,468	1,505					
Angleton	TX	Houston		CMA of Angleton	2,700	1,431					
Montgomery Cty.	TX	Houston		Northland	2,603	1,380					
Brenham	TX	Houston		Cequel	1,832	1,118					
Columbus	TX	Houston		Time Warner Cable	1,155	901					
Port Lavaca	TX	Houston		Cable One	2,424	848					
Harris Cty.	TX	Houston		Time Warner Cable	950	741					
Brazoria	TX	Houston		Coastal Link Communications	1,207	640					
Livingston	TX	Houston		Telcom Supply	975	517					
Mont Belvieu	TX	Houston		Cequel	816	498					
Cleveland	TX	Houston		Tricities Cablevision	805	427					
Sealy	TX	Houston		CMA of Lagrange	800	424					
		Houston Total	10		977,933	858,059	531,144	413,952	945,096	1,923,029	2,185,260
Decatur	AL	Huntsville-Decatur		Charter	51,531	40,709					
Huntsville	AL	Huntsville-Decatur		Comcast	33,000	28050					
Huntsville	AL	Huntsville-Decatur		Knology	31,149	16,509					
Madison Cty.	AL	Huntsville-Decatur		Mediacom	12,403	6,574					
Scottsboro	AL	Huntsville-Decatur		Scottsboro Electric	5,661	3,000					
Fayetteville	TN	Huntsville-Decatur		Fayetteville Public Utility	2,733	1,448					
Fort Payne	AL	Huntsville-Decatur		Windjammer Communications	2,640	1,399					
New Hope	AL	Huntsville-Decatur		New Hope Telephone	2,572	1,363					
		Huntsville-Decatur Total	80		141,689	99,053	112,567	92,473	205,040	346,729	394,010
Idaho Falls	ID	Idaho Falls-Pocatello		Cable One	17,711	6,199					
Pocatello	ID	Idaho Falls-Pocatello		Cable One	9,054	3,169					
Jackson	WY	Idaho Falls-Pocatello		Bresnan	5,950	3,154					
Soda Springs	ID	Idaho Falls-Pocatello		Independent Cable Systems	1,700	901					
		Idaho Falls-Pocatello Total	160		34,415	13,422	38,498	40,554	79,052	113,467	128,940
Indianapolis	IN	Indianapolis		AT&T	139,398	139,398					
Kokomo	IN	Indianapolis		Comcast	122,605	104,214					
Indianapolis	IN	Indianapolis		Comcast	115,075	97,814					
Indianapolis	IN	Indianapolis		Brighthouse	73,293	54,970					
Bloomington	IN	Indianapolis		Comcast	61,505	52,279					
Muncie	IN	Indianapolis		Comcast	22,153	18,830					
Logansport	IN	Indianapolis		Comcast	12,949	11,007					
Marion	IN	Indianapolis		Brighthouse	10,750	8,063					
Greencastle	IN	Indianapolis		Cinergy Metronet	13,560	7,187					
Monticello	IN	Indianapolis		Comcast	7,530	6,401					
Shelbyville	IN	Indianapolis		Comcast	5,245	4,458					
Connersville	IN	Indianapolis		Comcast	3,549	3,017					
Frankfort	IN	Indianapolis		Comcast	2,971	2,525					
Crawfordsville	IN	Indianapolis		Comcast	2,910	2,474					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Greensburg	IN	Indianapolis		Comcast	2,008	1,707					
Mitchell	IN	Indianapolis		Avenue Broadband	2,397	1,270					
Flora	IN	Indianapolis		Comcast	1,250	1,063					
Rushville	IN	Indianapolis		Comcast	1,227	1,043					
Nashville	IN	Indianapolis		Avenue Broadband	1,827	968					
Monrovia	IN	Indianapolis		Clay County Rural Telephone	1,643	871					
Ellettsville	IN	Indianapolis		Smithville Telecom	1,468	778					
Carmel	IN	Indianapolis		Estridge Companies	779	413					
		Indianapolis Total	26		606,092	520,748	200,539	170,143	370,682	976,774	1,109,970
Jackson	MS	Jackson, MS		Comcast	110,772	94,156					
Jackson	MS	Jackson, MS		AT&T	13,309	13,309					
Vicksburg	MS	Jackson, MS		Vicksburg Video	5,578	2,956					
Brookhaven	MS	Jackson, MS		Cable One	7,296	2,554					
Natchez	MS	Jackson, MS		Cable One	5,159	1,806					
Meadville	MS	Jackson, MS		Branch Cable	2,758	1,462					
Kosciusko	MS	Jackson, MS		Metrocast	1,479	784					
Belzoni	MS	Jackson, MS		Cable TV of Belzoni	1,181	626					
Forest	MS	Jackson, MS		Metrocast	863	457					
		Jackson, MS Total	93		148,395	118,110	91,391	54,601	145,992	294,386	334,530
Jackson	TN	Jackson, TN		Jackson Energy	15,826	8,388					
Humboldt	TN	Jackson, TN		Infostructure Inc.	3,552	1,883					
Trenton	TN	Jackson, TN		Trenton TV Cable	1,309	694					
		Jackson, TN Total	176		20,687	10,964	35,998	26,607	62,605	83,292	94,650
Jacksonville	FL	Jacksonville		Comcast	309,503	263,078					
Jacksonville	FL	Jacksonville		AT&T	47,260	47,260					
Brunswick	GA	Jacksonville		Comcast	26,210	22,279					
Waycross	GA	Jacksonville		Waycross Cable	8,253	4,374					
Kingsland	GA	Jacksonville		Kings Bay Communications	2,120	1,124					
Blackshear	GA	Jacksonville		ATC Broadband	1,978	1,048					
		Jacksonville Total	50		395,324	339,162	119,587	74,548	194,135	589,459	669,840
Johnstown DMA	PA	Johnstown-Altoona		Comcast	67,000	56,950					
Altoona	PA	Johnstown-Altoona		Atlantic Broadband	28,094	14,890					
Brothersvalley Twnshp	PA	Johnstown-Altoona		Comcast	17,119	14,551					
Punxsutawney	PA	Johnstown-Altoona		Comcast	16,201	13,771					
Johnstown	PA	Johnstown-Altoona		Atlantic Broadband	21,492	11,391					
Clearfield	PA	Johnstown-Altoona		Atlantic Broadband	4,082	2,163					
Somerset Twnship	PA	Johnstown-Altoona		Armstrong Utilities	1,999	1,059					
Snowshoe	PA	Johnstown-Altoona		Telemedia	1,493	791					
Brockway	PA	Johnstown-Altoona		Brockway Television	1,035	549					
New Enterprise	PA	Johnstown-Altoona		Atlantic Broadband	893	473					
		Johnstown-Altoona Total	102		159,408	116,589	45,395	54,594	99,989	259,398	294,770
Jonesboro	AR	Jonesboro		Cequel	18,003	10,982					
Paragould	AR	Jonesboro		Paragould L&W	10,466	5,547					
Pocahontas	AR	Jonesboro		Cequel	2,453	1,496					
Hoxie	AR	Jonesboro		Cequel	1,755	1,071					
Hardy	AR	Jonesboro		Charter	970	766					
		Jonesboro Total	181		33,647	19,862	19,706	18,191	37,897	71,544	81,300
Pittsburgh	KS	Joplin-Pittsburg		Cox	15,193	11,395					
Seneca	MO	Joplin-Pittsburg		S-Go Video	9,295	4,926					
Joplin	MO	Joplin-Pittsburg		Cable One	10,945	3,831					
Carthage	MO	Joplin-Pittsburg		Cequel	2,763	1,685					
Miami	OK	Joplin-Pittsburg		Cable One	3,746	1,311					
Carl Junction	MO	Joplin-Pittsburg		Mediacom	1,995	1,057					
Nevada	MO	Joplin-Pittsburg		Falcon Cablevision	1,986	1,053					
Parsons	KS	Joplin-Pittsburg		Cable One	2,569	899					
Chanute	KS	Joplin-Pittsburg		Cable One	2,400	840					
Ft. Scott	KS	Joplin-Pittsburg		Broadstripe	1,581	838					
Pineville	MO	Joplin-Pittsburg		McDonald County Multi-Media	968	513					
Diamond	MO	Joplin-Pittsburg		Mediacom	828	439					
		Joplin-Pittsburg Total	149		54,269	28,787	44,482	36,690	81,172	135,441	153,910
Juneau	AK	Juneau		GCI	7,437	3,942					
Ketchikan	AK	Juneau		GCI	2,277	1,207					
Sitka	AK	Juneau		GCI	1,939	1,028					
		Juneau Total	207		11,653	6,176	5,890	4,897	10,787	22,440	25,500
Kansas City	KS	Kansas City		Time Warner Cable	230,816	180,036					
Overland Park	KS	Kansas City		AT&T	77,421	77,421					
Independence	MO	Kansas City		Comcast	66,064	56,154					
Lenexa	KS	Kansas City		Everest Midwest	37,476	19,862					
Manhattan	KS	Kansas City		Cox	20,902	15,677					
Lawrence	KS	Kansas City		Sunflower	22,237	11,786					
Warrensburg	MO	Kansas City		Charter	13,309	10,514					
Excelsior Springs	MO	Kansas City		Mediacom	5,198	2,755					
Paola	KS	Kansas City		Cequel	2,516	1,535					
Maryville	MO	Kansas City		Cequel	2,365	1,443					
Marshall	MO	Kansas City		Windjammer Communications	2,464	1,306					
Chillicothe	MO	Kansas City		Windjammer Communications	2,354	1,248					
Alma	MO	Kansas City		Citizens Cablevision	1,800	954					
Ottawa	KS	Kansas City		Allegiance Communications	1,772	939					
Atchison	KS	Kansas City		Allegiance Communications	1,399	741					
Harrisonville	MO	Kansas City		Falcon Cablevision	1,269	673					
Trenton	MO	Kansas City		Cequel	1,001	611					
Kearney	MO	Kansas City		Exop of Missouri	1,135	602					
Brookfield	MO	Kansas City		Cequel	632	386					
		Kansas City Total	31		492,130	384,641	167,086	167,755	334,841	826,971	939,740
Knoxville	TN	Knoxville		Comcast	185,000	157,250					
Alcoa	TN	Knoxville		Charter	54,265	42,869					
Knoxville	TN	Knoxville		AT&T	16,775	16,775					
Knoxville	TN	Knoxville		Knology	7,067	3,746					
Crossville	TN	Knoxville		Charter	3,344	2,642					
Friendsville	TN	Knoxville		Comcast	3,026	2,572					
New Tazewell	TN	Knoxville		James Cable	4,000	2,120					
Harlan	KY	Knoxville		Harlan Community TV	3,956	2,097					
Morristown	TN	Knoxville		Morristown Utility	3,729	1,976					
Fairfield Glade	TN	Knoxville		Comcast	2,216	1,884					
Pineville	KY	Knoxville		Telecommunications Management	2,731	1,447					
Farragut	TN	Knoxville		Concord Telephone	2,430	1,288					
McCreary Cty.	KY	Knoxville		Access Cable TV	2,152	1,141					
Cumberland	KY	Knoxville		Access Cable TV	1,354	718					
Jellico	TN	Knoxville		Access Cable TV	929	492					
		Knoxville Total	61		292,974	239,016	113,006	58,475	171,481	464,455	527,790
Eau Claire	WI	La Crosse-Eau Claire		Time Warner Cable	81,698	63,724					
Lacrosse	WI	La Crosse-Eau Claire		CenturyTel	7,477	3,963					
Winona	MN	La Crosse-Eau Claire		Hiawatha Broadband	6,792	3,600					
Houston	MN	La Crosse-Eau Claire		Ace Telephone	5,957	3,157					
Whitehall	WI	La Crosse-Eau Claire		Western Wisconsin	5,881	3,117					
Westby	WI	La Crosse-Eau Claire		Midwest Telnet	4,192	2,222					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Prairie Du Chien	WI	La Crosse-Eau Claire		Mediacom	2,114	1,120					
Arkansas	WI	La Crosse-Eau Claire		Chippewa Valley Cable	1,918	1,017					
Viroqua	WI	La Crosse-Eau Claire		Mediacom	1,549	821					
		La Crosse-Eau Claire Total	128		117,578	82,741	38,462	31,981	70,443	188,021	213,660
Lafayette	IN	Lafayette, IN		Comcast	30,000	25,500					
		Lafayette, IN Total	188		30,000	25,500	15,704	13,485	29,189	59,189	67,260
Lafayette	LA	Lafayette, LA		Cox	106,498	79,874					
Opelousas City	LA	Lafayette, LA		Renaissance Media	15,481	8,205					
Ville Platte	LA	Lafayette, LA		Cequel	2,365	1,443					
Iberia Parish	LA	Lafayette, LA		Cequel	1,602	977					
Kaplan	LA	Lafayette, LA		Kaplan Telephone	1,642	870					
		Lafayette, LA Total	124		127,588	91,369	53,805	20,409	74,214	201,802	229,320
Lake Charles	LA	Lake Charles		Cequel	33,108	20,196					
Westlake	LA	Lake Charles		James Cable	6,315	3,347					
Deridder	LA	Lake Charles		Cequel	4,024	2,455					
Iowa	LA	Lake Charles		Charter	1,035	818					
Carlyss	LA	Lake Charles		Cameron Communications	254	135					
		Lake Charles Total	175		44,736	26,950	25,021	13,711	38,732	83,468	94,850
Lansing	MI	Lansing		Comcast	65,305	55,509					
Dimondale	MI	Lansing		Broadstripe	30,425	16,125					
East Lansing	MI	Lansing		Comcast	18,127	15,408					
Lansing	MI	Lansing		AT&T	10,497	10,497					
Hillsdale	MI	Lansing		Comcast	3,928	3,339					
Dewitt	MI	Lansing		Westphalia Broadband	1,089	577					
Springport	MI	Lansing		Springcom Inc.	795	421					
		Lansing Total	115		130,166	101,877	47,667	44,711	92,378	222,543	252,890
Laredo	TX	Laredo		Time Warner Cable	31,939	24,912					
		Laredo Total	185		31,939	24,912	22,472	9,002	31,474	63,413	72,060
Las Vegas	NV	Las Vegas		Cox	325,096	243,822					
Las Vegas	NV	Las Vegas		CenturyTel	13,159	6,974					
Laughlin	NV	Las Vegas		Clark Cablevision	2,325	1,232					
Mesquite	NV	Las Vegas		Rio Virgin Telephone	1,867	990					
Pahrump	NV	Las Vegas		Clark Cablevision	1,103	585					
		Las Vegas Total	40		343,550	253,603	207,586	97,688	305,274	648,824	737,300
Lexington	KY	Lexington		Insight	88,596	46,956					
Richmond	KY	Lexington		Time Warner Cable	51,446	40,128					
Corbin	KY	Lexington		Telecom Management	34,131	18,089					
Frankfort	KY	Lexington		Frankfort Electric & Water	15,396	8,160					
London	KY	Lexington		Time Warner Cable	4,849	3,782					
Russell Springs	KY	Lexington		Cumberland Cellular	5,615	2,976					
Irvine	KY	Lexington		Irvine Community TV	2,901	1,538					
Waneta	KY	Lexington		McKee TV Enterprises	2,253	1,194					
Lacenter	KY	Lexington		Ballard Rural Telephone	1,940	1,028					
Monticello	KY	Lexington		City of Monticello	1,827	968					
Bulan	KY	Lexington		Telecommunications Management	1,275	676					
Gray	KY	Lexington		Eastern Cable	1,130	599					
		Lexington Total	64		211,359	126,094	99,130	119,699	218,829	430,188	488,850
Lima	OH	Lima		Time Warner Cable	25,000	19,500					
Kalida	OH	Lima		Kalida Telephone	999	529					
Ottoville	OH	Lima		Otec Communication	877	465					
		Lima Total	201		26,876	20,494	4,566	3,186	7,752	34,628	39,350
Lincoln	NE	Lincoln & Hastings-Krny		Time Warner Cable	79,856	62,288					
Grand Island	NE	Lincoln & Hastings-Krny		Charter	28,799	22,751					
Beatrice	NE	Lincoln & Hastings-Krny		Charter	2,977	2,352					
Ainsworth	NE	Lincoln & Hastings-Krny		Three River Digital	1,969	1,044					
McCook	NE	Lincoln & Hastings-Krny		Great Plains Cable TV	1,081	573					
Aurora	NE	Lincoln & Hastings-Krny		Mid-State Community TV	1,065	564					
Blue Hill	NE	Lincoln & Hastings-Krny		Glenwood Telecommunications	927	491					
Belleville	KS	Lincoln & Hastings-Krny		Cunningham Communications	815	432					
Central City	NE	Lincoln & Hastings-Krny		Cable Nebraska	722	383					
		Lincoln & Hastings-Krny Total	105		118,211	90,878	64,745	63,717	128,462	246,673	280,310
Little Rock	AR	Little Rock-Pine Bluff		Comcast	64,000	54,400					
Little Rock	AR	Little Rock-Pine Bluff		AT&T	33,493	33,493					
Hot Springs	AR	Little Rock-Pine Bluff		Resort Television Cable	17,450	9,249					
Conway	AR	Little Rock-Pine Bluff		Conway Corp.	14,805	7,847					
Russellville	AR	Little Rock-Pine Bluff		Cequel	9,325	5,688					
Cabot	AR	Little Rock-Pine Bluff		Cequel	8,101	4,942					
Benton	AR	Little Rock-Pine Bluff		Charter	6,002	4,742					
Pine Bluff	AR	Little Rock-Pine Bluff		Pine Bluff Cable	7,200	3,816					
Batesville	AR	Little Rock-Pine Bluff		Cequel	4,710	2,873					
Searcy	AR	Little Rock-Pine Bluff		White County Video	5,243	2,779					
Hot Springs Village	AR	Little Rock-Pine Bluff		Cequel	3,873	2,363					
Heber Springs	AR	Little Rock-Pine Bluff		Cequel	3,377	2,060					
Newport	AR	Little Rock-Pine Bluff		Cequel	2,597	1,584					
Maumelle	AR	Little Rock-Pine Bluff		Charter	1,947	1,538					
Malvern	AR	Little Rock-Pine Bluff		Cequel	2,496	1,523					
Arkadelphia	AR	Little Rock-Pine Bluff		Cequel	2,307	1,407					
Camden	AR	Little Rock-Pine Bluff		Cam-Tel	2,470	1,309					
McGehee	AR	Little Rock-Pine Bluff		Allegiance Communications	2,164	1,147					
Stuttgart	AR	Little Rock-Pine Bluff		Cequel	1,802	1,099					
Morrilton	AR	Little Rock-Pine Bluff		Cequel	1,684	1,027					
Greenbrier	AR	Little Rock-Pine Bluff		Buford Communications	1,342	711					
Whitehall	AR	Little Rock-Pine Bluff		Cequel	1,148	700					
Beebe	AR	Little Rock-Pine Bluff		Charter	885	699					
Mena	AR	Little Rock-Pine Bluff		Allegiance Communications	1,066	565					
Mtn. View	AR	Little Rock-Pine Bluff		Yelcot Video Group	917	486					
		Little Rock-Pine Bluff Total	56		200,404	148,046	163,118	139,513	302,631	503,034	571,630
Los Angeles	CA	Los Angeles		Time Warner Cable	1,515,000	1,181,700					
Los Angeles	CA	Los Angeles		Verizon	420,988	420,988					
Los Angeles	CA	Los Angeles		AT&T	297,626	297,626					
Irvine	CA	Los Angeles		Cox	216,793	162,595					
Pasadena	CA	Los Angeles		Charter	75,589	59,715					
Riverside	CA	Los Angeles		Charter	56,010	44,248					
Glendale	CA	Los Angeles		Time Warner Cable	53,077	41,400					
Long Beach	CA	Los Angeles		Charter	38,912	30,740					
Victorville	CA	Los Angeles		Charter	37,745	29,819					
Brentwood	CA	Los Angeles		Comcast	16,000	13,600					
Whittier	CA	Los Angeles		Charter	7,676	6,064					
Ventura City	CA	Los Angeles		Charter	5,893	4,655					
Barstow	CA	Los Angeles		Time Warner Cable	4,722	3,683					
L.A. County/Portion	CA	Los Angeles		Falcon Cablevision	5,059	2,681					
Arcadia	CA	Los Angeles		CBC Broadband	4,129	2,188					
Cerritos	CA	Los Angeles		Charter	1,779	1,405					
Ridgecrest	CA	Los Angeles		Mediacom	2,121	1,124					
North Edwards	CA	Los Angeles		Charter	1,254	991					
Sun City	CA	Los Angeles		Mediacom	1,643	871					
Blythe	CA	Los Angeles		NPG Cable	1,297	687					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	Dirctv subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
		Los Angeles Total	2		2,763,313	2,306,782	1,436,799	701,295	2,138,094	4,901,406	5,569,780
Louisville	KY	Louisville		Insight	316,440	167,713					
Elizabethtown	KY	Louisville		Comcast	38,028	32,324					
Louisville	KY	Louisville		AT&T	17,398	17,398					
Seymour	IN	Louisville		Comcast	19,480	16,558					
Elizabethtown	KY	Louisville		Brandenburg Telecom	6,894	3,654					
Madison	IN	Louisville		Time Warner Cable	3,313	2,584					
Lebanon	KY	Louisville		Time Warner Cable	2,919	2,277					
Jeffersonville	IN	Louisville		Jefferson Telephone	1,255	665					
Phillipsburg	KY	Louisville		Nex-Tech CATV	941	499					
		Louisville Total	48		406,668	243,672	95,113	91,383	186,496	593,164	674,050
Lubbock	TX	Lubbock		Cequel	33,319	20,325					
Lubbock	TX	Lubbock		AT&T	12,404	12,404					
Plainview	TX	Lubbock		Cequel	5,020	3,062					
Wolfforth	TX	Lubbock		NTS Communications	4,307	2,283					
Seminole	TX	Lubbock		U.S. Cable	2,428	1,287					
Lamesa	TX	Lubbock		Northland	989	524					
Brownfield	TX	Lubbock		RB3	626	332					
Levelland	TX	Lubbock		Charter	1,199	947					
		Lubbock Total	143		60,292	41,164	43,873	36,776	80,649	140,941	160,160
Macon	GA	Macon		Cox	67,164	50,373					
Perry	GA	Macon		Comsouth	11,881	6,297					
Milledgeville	GA	Macon		Charter	6,212	4,907					
Dublin	GA	Macon		Peachtree Cable TV	5,611	2,974					
Eastman	GA	Macon		Mediacom	1,848	979					
Sandersville	GA	Macon		Northland Cable Television	1,823	966					
Rentz	GA	Macon		Progressive Rural Telephone	1,575	835					
Montezuma	GA	Macon		Comcast	872	741					
Irwinton	GA	Macon		Television	802	425					
		Macon Total	118		97,788	68,498	63,221	55,392	118,613	216,401	245,910
Madison	WI	Madison		Charter	186,024	146,959					
Madison	WI	Madison		AT&T	16,200	16,200					
La Valle	WI	Madison		Midwest Telnet	5,027	2,664					
Boscobel County	WI	Madison		Mediacom	2,802	1,485					
Platteville	WI	Madison		Centurytel	2,065	1,094					
Reedsburg	WI	Madison		Reedsburg Utility Commission	1,747	926					
Lancaster	WI	Madison		Charter	1,141	901					
Mount Horeb	WI	Madison		MH Telecom	1,638	868					
Mauston	WI	Madison		Mediacom	1,445	766					
Cuba City	WI	Madison		Mediacom	1,143	606					
		Madison Total	85		219,232	172,470	62,287	51,376	113,663	332,895	378,290
Mankato	MN	Mankato		Charter	12,182	9,624					
St. Peter	MN	Mankato		Crystal Communications	10,055	5,329					
St. Peter	MN	Mankato		Mediacom	8,747	4,636					
New Ulm	MN	Mankato		New Ulm Telecom	4,465	2,366					
Fairmont	MN	Mankato		Mid Continent	3,212	1,702					
		Mankato Total	198		38,661	23,658	5,745	2,868	8,613	47,274	53,720
Marquette	MI	Marquette		Charter	41,049	32,429					
Iron River	MI	Marquette		Iron River Coop TV	1,027	544					
		Marquette Total	180		42,076	32,973	22,785	10,141	32,926	75,002	85,230
Medford	OR	Medford-Klamath Falls		Charter	37,064	29,281					
Klamath Falls	OR	Medford-Klamath Falls		Charter	9,042	7,143					
Yreka	CA	Medford-Klamath Falls		Northland	1,258	667					
		Medford-Klamath Falls Total	140		47,364	37,090	57,480	45,346	102,826	150,190	170,670
Memphis	TN	Memphis		Comcast	176,000	149,600					
Memphis	TN	Memphis		AT&T	36,046	36,046					
Marked Tree	AR	Memphis		Ritter Cable	15,232	8,073					
Corinth City	MS	Memphis		Comcast	4,937	4,196					
Harrisburg	AR	Memphis		Cox	5,028	3,771					
Millington	TN	Memphis		Millington CATV	5,778	3,062					
Forrest City	AR	Memphis		East Arkansas Video	4,774	2,530					
Clarksdale	MS	Memphis		Cable One	6,848	2,397					
Helena	AR	Memphis		Cequel	3,549	2,165					
				Telecommunications Management	4,038	2,140					
Brownsville	TN	Memphis		Cable One	5,964	2,087					
Dyersburg	MS	Memphis		Ripley Video Cable	3,177	1,684					
Ripley	MS	Memphis		Telecommunications Management	1,093	579					
		Memphis Total	49		272,464	218,331	232,422	84,661	317,083	589,547	669,940
Meridian	MS	Meridian		Comcast	16,322	13,874					
Philadelphia	MS	Meridian		Metrocast	2,337	1,239					
York	AL	Meridian		Mediacom	1,388	736					
Union	MS	Meridian		Mediacom	1,161	615					
		Meridian Total	186		21,208	16,463	21,659	18,901	40,560	61,767	70,190
Miami	FL	Miami		Comcast	600,000	510,000					
Miami	FL	Miami		AT&T	154,481	154,481					
Miami Beach	FL	Miami		Atlantic Broadband	39,145	20,747					
Weston	FL	Miami		Advocate Communications	17,040	9,031					
Coral Springs	FL	Miami		Advocate	14,216	7,534					
		Miami Total	16		824,882	701,794	440,868	127,994	568,862	1,393,744	1,583,800
Milwaukee	WI	Milwaukee		Time Warner Cable	363,950	283,881					
Milwaukee	WI	Milwaukee		AT&T	84,110	84,110					
Randolph	WI	Milwaukee		Century Television	1,500	795					
		Milwaukee Total	34		449,560	368,786	253,854	95,326	349,180	798,741	907,660
Minneapolis	MN	Minneapolis-St. Paul		Comcast	523,403	444,893					
Rosemont	MN	Minneapolis-St. Paul		Charter	38,994	30,805					
St. Cloud	MN	Minneapolis-St. Paul		Charter	28,001	22,121					
Cambridge	MN	Minneapolis-St. Paul		US Cable	21,643	11,471					
Brainerd	MN	Minneapolis-St. Paul		Charter	14,040	11,092					
Mound	MN	Minneapolis-St. Paul		Mediacom	18,550	9,832					
Willmar	MN	Minneapolis-St. Paul		Charter	11,901	9,402					
Owatonna	MN	Minneapolis-St. Paul		Charter	9,515	7,517					
Solvey	MN	Minneapolis-St. Paul		Paul Bunyan Telephone	10,497	5,563					
Prior Lake	MN	Minneapolis-St. Paul		Mediacom	8,141	4,315					
Alexandria	MN	Minneapolis-St. Paul		Charter	4,499	3,554					
Brookings	MN	Minneapolis-St. Paul		Mediacom	5,817	3,083					
Hutchinson	MN	Minneapolis-St. Paul		Mediacom	4,977	2,638					
Elmwood	WI	Minneapolis-St. Paul		Ceclat Communications	4,975	2,637					
Franklin	MN	Minneapolis-St. Paul		Mediacom	4,681	2,481					
Baldwin Twp.	WI	Minneapolis-St. Paul		Baldwin Telecom	4,522	2,397					
Hutchinson	MN	Minneapolis-St. Paul		Hutchinson Telephone	4,318	2,289					
Marshall	MN	Minneapolis-St. Paul		Knology	3,669	1,945					
Randall	MN	Minneapolis-St. Paul		Consolidated Telephone	3,347	1,774					
Bemidji	MN	Minneapolis-St. Paul		Mid Continent	3,236	1,715					
Becker	MN	Minneapolis-St. Paul		Windstream Lakedale	2,313	1,226					
Amery	WI	Minneapolis-St. Paul		Northwest Community Communica	2,271	1,204					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
New Prague	MN	Minneapolis-St. Paul		Bevcom	2,259	1,197					
Paynesville	MN	Minneapolis-St. Paul		Mediacom	2,237	1,186					
Cannon Falls	MN	Minneapolis-St. Paul		Mediacom	2,207	1,170					
Annandale	MN	Minneapolis-St. Paul		Windstream	1,796	952					
New Richmond	WI	Minneapolis-St. Paul		Northwest Community Communica	1,677	889					
Rice	MN	Minneapolis-St. Paul		Benton Cablevision	1,588	842					
Prior Lake	MN	Minneapolis-St. Paul		Integra Telecom	1,494	792					
Barrett	MN	Minneapolis-St. Paul		Runestone Telephone	1,426	756					
Sauk Centre	MN	Minneapolis-St. Paul		Mainstreet Communications	1,420	753					
Sand Creek	WI	Minneapolis-St. Paul		Chibardun Cable TV	1,363	722					
Melrose City	MN	Minneapolis-St. Paul		Melrose Telephone	1,351	716					
Bricelyn	MN	Minneapolis-St. Paul		Cannon Valley Cablevision	1,324	702					
Lake City	MN	Minneapolis-St. Paul		Mediacom	1,312	695					
Windom	MN	Minneapolis-St. Paul		City of Windom	1,295	686					
Luck	WI	Minneapolis-St. Paul		Lakeland Telecom	1,263	669					
Sandstone	MN	Minneapolis-St. Paul		Savage Communications	1,258	667					
Morris	MN	Minneapolis-St. Paul		Mediacom	1,250	663					
Jackson	MN	Minneapolis-St. Paul		City of Jackson	1,159	614					
Pine Island	MN	Minneapolis-St. Paul		Pine Island Telephone	1,154	612					
Menahga	MN	Minneapolis-St. Paul		West Central Telephone	1,100	583					
Willmar	MN	Minneapolis-St. Paul		Windstream	1,027	544					
Renville	MN	Minneapolis-St. Paul		U.S. Cable	1,017	539					
Albany	MN	Minneapolis-St. Paul		Albany Mutual Telephone	999	529					
Glencoe	MN	Minneapolis-St. Paul		New Ulm Telecom	908	481					
Alberta	MN	Minneapolis-St. Paul		Federated Telephone	878	465					
Ravenna Twnshp	MN	Minneapolis-St. Paul		Cannon Valley Cablevision	865	458					
Morris	MN	Minneapolis-St. Paul		Hometown Solutions	781	414					
Pillager	MN	Minneapolis-St. Paul		Savage Communications	724	384					
Barron	WI	Minneapolis-St. Paul		CTC Telcom	686	364					
Crosslake City	MN	Minneapolis-St. Paul		City of Crosslake Minnesota	217	115					
		Minneapolis-St. Paul Total	15		771,345	604,109	428,522	315,440	743,962	1,515,307	1,721,940
Bismarck	ND	Minot-Bismarck-Dickinson		Mid Continent	31,293	16,585					
Minot	ND	Minot-Bismarck-Dickinson		Mid Continent	16,737	8,871					
Regent	ND	Minot-Bismarck-Dickinson		Consolidated Cablevision	8,700	4,611					
Williston	ND	Minot-Bismarck-Dickinson		Midcontinent Communications	4,709	2,496					
Parshall	ND	Minot-Bismarck-Dickinson		Reservation Telephone Coop	3,092	1,639					
Beulah	ND	Minot-Bismarck-Dickinson		Mid Continent	3,013	1,597					
Sidney	MT	Minot-Bismarck-Dickinson		Cable & Communications	2,415	1,280					
Wing	ND	Minot-Bismarck-Dickinson		BEK Communications	1,936	1,026					
Velva	ND	Minot-Bismarck-Dickinson		SRT Communications	1,491	790					
Herreid	SD	Minot-Bismarck-Dickinson		Valley Telecommunications Coop	1,047	555					
		Minot-Bismarck-Dickinson Total	152		74,433	39,449	36,655	16,934	53,589	128,022	145,480
Missoula	MT	Missoula		Bresnan	19,173	10,162					
Kalispell	MT	Missoula		Bresnan	16,060	8,512					
Martin Cty.	MT	Missoula		Cequel	3,235	1,973					
Polson	MT	Missoula		Bresnan	1,879	996					
Hamilton	MT	Missoula		Bresnan Communications	1,410	747					
		Missoula Total	165		41,757	22,390	30,782	28,300	59,082	100,839	114,590
Pensacola	FL	Mobile-Pensacola		Cox	137,448	103,086					
Mobile	AL	Mobile-Pensacola		Comcast	79,007	67,156					
Mobile	AL	Mobile-Pensacola		AT&T	26,133	26,133					
Mobile co	AL	Mobile-Pensacola		Mediacom	11,607	6,152					
Fairhope	AL	Mobile-Pensacola		Mediacom	10,728	5,686					
Cantonment	FL	Mobile-Pensacola		Brighthouse	5,145	3,859					
Foley	AL	Mobile-Pensacola		Utilities Board of Foley	4,530	2,401					
Robertsdale	AL	Mobile-Pensacola		Mediacom	4,341	2,301					
Oskaloosa	IA	Mobile-Pensacola		Mahaska Communications	2,628	1,393					
Brewton	AL	Mobile-Pensacola		Mediacom	2,475	1,312					
Monroeville	AL	Mobile-Pensacola		Mediacom	2,386	1,265					
Thomasville	AL	Mobile-Pensacola		Mediacom	1,294	686					
Fort Morgan	AL	Mobile-Pensacola		CenturyTel	999	529					
		Mobile-Pensacola Total	60		288,721	221,957	103,580	72,277	175,857	464,578	527,930
Monroe	LA	Monroe-El Dorado		Comcast	33,276	28,285					
El Dorado	AR	Monroe-El Dorado		Cequel	7,759	4,733					
Ruston	LA	Monroe-El Dorado		Cequel	7,041	4,295					
Bastrop	LA	Monroe-El Dorado		Cequel	5,405	3,297					
Monroe	LA	Monroe-El Dorado		Southwest Cablevision	3,429	1,817					
Winnfield	LA	Monroe-El Dorado		Cequel	1,480	903					
Lake Providence	LA	Monroe-El Dorado		Delta Cablevision	1,246	660					
Jonesboro	LA	Monroe-El Dorado		Cequel	1,061	647					
		Monroe-El Dorado Total	137		60,697	44,637	55,727	39,696	95,423	156,121	177,410
Monterey	CA	Monterey-Salinas		Comcast	51,000	43,350					
Santa Cruz	CA	Monterey-Salinas		Comcast	44,000	37,400					
Monterey	CA	Monterey-Salinas		AT&T	8,940	8,940					
Watsonville	CA	Monterey-Salinas		Charter	8,200	6,478					
Monetery CTY	CA	Monterey-Salinas		Charter	720	569					
		Monterey-Salinas Total	125		112,860	96,737	43,809	40,116	83,925	196,786	223,620
Montgomery	AL	Montgomery-Selma		Charter	49,846	39,378					
Montgomery (Wetumpka)	AL	Montgomery-Selma		Brighthouse	17,444	13,083					
Montgomery	AL	Montgomery-Selma		Knology	21,844	11,577					
Troy	AL	Montgomery-Selma		Troy Cablevision	14,447	7,657					
Andalusia	AL	Montgomery-Selma		TV Cable Co	3,927	2,081					
Greenville	AL	Montgomery-Selma		Brighthouse	2,471	1,853					
Heath	AL	Montgomery-Selma		TV Cable Co. of Andulasia	1,740	922					
Demopolis	AL	Montgomery-Selma		Demopolis CATV	1,502	796					
Union Springs City	AL	Montgomery-Selma		Com-Link Inc.	1,454	771					
		Montgomery-Selma Total	119		114,675	78,119	58,689	42,324	101,013	215,688	245,100
Myrtle Beach	SC	Myrtle Beach-Florence		Time Warner Cable	120,000	93,600					
Loris	SC	Myrtle Beach-Florence		Horry Telephone	43,000	22,790					
Bennettsville	SC	Myrtle Beach-Florence		Metrocast Communications	2,748	1,456					
		Myrtle Beach-Florence Total	103		165,748	117,846	53,352	35,273	88,625	254,373	289,060
Nashville (-Davidson)	TN	Nashville		Comcast	325,194	276,415					
Nashville	TN	Nashville		AT&T	37,224	37,224					
Clarksville	TN	Nashville		Charter	28,425	22,456					
Columbia	TN	Nashville		Charter	23,148	18,287					
Manchester	TN	Nashville		Time Warner Cable	17,641	13,760					
Cookeville	TN	Nashville		Charter	13,156	10,393					
McMinnville	TN	Nashville		Volunteer Wireless	13,269	7,033					
Lebanon	TN	Nashville		Charter	8,259	6,525					
Winchester	TN	Nashville		Comcast	4,700	3,995					
Columbia	TN	Nashville		City of Columbia	4,301	2,280					
Scottsville	KY	Nashville		North Central Communications	3,284	1,741					
Trenton	KY	Nashville		Mediacom	2,928	1,552					
Mt. Juliet	TN	Nashville		Tennessee Telephone	2,234	1,184					
Ardmore	TN	Nashville		Mediacom	2,229	1,181					
Cadiz	KY	Nashville		Mediacom	1,495	792					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Livingston	TN	Nashville		Comcast	925	786					
Russellville	KY	Nashville		Cequel	1,202	733					
Pulaski	TN	Nashville		Pulaski Electric	817	433					
		Nashville Total	29		490,431	406,769	229,028	182,154	411,182	901,613	1,024,560
New Orleans	LA	New Orleans		Cox	192,317	144,238					
Slidell	LA	New Orleans		Charter	63,554	50,208					
Abita Springs	LA	New Orleans		AT&T	33,772	33,772					
Gonzales	LA	New Orleans		Eatel Video	18,870	10,001					
Golden Meadow	LA	New Orleans		Vision	9,509	5,040					
Reserve	LA	New Orleans		Reserve Long Distance	4,968	2,633					
Waveland	MS	New Orleans		Mediacom	3,641	1,930					
Belle Chase	LA	New Orleans		Plaquemines	2,532	1,342					
Paulina	LA	New Orleans		Community Cable Agency of O'Brie	1,754	930					
		New Orleans Total	52		330,917	250,093	166,030	69,474	235,504	566,421	643,660
New York	NY	New York		Time Warner Cable	947,214	738,827					
Hempstead	NY	New York		Verizon	637,012	637,012					
Allendale	NJ	New York		Verizon	407,962	407,962					
Amityville	NY	New York		Cablevision	410,317	389,801					
Brooklyn	NY	New York		Cablevision	359,747	341,760					
Bronx	NY	New York		Cablevision	332,592	315,962					
Eatontown	NJ	New York		Comcast	314,155	267,032					
West Orange Town	NJ	New York		Comcast	281,052	238,894					
Wayne	NJ	New York		Cablevision	200,336	190,319					
Piscataway	NJ	New York		Cablevision	161,436	153,364					
Norwalk	CT	New York		Cablevision	124,914	118,668					
Newburgh	NY	New York		Time Warner Cable	148,158	115,563					
Dover	NJ	New York		Cablevision	113,630	107,949					
Bridgeport	CT	New York		Cablevision	94,448	89,726					
Mamaroneck	NY	New York		Cablevision	87,788	83,399					
Freehold Twenshp	NJ	New York		Cablevision	82,200	78,090					
Brookhaven	NY	New York		Cablevision	79,600	75,620					
Riverhead	NY	New York		Cablevision	76,695	72,860					
Wappinger Falls	NY	New York		Cablevision	71,347	67,780					
Newark	NJ	New York		Cablevision	60,079	57,075					
Upper Nyack	NY	New York		Cablevision	59,549	56,572					
Hoboken	NJ	New York		Cablevision	58,967	56,019					
Ossining	NY	New York		Cablevision	57,812	54,921					
Yonkers	NY	New York		Cablevision	52,644	50,012					
Bergenfield	NJ	New York		Cablevision	50,594	48,064					
Staten Island	NY	New York		Time Warner Cable	61,140	47,689					
Avon	NJ	New York		Cablevision	43,175	41,016					
New York	NY	New York		RCN	64,165	34,007					
Bedford	NY	New York		Cablevision	34,698	32,963					
Fort Lee	NJ	New York		Time Warner Cable	36,862	28,752					
Paterson	NJ	New York		Cablevision	29,643	28,161					
Elizabeth	NJ	New York		Cablevision	28,837	27,395					
Chester	NY	New York		Cablevision	26,759	25,421					
Hamilton Twp.	NJ	New York		Cablevision	26,195	24,885					
Millford	PA	New York		Comcast	27,373	23,267					
Andover	NJ	New York		Service Electric	29,489	15,629					
Bayonne	NJ	New York		Cablevision	16,250	15,438					
Port Chester	NY	New York		Cablevision	14,134	13,427					
Seaside Heights	NJ	New York		Cablevision	11,084	10,530					
Mt. Vernon	NY	New York		Time Warner Cable	12,061	9,408					
Middletown	NY	New York		MTC Cable	2,400	1,272					
		New York Total	1		5,734,513	5,192,511	518,270	248,402	766,672	6,501,185	7,387,710
Virginia Beach	VA	Norfolk-Porsmith-Newpt Nws		Cox	329,903	247,427					
Virginia Beach	VA	Norfolk-Porsmith-Newpt Nws		Verizon	77,731	77,731					
Suffolk	VA	Norfolk-Porsmith-Newpt Nws		Charter	20,636	16,302					
Kill Devil Hills	NC	Norfolk-Porsmith-Newpt Nws		Charter	19,699	15,562					
Elizabeth City	NC	Norfolk-Porsmith-Newpt Nws		Time Warner Cable	8,106	6,323					
Buxton	NC	Norfolk-Porsmith-Newpt Nws		Charter	3,298	2,605					
Murfreesboro	NC	Norfolk-Porsmith-Newpt Nws		Time Warner Cable	3,125	2,438					
Onancock	VA	Norfolk-Porsmith-Newpt Nws		Charter	2,755	2,176					
Currituck	NC	Norfolk-Porsmith-Newpt Nws		Mediacom	3,237	1,716					
Chincoteague	VA	Norfolk-Porsmith-Newpt Nws		Charter	1,610	1,272					
Mathews Cty	VA	Norfolk-Porsmith-Newpt Nws		Comcast	1,048	891					
Conway	NC	Norfolk-Porsmith-Newpt Nws		Mediacom	1,547	820					
		Norfolk-Porsmith-Newpt Nws Total	43		472,695	375,263	117,457	42,348	159,805	632,500	718,750
North Platte	NE	North Platte		Charter	8,025	6,340					
		North Platte Total	209		8,025	6,340	2,469	2,864	5,333	13,358	15,180
Midland	TX	Odessa-Midland		Cequel	19,237	11,735					
Midland	TX	Odessa-Midland		Grande	18,558	9,836					
Odessa	TX	Odessa-Midland		Cable One	18,211	6,374					
Odessa	TX	Odessa-Midland		AT&T	6,209	6,209					
Big Spring	TX	Odessa-Midland		Cequel	5,625	3,431					
Andrews	TX	Odessa-Midland		Cequel	3,268	1,993					
Ft. Stockton	TX	Odessa-Midland		U.S. Cable	1,728	916					
Pecos	TX	Odessa-Midland		Cequel	1,226	748					
Monahans	TX	Odessa-Midland		Cequel	1,181	720					
Odessa	TX	Odessa-Midland		U.S. Cable	925	490					
Alpine	TX	Odessa-Midland		U.S. Cable	825	437					
		Odessa-Midland Total	151		76,993	42,890	31,119	20,403	51,522	128,515	146,040
Oklahoma City	OK	Oklahoma City		Cox	243,710	182,783					
Oklahoma City	OK	Oklahoma City		AT&T	34,925	34,925					
Lawton	OK	Oklahoma City		Fidelity Cablevision	16,439	8,713					
Enid	OK	Oklahoma City		Cequel	11,688	7,130					
Stillwater	OK	Oklahoma City		Cequel	10,298	6,282					
Shawnee	OK	Oklahoma City		Allegiance Communications	6,339	3,360					
Ada	OK	Oklahoma City		Cable One	7,892	2,762					
Ponca City	OK	Oklahoma City		Cable One	7,592	2,657					
Elk City	OK	Oklahoma City		Cable One	7,011	2,454					
Chickasha	OK	Oklahoma City		Cequel	3,035	1,851					
Pauls Valley	OK	Oklahoma City		Cequel	1,853	1,130					
Weatherford	OK	Oklahoma City		Cequel	1,764	1,076					
Cushing	OK	Oklahoma City		Cequel	1,754	1,070					
Woodward	OK	Oklahoma City		Cequel	1,587	968					
Seminole	OK	Oklahoma City		Cequel	1,470	897					
Purcell	OK	Oklahoma City		Cequel	1,446	882					
Fort Riley	OK	Oklahoma City		Allegiance Communications	1,589	842					
Elmore Cty	OK	Oklahoma City		Com-Link Inc.	1,378	730					
Alva	OK	Oklahoma City		Cequel	1,045	637					
Perry	OK	Oklahoma City		Cequel	991	605					
Kingfisher	OK	Oklahoma City		Pioneer Long Distance	345	183					
		Oklahoma City Total	44		364,151	261,936	125,697	137,267	262,964	627,114	712,630
Omaha	NE	Omaha		Cox	208,303	156,227					
Red Oak	IA	Omaha		Mediacom	7,739	4,102					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Omaha	NE	Omaha		Qwest Broadband	4,720	2,502					
Springfield	NE	Omaha		Charter	3,138	2,479					
Blair	NE	Omaha		Huntel Cablevision	4,130	2,189					
Atlantic	IA	Omaha		Mediacom	1,787	947					
Denison	IA	Omaha		Mediacom	1,671	886					
Walnut	IA	Omaha		Walnut Telephone	1,485	787					
Rock Port	MO	Omaha		Rock Port Cablevision	1,060	562					
		Omaha Total	76		234,033	170,680	69,888	61,728	131,616	365,649	415,510
Orlando	FL	Orlando-Daytona Bch-Melbrn		Brighthouse	809,688	607,266					
Orange county	FL	Orlando-Daytona Bch-Melbrn		Comcast	91,591	77,852					
Orlando	FL	Orlando-Daytona Bch-Melbrn		AT&T	51,001	51,001					
Ocala	FL	Orlando-Daytona Bch-Melbrn		Cox	24,997	18,748					
Minneola	FL	Orlando-Daytona Bch-Melbrn		CenturyTel	12,757	6,761					
Marion Cty.	FL	Orlando-Daytona Bch-Melbrn		Cablevision of Marion	3,809	2,019					
St. Cloud	FL	Orlando-Daytona Bch-Melbrn		Smart City TV	1,040	551					
Ocala Oak Run	FL	Orlando-Daytona Bch-Melbrn		Development & Construction Corp.	837	444					
		Orlando-Daytona Bch-Melbrn Total	19		995,720	764,642	185,441	108,443	293,884	1,289,605	1,465,460
Ottumwa	IA	Ottumwa-Kirksville		Mediacom	6,588	3,492					
Kirksville	MO	Ottumwa-Kirksville		Cable One	5,089	1,781					
Macon	MO	Ottumwa-Kirksville		Chariton Valley Communications	2,017	1,069					
Green City	MO	Ottumwa-Kirksville		Northeast Missouri Rural Telephon	1,697	899					
Fairfield	IA	Ottumwa-Kirksville		Mediacom	1,449	768					
		Ottumwa-Kirksville Total	199		16,840	8,009	14,357	10,875	25,232	42,073	47,810
Paducah	KY	Paducah-Cap Girard-Harsbg		Comcast	19,927	16,938					
Carbondale	IL	Paducah-Cap Girard-Harsbg		Mediacom	16,175	8,573					
				Telecommunications Management	11,809	6,259					
Dexter	MO	Paducah-Cap Girard-Harsbg		Telecom Management	11,696	6,199					
Mayfield	KY	Paducah-Cap Girard-Harsbg		Comcast	4,643	3,947					
Benton	IL	Paducah-Cap Girard-Harsbg		Comcast	7,005	3,713					
Poplar Bluff	MO	Paducah-Cap Girard-Harsbg		City of Poplar Bluff	5,320	2,820					
McLeansboro	IL	Paducah-Cap Girard-Harsbg		Telecommunications Management	4,233	2,243					
Marshall Cty.	KY	Paducah-Cap Girard-Harsbg		Mediacom	2,094	1,110					
Marion	KY	Paducah-Cap Girard-Harsbg		Charter	1,263	998					
Perryville	MO	Paducah-Cap Girard-Harsbg		Mediacom	1,829	969					
Caruthersville	MO	Paducah-Cap Girard-Harsbg		Semo Communications	1,758	932					
Advance	MO	Paducah-Cap Girard-Harsbg		Mediacom	1,710	906					
Zeigler	IL	Paducah-Cap Girard-Harsbg		Mediacom	1,657	878					
Clinton Co	KY	Paducah-Cap Girard-Harsbg		Mediacom	91,119	56,484					
		Paducah-Cap Girard-Harsbg Total	81				129,291	125,721	255,012	346,130	393,330
Palm Springs/Desert	CA	Palm Springs, Calif.		Time Warner Cable	75,000	58,500					
Hot Springs	CA	Palm Springs, Calif.		Time Warner Cable	15,945	12,437					
Banning	CA	Palm Springs, Calif. Total	145		90,945	70,937	33,938	14,545	48,483	139,427	158,440
Panama City	FL	Panama City		Comcast	28,249	24,012					
Panama City Beach	FL	Panama City		Knology	16,235	8,605					
Walton Cty.	FL	Panama City		Mediacom	11,698	6,200					
Chipley	FL	Panama City		Brighthouse	3,917	2,938					
Defuniak Springs	FL	Panama City		Brighthouse	3,765	2,824					
Blountstown	FL	Panama City		Brighthouse	996	747					
		Panama City Total	159		64,860	45,325	27,699	23,786	51,485	116,345	132,210
Parkersburg	WV	Parkersburg		Cequel	34,671	21,149					
Beverly	OH	Parkersburg		Time Warner Cable	4,407	3,437					
Washington	WV	Parkersburg		Community Antenna Service	3,976	2,107					
		Parkersburg Total	192		43,054	26,694	7,270	5,221	12,491	55,546	63,120
Peoria	IL	Peoria-Bloomington		Comcast	69,392	58,983					
Bloomington	IL	Peoria-Bloomington		Comcast	30,225	25,691					
Roanoke	IL	Peoria-Bloomington		Mediacom	8,846	4,688					
Pontiac	IL	Peoria-Bloomington		Mediacom	4,144	2,196					
Chillicothe	IL	Peoria-Bloomington		Mediacom	3,603	1,910					
Elmwood	IL	Peoria-Bloomington		Mediacom	2,646	1,402					
Leroy	IL	Peoria-Bloomington		Mediacom	1,426	756					
Delavan	IL	Peoria-Bloomington		Mediacom	967	513					
Metamora	IL	Peoria-Bloomington		Tel-Star Cablevision	965	511					
Wyoming	IL	Peoria-Bloomington		Mediacom	895	474					
		Peoria-Bloomington Total	116		123,109	97,125	50,539	44,460	94,999	218,108	247,850
Philadelphia	PA	Philadelphia		Verizon	626,000	626,000					
Warrington Twp.	PA	Philadelphia		Comcast	295,829	251,455					
Philadelphia	PA	Philadelphia		Comcast	289,634	246,189					
Aston Twnshp.	PA	Philadelphia		Comcast	173,168	147,193					
Wilmington	DE	Philadelphia		Comcast	102,895	87,461					
Dover	DE	Philadelphia		Comcast	29,612	25,170					
Birdsboro	PA	Philadelphia		Service Electric	27,158	14,394					
Philadelphia	PA	Philadelphia		RCN	13,917	7,376					
Lower Oxford Twp.	PA	Philadelphia		Armstrong	5,564	2,949					
Audobon	NJ	Philadelphia		Comcast	285,441	242,625					
Vineland	NJ	Philadelphia		Comcast	261,304	222,108					
		Philadephia Total	4		2,110,522	1,872,919	349,270	174,373	523,643	2,634,166	2,993,370
Phoenix metro	AZ	Phoenix		Cox	586,594	439,946					
Prescott	AZ	Phoenix		Cable One	22,329	7,815					
Maricopa	AZ	Phoenix		Orbitel Communications	13,641	7,230					
Lake Havasu	AZ	Phoenix		NPG	10,660	5,650					
Flagstaff	AZ	Phoenix		NPG Cable	9,849	5,220					
Show Low	AZ	Phoenix		Cable One	11,836	4,143					
Bullhead City	AZ	Phoenix		NPG	7,448	3,947					
Apache Junction	AZ	Phoenix		Mediacom	6,160	3,265					
Kingman	AZ	Phoenix		NPG Cable	5,288	2,803					
Sedona	AZ	Phoenix		NPG Cable	4,620	2,449					
Sun Lakes	AZ	Phoenix		Western Broadband	3,931	2,083					
Payson	AZ	Phoenix		NPG Cable	3,129	1,658					
Safford	AZ	Phoenix		Cable One	4,210	1,474					
Globe	AZ	Phoenix		Cable One	3,204	1,121					
Parker	AZ	Phoenix		NPG Cable	2,087	1,106					
Cottonwood	AZ	Phoenix		Cable One	2,500	875					
Page	AZ	Phoenix		Cable One	1,075	376					
		Phoenix Total	13		698,561	491,160	540,827	354,582	895,409	1,593,970	1,811,330
Pittsburgh	PA	Pittsburgh		Comcast	291,555	247,822					
Pittsburgh	PA	Pittsburgh		Verizon	121,219	121,219					
Blairsville	PA	Pittsburgh		Comcast	58,601	49,811					
Greensburg	PA	Pittsburgh		Comcast	48,051	40,843					
Bethel	PA	Pittsburgh		Comcast	36,647	31,150					
Arnold	PA	Pittsburgh		Comcast	30,274	25,733					
Morgantown	WV	Pittsburgh		Comcast	27,042	22,986					
Zelienople	PA	Pittsburgh		Armstrong	36,556	19,375					
Butler	PA	Pittsburgh		Armstrong	29,032	15,387					
Monroeville	PA	Pittsburgh		Comcast	16,650	14,153					
New Castle	PA	Pittsburgh		Comcast	15,585	13,247					
Connellsville	PA	Pittsburgh		Armstrong	22,129	11,728					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Uniontown	PA	Pittsburgh		Atlantic Broadband	20,895	11,074					
Kiskiminetas Twnshp	PA	Pittsburgh		Comcast	9,452	8,034					
Oil City	PA	Pittsburgh		Comcast	7,349	6,247					
Adams Twnshp	PA	Pittsburgh		Comcast	5,440	4,624					
Franklin	PA	Pittsburgh		Time Warner Cable	3,923	3,060					
Kingwood	WV	Pittsburgh		Atlantic Broadband	2,642	1,400					
Oakland	MD	Pittsburgh		Cequel	1,700	1,037					
Leeper	PA	Pittsburgh		Armstrong Utilities	1,802	955					
N. Bethlehem Twnp.	PA	Pittsburgh		Bentleyville Communications	1,093	579					
Shippenville	PA	Pittsburgh		Atlantic Broadband	1,039	551					
Burgettstown	PA	Pittsburgh		Blue Devil TV	928	492					
Sallick Twnshp	PA	Pittsburgh		Laurel Highlands TV	727	385					
Mt. Pleasant	PA	Pittsburgh		Citizens Telecommunications	357	189					
		Pittsburgh Total	23		790,688	652,081	115,788	124,436	240,224	1,030,911	1,171,490
Portland	OR	Portland, OR		Comcast	466,682	396,680					
Vancouver	WA	Portland, OR		Comcast	89,329	75,930					
Beaverton	OR	Portland, OR		Frontier	33,465	17,736					
Lincoln City	OR	Portland, OR		Charter	14,027	11,081					
Astoria	OR	Portland, OR		Charter	10,889	8,602					
Silverton	OR	Portland, OR		Wave Division	13,902	7,368					
The Dalles	OR	Portland, OR		Charter	4,401	3,477					
La Grande	OR	Portland, OR		Charter	2,208	1,744					
Sandy	OR	Portland, OR		Wave Division	2,655	1,407					
Prineville	OR	Portland, OR		Calif.-Ore. Broadcasting	2,369	1,256					
Canby	OR	Portland, OR		Canby Telephone	2,033	1,077					
Monmouth	OR	Portland, OR		Monmouth Independence Network	1,957	1,037					
Madras	OR	Portland, OR		Calif.-Ore. Broadcasting	1,921	1,018					
Dallas	OR	Portland, OR		Falcon Cable	1,724	914					
Depoe Bay	OR	Portland, OR		Broadstripe	1,589	842					
Baker	OR	Portland, OR		Charter	917	724					
Burns	OR	Portland, OR		Charter	823	650					
Scio	OR	Portland, OR		Scio Cablevision	777	412					
		Portland, Ore.	22		651,668	531,956	176,016	219,525	395,541	1,047,209	1,190,010
Portland	ME	Portland-Auburn, ME		Time Warner Cable	198,000	154,440					
Brunswick	ME	Portland-Auburn, ME		Comcast	19,000	16,150					
Berlin	NH	Portland-Auburn, ME		Time Warner Cable	17,277	13,476					
Sanford	ME	Portland-Auburn, ME		Metrocast	8,796	4,662					
Farmington	ME	Portland-Auburn, ME		Bee Line	1,963	1,040					
		Portland-Auburn, ME Total	78		245,036	189,768	70,851	37,319	108,170	353,206	401,370
Presque Isle	ME	Presque Isle		Time Warner Cable	12,259	9,562					
Houlton	ME	Presque Isle		Nepsic Inc.	1,711	907					
		Presque Isle Total	205		13,970	10,469	5,845	6,409	12,254	26,224	29,800
Providence	RI	Providence-New Bedford		Cox	226,702	170,027					
Providence	RI	Providence-New Bedford		Verizon	90,000	90,000					
Westport	MA	Providence-New Bedford		Charter	4,247	3,355					
Warren	RI	Providence-New Bedford		Full Channel TV	6,059	3,211					
		Providence-New Bedford Total	53		327,008	266,593	150,179	68,422	218,601	545,609	620,010
Quincy	IL	Quincy-Hannibal-Keokuk		Comcast	10,793	9,174					
Macomb	IL	Quincy-Hannibal-Keokuk		Comcast	6,091	5,177					
Hannibal	MO	Quincy-Hannibal-Keokuk		U.S. Cable	6,724	3,564					
Ft. Madison	IA	Quincy-Hannibal-Keokuk		Mediacom	5,075	2,690					
Keokuk	IA	Quincy-Hannibal-Keokuk		Mediacom	3,830	2,030					
Pittsfield	IL	Quincy-Hannibal-Keokuk		Cass Cable TV	1,272	674					
Dallas City	IL	Quincy-Hannibal-Keokuk		Mediacom	997	528					
		Quincy-Hannibal-Keokuk Total	171		34,782	23,837	25,271	32,163	57,434	92,215	104,790
Raleigh	NC	Raleigh-Durham (Fayetteville)		Time Warner Cable	474,564	370,160					
Angier	NC	Raleigh-Durham (Fayetteville)		Charter	44,358	35,043					
Raleigh	NC	Raleigh-Durham (Fayetteville)		AT&T	23,366	23,366					
Rocky Mount	NC	Raleigh-Durham (Fayetteville)		Cequel	19,786	12,069					
Roanoke Rapids	NC	Raleigh-Durham (Fayetteville)		HPI Acquisition	6,111	3,239					
Fayetteville	NC	Raleigh-Durham (Fayetteville)		CenturyTel	5,289	2,803					
Wilson	NC	Raleigh-Durham (Fayetteville)		City of Wilson	5,037	2,670					
Roxboro	NC	Raleigh-Durham (Fayetteville)		Helicon Group	4,197	2,224					
South Hill	VA	Raleigh-Durham (Fayetteville)		Comcast	1,940	884					
Haywood Cty.	NC	Raleigh-Durham (Fayetteville)		Carolina Mountain Cablevision	1,335	708					
		Raleigh-Durham (Fayetteville) Total	24		585,083	453,166	256,045	165,082	421,127	1,006,210	1,143,420
Rapid City	SD	Rapid City		Mid Continent	16,679	8,840					
Rapid City	SD	Rapid City		Knology	15,313	8,116					
Sheridan	WY	Rapid City		Bresnan Communications	6,546	3,469					
Custer	SD	Rapid City		Golden West Cablevision	2,554	1,354					
Pine Ridge	SD	Rapid City		Golden West Cablevision	1,235	655					
Wall	SD	Rapid City		Golden West Cablevision	1,078	571					
		Rapid City Total	173		43,405	23,005	23,066	21,635	44,701	88,106	100,120
Reno	NV	Reno		Charter	101,169	79,924					
Reno	NV	Reno		AT&T	18,451	18,451					
Mammoth Lakes	CA	Reno		NPG Cable	3,656	1,938					
Bishop	CA	Reno		Cequel	2,559	1,561					
Susanville	CA	Reno		Windjammer Communications	1,839	975					
Churchill Cty.	NV	Reno		Churchill County Telephone	1,666	883					
		Reno Total	108		129,340	103,731	47,811	61,347	109,158	238,498	271,020
Petersburg	VA	Richmond-Petersburg		Comcast	178,745	151,933					
Richmond	VA	Richmond-Petersburg		Verizon	102,791	102,791					
New Kent Cty	VA	Richmond-Petersburg		Cox	3,800	2,850					
Deltaville	VA	Richmond-Petersburg		Gans Communications	3,865	2,048					
		Richmond-Petersburg Total	57		289,201	259,623	144,580	58,482	203,062	492,263	559,390
Roanoke	VA	Roanoke-Lynchburg		Cox	47,694	35,771					
Danville	VA	Roanoke-Lynchburg		Comcast	37,893	32,209					
Salem	VA	Roanoke-Lynchburg		Comcast	19,452	16,534					
Lynchburg	VA	Roanoke-Lynchburg		Comcast	14,161	12,037					
Buena Vista	VA	Roanoke-Lynchburg		Comcast	6,592	5,603					
Galax	VA	Roanoke-Lynchburg		Comcast	4,460	3,791					
Brosville	VA	Roanoke-Lynchburg		Chatmoss Cablevision	2,817	1,493					
Newport	VA	Roanoke-Lynchburg		Giles-Craig Communications	1,021	541					
		Roanoke-Lynchburg Total	66		134,090	107,979	162,644	104,423	267,067	401,157	455,860
Rochester	NY	Rochester, NY		Time Warner Cable	227,000	177,060					
		Rochester, NY Total	79		227,000	177,060	72,378	51,557	123,935	350,935	398,790
Rochester	MN	Rochester-Mason City-Austin		Charter	35,866	28,334					
Austin	MN	Rochester-Mason City-Austin		Charter	9,946	7,857					
Mason City	IA	Rochester-Mason City-Austin		Mediacom	10,217	5,415					
Chatfield	MN	Rochester-Mason City-Austin		Mediacom	2,523	1,337					
Clear Lake	IA	Rochester-Mason City-Austin		Northland	2,303	1,221					
Charles City	IA	Rochester-Mason City-Austin		Mediacom	1,934	1,025					
Rudd	IA	Rochester-Mason City-Austin		Farmers Mutual Telephone	1,855	983					
Alden	MN	Rochester-Mason City-Austin		U.S. Cable	1,468	778					
Dodge Center	MN	Rochester-Mason City-Austin		Kasson & Mantorville Telephone	1,450	769					
Cresco	IA	Rochester-Mason City-Austin		Mediacom	1,336	708					
		Rochester-Mason City-Austin Total	153		68,898	48,427	33,213	25,885	59,098	127,996	145,450

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Rockford	IL	Rockford		Comcast	76,000	64600					
Pecatonica	IL	Rockford		Mediacom	2,891	1,532					
Belvidere Twnshp	IL	Rockford		Mediacom	1,817	963					
Rockford Total			134		80,708	67,095	42,721	38,808	81,529	162,237	184,360
Sacramento	CA	Sacramento-Stockton		Comcast	425,575	361,739					
Sacramento	CA	Sacramento-Stockton		AT&T	102,075	102,075					
Turlock	CA	Sacramento-Stockton		Charter	20,346	16,073					
Sacramento	CA	Sacramento-Stockton		Surewest	27,782	14,724					
Rocklin	CA	Sacramento-Stockton		Wave Division	16,522	8,757					
Woodland	CA	Sacramento-Stockton		Wave	11,583	6,139					
Truckee	CA	Sacramento-Stockton		Cequel	8,763	5,345					
Patterson	CA	Sacramento-Stockton		Comcast	3,408	2,897					
Ione	CA	Sacramento-Stockton		Volcano Vision	3,801	2,015					
Lake of the Pines	CA	Sacramento-Stockton		Cequel	2,864	1,747					
Rio Vista	CA	Sacramento-Stockton		Comcast	939	798					
Travis AFB	CA	Sacramento-Stockton		Comcast	925	786					
Isleton	CA	Sacramento-Stockton		Savage Communications	1,282	679					
Lake Almanor	CA	Sacramento-Stockton		Calneva Broadband	718	381					
Sacramento-Stockton Total			20		626,583	524,155	318,517	276,842	595,359	1,221,942	1,388,570
Milford	DE	Salisbury, Md.		Comcast	38,583	32,796					
Salisbury	MD	Salisbury, Md.		Comcast	28,641	24,345					
Ocean City	MD	Salisbury, Md.		Comcast	23,980	20,383					
Millsboro	DE	Salisbury, Md.		Mediacom	26,271	13,924					
Cambridge	MD	Salisbury, Md.		Comcast	10,979	9,332					
Crisfield	MD	Salisbury, Md.		Charter	1,264	999					
Salisbury, Md.			144		129,718	101,778	6,782	3,983	10,765	140,483	159,640
Salt Lake City	UT	Salt Lake City		Comcast	218,091	185,377					
Rock Spring	WY	Salt Lake City		Sweetwater Cable TV	7,126	3,777					
St. George	UT	Salt Lake City		Baja Broadband	6,663	3,531					
Springville	UT	Salt Lake City		Comcast	2,992	2,543					
Brigham Young City	UT	Salt Lake City		Comcast	2,647	2,250					
Stansbury Park	UT	Salt Lake City		Comcast	2,567	2,182					
Cedar City	UT	Salt Lake City		Bresnan	2,921	1,548					
Kamas	UT	Salt Lake City		All West/Utah	2,214	1,173					
Duchesne	UT	Salt Lake City		Uintah Basin Electronic	1,741	923					
Tremonton	UT	Salt Lake City		Comcast	1,022	869					
Richmond	UT	Salt Lake City		Mediacom	1,071	568					
Evanston	WY	Salt Lake City		Windjammer Communications	1,015	538					
Heber City	UT	Salt Lake City		Comcast	394	335					
Salt Lake City Total			33		250,464	205,614	244,979	320,792	565,771	816,235	927,540
San Angelo	TX	San Angelo		Cequel	21,970	13,402					
Brady	TX	San Angelo		Cequel	923	563					
San Angelo	TX	San Angelo		C&W Enterprises	841	446					
San Angelo Total			197		23,734	14,410	13,490	11,678	25,168	48,902	55,570
San Antonio	TX	San Antonio		Time Warner Cable	290,333	226,460					
San Antonio	TX	San Antonio		AT&T	81,471	81,471					
San Marcos	TX	San Antonio		Time Warner Cable	11,939	9,312					
Boerne	TX	San Antonio		Guadalupe Valley Communications	13,659	7,239					
San Antonio	TX	San Antonio		Grande	10,945	5,801					
Del Rio	TX	San Antonio		Time Warner Cable	7,072	5,516					
Eagle Pass	TX	San Antonio		Time Warner Cable	6,547	5,107					
Kerrville	TX	San Antonio		Time Warner Cable	6,365	4,965					
Gonzales	TX	San Antonio		Time Warner Cable	3,479	2,714					
Uvalde City	TX	San Antonio		Time Warner Cable	3,342	2,607					
San Marcos	TX	San Antonio		Grande	3,643	1,931					
Dilley	TX	San Antonio		Time Warner Cable	2,279	1,778					
Crystal City	TX	San Antonio		Time Warner Cable	2,004	1,563					
San Antonio Total			36		443,078	356,463	179,242	152,687	331,929	775,007	880,690
San Diego	CA	San Diego		Cox	460,013	345,010					
Pacific Beach	CA	San Diego		Time Warner Cable	199,111	155,307					
San Diego	CA	San Diego		AT&T	121,803	121,803					
Rancho Plaos Verdes	CA	San Diego		Cox	23,024	17,268					
Borrego Springs	CA	San Diego		Antilles Wireless	931	493					
San Diego Total			28		804,882	639,881	87,334	56,072	143,406	948,288	1,077,600
San Francisco	CA	San Francisco-Oakland-San Jose		Comcast	828,000	703,800					
Berkeley	CA	San Francisco-Oakland-San Jose		Comcast	430,712	366,105					
San Francisco	CA	San Francisco-Oakland-San Jose		AT&T	201,339	201,339					
Gilroy	CA	San Francisco-Oakland-San Jose		Charter	19,082	15,075					
Concord	CA	San Francisco-Oakland-San Jose		Wave Division	17,986	9,533					
South SF	CA	San Francisco-Oakland-San Jose		Wave Division	13,380	7,091					
Benicia	CA	San Francisco-Oakland-San Jose		Comcast	6,165	5,240					
Clearlake	CA	San Francisco-Oakland-San Jose		Mediacom	8,237	4,366					
San Bruno	CA	San Francisco-Oakland-San Jose		City of San Bruno	6,981	3,700					
Half Moon Bay	CA	San Francisco-Oakland-San Jose		Comcast	3,730	3,171					
Los Trancos Woods	CA	San Francisco-Oakland-San Jose		Comcast	2,051	1,743					
Los Altos Hills	CA	San Francisco-Oakland-San Jose		Comcast	956	813					
Willits	CA	San Francisco-Oakland-San Jose		Comcast	924	785					
Yountville	CA	San Francisco-Oakland-San Jose		Comcast	599	509					
Sea Ranch	CA	San Francisco-Oakland-San Jose		Central Valley Cable TV	776	411					
San Francisco-Oakland-San Jose Total			6		1,540,918	1,323,681	421,490	243,321	664,811	2,205,729	2,506,510
Santa Barbara	CA	Santa Barbara		Cox	56,232	42,174					
San Luis Obispo	CA	Santa Barbara		Charter	43,022	33,987					
Santa Maria	CA	Santa Barbara		Comcast	24,997	21,247					
Santa Barbara Total			122		124,251	97,409	41,569	37,310	78,879	203,130	230,830
Savannah	GA	Savannah		Comcast	98,173	83,447					
Bluffton	SC	Savannah		Hargray CATV	27,743	14,704					
Hilton Head	SC	Savannah		Time Warner Cable	19,812	10,500					
Beaufort	SC	Savannah		Charter	6,358	5,023					
Lady's Island	SC	Savannah		Comcast	3,447	2,930					
Statesboro	GA	Savannah		Northland Cable Television	5,500	2,915					
Metter	GA	Savannah		Pineland Telephone	3,049	1,616					
Vidalia	GA	Savannah		Northland Cable Television	3,044	1,613					
Darien	GA	Savannah		Darien Communications	2,671	1,416					
Brooklet	GA	Savannah		Bulloch County Telephone	2,578	1,366					
Alma	GA	Savannah		Dixie Cable TV	1,746	925					
Baxley	GA	Savannah		ATC Broadband	1,486	788					
Darien	GA	Savannah		Comcast	883	751					
Reidsville	GA	Savannah		Kennedy Cablevision	1,364	723					
Hampton	SC	Savannah		Comcast	1,329	704					
Hazlehurst	GA	Savannah		Mediacom	1,234	654					
Savannah Total			92		181,481	130,639	65,086	48,304	113,390	294,870	335,080
Bryan Cty. North	GA	Savannah		Communications	1,064	564					
Seattle	WA	Seattle-Tacoma		Comcast	869,031	738,676					
Bellingham	WA	Seattle-Tacoma		Comcast	59,180	50,303					
Bothell	WA	Seattle-Tacoma		Frontier	26,304	13,941					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Port Orchard	WA	Seattle-Tacoma		Wave Division	24,689	13,085					
Wenatchee	WA	Seattle-Tacoma		Charter	10,661	8,422					
Aberdeen	WA	Seattle-Tacoma		Comcast	8,807	7,486					
Camano Island	WA	Seattle-Tacoma		Wave Division	12,786	6,777					
Seattle	WA	Seattle-Tacoma		Broadstripe	11,503	6,097					
Port Angeles	WA	Seattle-Tacoma		Wave Division	9,043	4,793					
Montesano	WV	Seattle-Tacoma		Comcast	3,183	2,706					
Port Townsend	WA	Seattle-Tacoma		Broadstripe	3,660	1,940					
Duval	WA	Seattle-Tacoma		Broadstripe	3,572	1,893					
Union	WA	Seattle-Tacoma		Hood Canal Telephone	3,446	1,826					
Raymond	WA	Seattle-Tacoma		Comcast	1,768	1,503					
Rochester	WA	Seattle-Tacoma		Comcast	1,720	1,462					
Coupeville	WA	Seattle-Tacoma		Comcast	1,124	955					
Graham	WA	Seattle-Tacoma		Mashell Telecom	1,590	843					
Yelm	WA	Seattle-Tacoma		Ycom Networks	1,496	793					
Whidbey Island	WA	Seattle-Tacoma		Broadstripe	1,467	778					
Marysville/Telalip IR	WA	Seattle-Tacoma		Tulalit Tribes of Washington	1,250	663					
Chelan	WA	Seattle-Tacoma		Broadstripe	1,089	577					
		Seattle-Tacoma Total	12		1,057,369	865,518	298,931	237,750	536,681	1,594,050	1,811,420
Sherman	TX	Sherman-Ada		Cable One	18,477	6,467					
Ardmore	OK	Sherman-Ada		Cable One	9,607	3,362					
Durant	OK	Sherman-Ada		James Cable	3,913	2,074					
Hugo	OK	Sherman-Ada		Cequel	1,145	698					
Whitesboro	TX	Sherman-Ada		Cequel	1,008	615					
Healdron	OK	Sherman-Ada		Cequel	804	490					
		Sherman-Ada Total	161		34,954	13,707	36,918	41,464	78,382	113,335	128,790
Shreveport	LA	Shreveport		Comcast	43,955	37,362					
Bossier City	LA	Shreveport		Cequel	16,336	9,965					
Texarkana	TX	Shreveport		Cable One	14,812	5,184					
Natchitoches	LA	Shreveport		Cequel	5,009	3,055					
Marshall	TX	Shreveport		Charter	3,779	2,985					
Magnolia	AR	Shreveport		Cequel	3,087	1,883					
Minden	LA	Shreveport		Cequel	2,864	1,747					
Mt. Pleasant	TX	Shreveport		Cequel	2,527	1,541					
Blanchard	LA	Shreveport		Macco Communications	2,121	1,124					
Hope	AR	Shreveport		Hope Community TV	1,958	1,038					
New Boston	TX	Shreveport		Allegiance Communications	1,487	788					
Many	LA	Shreveport		Cequel	1,269	774					
Daingerfield	TX	Shreveport		Cequel	1,109	676					
Mansfield	LA	Shreveport		Mansfield Cable TV	1,244	659					
Springhill	LA	Shreveport		Northeast Louisiana Cablevision	1,230	652					
Center	TX	Shreveport		Cequel	849	518					
Dequeen	AR	Shreveport		Allegiance Communications	724	384					
Idabel	OK	Shreveport		Cequel	549	335					
		Shreveport Total	83		104,909	70,672	135,539	99,364	234,903	339,812	386,150
Sioux City	IA	Sioux City		Cable One	18,430	6,451					
Norfolk	NE	Sioux City		Cable One	10,777	3,772					
Salix	IA	Sioux City		Northwest Iowa Telephone	7,000	3,710					
Spirit Lake	IA	Sioux City		Mediacom	4,424	2,345					
Wall Lake	IA	Sioux City		Corn Belt Telephone	4,299	2,278					
Spencer	IA	Sioux City		Spencer Municipal	3,480	1,844					
Estherville	IA	Sioux City		Mediacom	3,350	1,776					
Wayne	NE	Sioux City		Huntel Cablevision	2,761	1,463					
Storm Lake	IA	Sioux City		Mediacom	2,163	1,146					
Graettinger	IA	Sioux City		River Valley Telecommunications	921	488					
Milford	IA	Sioux City		Milford Cable TV	890	472					
Lawton	IA	Sioux City		Western Iowa Telephone	880	466					
Bloomfield	NE	Sioux City		Great Plains Cable	862	457					
Marcus	IA	Sioux City		Midlandsnet	851	451					
Jackson	NE	Sioux City		Cencom	834	442					
		Sioux City Total	147		61,922	27,561	43,333	32,958	76,291	138,213	157,060
Sioux Falls	SD	Sioux Falls (Mitchell)		Mid Continent	39,513	20,942					
Sioux Falls	SD	Sioux Falls (Mitchell)		Knology	15,739	8,342					
Aberdeen	SD	Sioux Falls (Mitchell)		Mid Continent	10,926	5,791					
Adrian	MN	Sioux Falls (Mitchell)		Knology Holdings	8,911	4,723					
Watertown	SD	Sioux Falls (Mitchell)		Mid Continent	6,757	3,581					
Clear Lake	SD	Sioux Falls (Mitchell)		Interstate Telecommunications	5,667	3,004					
Yankton	SD	Sioux Falls (Mitchell)		Mid Continent	4,718	2,501					
Ft. Pierre	SD	Sioux Falls (Mitchell)		MidContinent	4,591	2,433					
Huron	SD	Sioux Falls (Mitchell)		Midcontinent Communications	4,373	2,318					
Mitchell	SD	Sioux Falls (Mitchell)		Mid Continent	2,958	1,568					
Freeman	SD	Sioux Falls (Mitchell)		Golden West Cablevision	2,423	1,284					
Winner	SD	Sioux Falls (Mitchell)		Golden West Cablevision	1,992	1,056					
Dell Rapids	SD	Sioux Falls (Mitchell)		Golden West Cablevision	1,761	933					
Worthington	MN	Sioux Falls (Mitchell)		Mediacom	1,628	863					
Ivanhoe	MN	Sioux Falls (Mitchell)		Mediacom	1,628	863					
Mitchell	SD	Sioux Falls (Mitchell)		Sancom Inc.	1,472	780					
Higmore	SD	Sioux Falls (Mitchell)		Venture Communications	1,321	700					
White Lake	SD	Sioux Falls (Mitchell)		Midstate Cablevision	1,032	547					
		Sioux Falls (Mitchell) Total	113		117,410	62,227	64,260	48,477	112,737	230,146	261,530
South Bend	IN	South Bend-Elkhart		Comcast	62,161	52,837					
South Bend	IN	South Bend-Elkhart		AT&T	11,675	11,675					
Three Oaks	MI	South Bend-Elkhart		Comcast	12,940	10,999					
Niles	MI	South Bend-Elkhart		Comcast	10,479	8,907					
St. Joseph	MI	South Bend-Elkhart		Comcast	9,552	8,119					
Warsaw	IN	South Bend-Elkhart		Comcast	7,140	6,069					
North Webster	IN	South Bend-Elkhart		Mediacom	6,481	3,435					
Knox	IN	South Bend-Elkhart		Mediacom	3,118	1,653					
New Paris	IN	South Bend-Elkhart		New Paris Telephone	1,915	1,015					
		South Bend-Elkhart Total	97		125,461	104,709	85,150	72,828	157,978	283,439	322,090
Spokane	WA	Spokane		Comcast	90,764	77,149					
Coeur d'Alene (Coeur d'Alene)	ID	Spokane		Time Warner Cable	18,331	14,298					
Pullman	WA	Spokane		Time Warner Cable	9,199	7,175					
Lewiston	ID	Spokane		Cable One	10,986	3,845					
Moses Lake	WA	Spokane		Northland Cable Television	3,604	1,910					
Osburn	ID	Spokane		Cequel	2,308	1,408					
Cheney	WA	Spokane		Davis Communications	1,739	922					
Sandpoint	ID	Spokane		Northland Cable Television	1,367	725					
Newport	WA	Spokane		Concept Communications	1,282	679					
Okanogan	WA	Spokane		Charter	827	653					
Colville	WA	Spokane		Charter	794	627					
Orofino	ID	Spokane		Cequel	873	533					
Ephrata	WA	Spokane		Northland Cable Television	989	524					
		Spokane Total	73		143,063	110,449	98,092	133,804	231,896	374,959	426,090
Palmer	MA	Springfield, MA		Comcast	72,000	61,200					
Chicopee	MA	Springfield, MA		Charter	48,964	38,682					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirecTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
		Springfield, MA Total			120,964	99,882	76,318	28,948	105,266	226,230	257,080
Springfield	MO	Springfield, MO		Mediacom	30,029	15,915					
Springfield	MO	Springfield, MO		AT&T	9,038	9,038					
Mountain Home	AR	Springfield, MO		Cequel	8,063	4,918					
Branson	MO	Springfield, MO		Cequel	7,501	4,576					
Nixa	MO	Springfield, MO		Cequel	7,250	4,423					
St. Robert	MO	Springfield, MO		Cable America	6,742	3,573					
Berryville	AR	Springfield, MO		Cox	3,752	2,814					
Monett	MO	Springfield, MO		Cequel	3,329	2,031					
Seymour	MO	Springfield, MO		Mediacom	3,061	1,622					
Everton	MO	Springfield, MO		Mediacom	2,452	1,300					
Appleton	MO	Springfield, MO		Mediacom	1,868	990					
West Plains	MO	Springfield, MO		Charter	1,231	972					
Bolivar	MO	Springfield, MO		Windstream	1,542	817					
Joplin	MO	Springfield, MO		Cable One	10,945	3,831					
Republic	MO	Springfield, MO		Cable America	1,392	738					
		Springfield, MO Total	75		98,195	57,558	135,931	138,123	274,054	372,249	423,010
St. Joseph	MO	St. Joseph		NPG	19,892	10,543					
		St. Joseph Total	200		19,892	10,543	12,654	8,542	21,196	41,087	46,690
St. Louis	MO	St. Louis		Charter	382,678	302,316					
St. Louis	MO	St. Louis		AT&T	153,161	153,161					
Phelps Cty	MO	St. Louis		Fidelity Cablevision	11,592	6,144					
Warrenton	MO	St. Louis		Charter	2,750	2173					
Flora	IL	St. Louis		Wabash Independent Networks	3,187	1,689					
Sparta	IL	St. Louis		Telecommunications Management	2,503	1,327					
Jerseyville	IL	St. Louis		Greene County	2,116	1,121					
Maryland Hgts.	MO	St. Louis		Cable America	1,704	903					
Staunton	IL	St. Louis		Madison Communications	1,588	842					
Red Bud	IL	St. Louis		Mediacom	779	413					
		St. Louis Total	21		562,058	470,088	323,752	217,639	541,391	1,103,450	1,253,920
Syracuse	NY	Syracuse		Time Warner Cable	220,000	171,600					
Syracuse	NY	Syracuse		Verizon	21,487	21,487					
Locke Twosp	NY	Syracuse		Dyer, Ray	938	497					
		Syracuse Total	84		242,425	193,584	58,401	38,934	97,335	339,759	386,090
Tallahassee	FL	Tallahassee-Thomasville		Comcast	118,262	100,523					
Valdosta	GA	Tallahassee-Thomasville		Mediacom	12,891	6,832					
Wakulla	FL	Tallahassee-Thomasville		Comcast	4,209	3,578					
Bainbridge	GA	Tallahassee-Thomasville		Mediacom	3,536	1,874					
Tallahassee	FL	Tallahassee-Thomasville		CenturyTel	3,099	1,642					
Thomasville	GA	Tallahassee-Thomasville		Mediacom	2,844	1,507					
Dasher	GA	Tallahassee-Thomasville		Charter	1,308	1,033					
Homerville	GA	Tallahassee-Thomasville		Comcast	909	773					
Havana	FL	Tallahassee-Thomasville		Mediacom	1,166	618					
		Tallahassee-Thomasville Total	106		148,224	118,380	53,307	38,286	91,593	239,818	272,520
Tampa	FL	Tampa-St. Pete (Sarasota)		BrightHOUSE	967,482	725,612					
Tampa	FL	Tampa-St. Pete (Sarasota)		Verizon	308,000	308,000					
Sarasota	FL	Tampa-St. Pete (Sarasota)		Comcast	40,000	34,000					
Sebring	FL	Tampa-St. Pete (Sarasota)		Comcast	10,608	9,017					
Clearwater	FL	Tampa-St. Pete (Sarasota)		Knology	10,550	5,592					
Lake Placid	FL	Tampa-St. Pete (Sarasota)		Comcast	3,475	2,954					
Hillsborough Cty	FL	Tampa-St. Pete (Sarasota)		Comcast	1,855	1,577					
Wauchula	FL	Tampa-St. Pete (Sarasota)		Comcast	1,073	912					
		Tampa-St. Pete (Sarasota) Total	14		1,343,043	1,087,662	156,814	73,795	230,609	1,573,651	1,788,240
Terre Haute	IN	Terre Haute		Time Warner Cable	17,643	13,762					
Vincennes	IN	Terre Haute		Avenue Broadband	12,558	6,656					
Brazil	IN	Terre Haute		Avenue Broadband	4,207	2,230					
Robinson	IL	Terre Haute		Mediacom	2,114	1,120					
Olney	IL	Terre Haute		Comcast	1,227	1,043					
Marshall	IL	Terre Haute		Mediacom	1,610	853					
Clinton	IN	Terre Haute		Avenue Broadband	1,576	835					
Jasonville	IN	Terre Haute		Cequel	884	539					
		Terre Haute Total	154		41,819	27,038	41,998	41,830	83,828	125,646	142,780
Toledo	OH	Toledo		Buckeye	128,250	67,973					
Tiffin	OH	Toledo		Time Warner Cable	72,000	56,160					
Toledo	OH	Toledo		AT&T	13,100	13,100					
Waterville	OH	Toledo		Time Warner Cable	12,591	9,821					
Adrian	MI	Toledo		Comcast	11,536	9,806					
Port Clinton	OH	Toledo		Time Warner Cable	10,272	8,012					
Defiance	OH	Toledo		Time Warner Cable	5,526	4,310					
Bryan	OH	Toledo		Time Warner Cable	4,405	3,436					
Napoleon	OH	Toledo		Time Warner Cable	2,758	2,151					
Bryan	OH	Toledo		City of Bryan	2,051	1,087					
Bascom	OH	Toledo		BTC Multimedia	1,028	545					
		Toledo Total	74		263,517	176,401	62,278	49,331	111,609	375,126	426,280
Topeka	KS	Topeka		Cox	41,213	30,910					
Topeka	KS	Topeka		AT&T	7,254	7,254					
Hiawatha	KS	Topeka		Carson Communications	5,111	2,709					
Miltonvale	KS	Topeka		Twin Valley Communications	3,483	1,846					
Burlington	KS	Topeka		Mediacom	2,959	1,568					
Holton	KS	Topeka		Giant Communications	1,524	808					
Concordia	KS	Topeka		Cunningham Communications	1,500	795					
		Topeka Total	136		63,044	45,890	47,977	45,364	93,341	156,385	177,710
Traverse City	MI	Traverse City-Cadillac		Charter	75,757	59,848					
Sault Ste. Marie	MI	Traverse City-Cadillac		Charter	6,574	5,193					
Branch	MI	Traverse City-Cadillac		Star Video	1,436	761					
Mesick	MI	Traverse City-Cadillac		Ace Telephone	958	508					
		Traverse City-Cadillac Total	120		84,725	66,310	74,122	55,917	130,039	214,764	244,050
Kingsport	TN	Tri-Cities, TN-VA		Charter	60,814	47,885					
Tri Cities	VA	Tri-Cities, TN-VA		Comcast	48,000	40,800					
Morristown	TN	Tri-Cities, TN-VA		Charter	18,421	14,553					
Richlands	VA	Tri-Cities, TN-VA		Time Warner Cable	9,167	7,150					
Bristol	TN	Tri-Cities, TN-VA		Bristol Tennessee Essential	11,378	6,030					
Bristol	VA	Tri-Cities, TN-VA		City of Bristol	7,681	4,071					
Marion	VA	Tri-Cities, TN-VA		Comcast	2,736	2,326					
Johnson Cty.	TN	Tri-Cities, TN-VA		Foothills Rural Telephone	4,156	2,203					
Haymond	KY	Tri-Cities, TN-VA		Allied Services	1,008	534					
		Tri-Cities, TN-VA Total	96		163,161	125,552	74,932	46,711	121,643	284,803	323,640
Tucson	AZ	Tucson		Cox	96,647	72,485					
Tucson	AZ	Tucson		Comcast	65,150	55,378					
Saddlebrooke	AZ	Tucson		Western Broadband	2,223	1,178					
Willcox	AZ	Tucson		Valley Connections	1,182	626					
Bisbee	AZ	Tucson		Cable One	1,603	561					
Nogales	AZ	Tucson (Sierra Vista)		Mediacom	5,123	2,715					
Sierra Vista	AZ	Tucson, AZ		Cox	12,176	9,132					
		Tucson, AZ Total	70		184,104	142,076	108,993	95,881	204,874	388,978	442,020
Tulsa	OK	Tulsa		Cox	161,664	121,248					
Tulsa	OK	Tulsa		AT&T	14,615	14,615					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Muskogee	OK	Tulsa		Cequel	9,792	5,973					
Bartlesville	OK	Tulsa		Cable One	9,982	3,494					
McAlester	OK	Tulsa		Allegiance Communications	4,147	2,198					
Mannford	OH	Tulsa		Cim Tel Cable	3,637	1,928					
Tahlequah	OK	Tulsa		Tahlequah Cable	2,833	1,501					
Independence	KS	Tulsa		Cable One	3,600	1,260					
Okmulgee	OK	Tulsa		Cequel	1,980	1,208					
Grove	OK	Tulsa		Charter	1,310	1,035					
Ketchum	OK	Tulsa		Allegiance Communications	1,909	1,012					
Henryetta	OK	Tulsa		Cequel	1,073	655					
Pryor Creek	OK	Tulsa		Windjammer Communications	1,065	564					
Vinita	OK	Tulsa		Cable One	1,128	395					
		Tulsa Total	59		218,735	157,085	119,240	127,633	246,873	465,608	529,100
Twin Falls	ID	Twin Falls		Cable One	14,950	5,233					
Sun Valley	ID	Twin Falls		Coxcom	9,445	5,006					
Rupert	ID	Twin Falls		Project Mutual Telephone	2,935	1,556					
		Twin Falls Total	191		27,330	11,794	12,474	18,100	30,574	57,904	65,800
Tyler	TX	Tyler-Longview		Cequel	25,978	15,847					
Longview	TX	Tyler-Longview		Longview Cable	17,156	9,093					
Nacogdoches	TX	Tyler-Longview		Cequel	8,615	5,255					
Lufkin	TX	Tyler-Longview		Cequel	7,853	4,790					
Gilmer	TX	Tyler-Longview		Etex Communications	6,851	3,631					
Mineola	TX	Tyler-Longview		Cequel	5,584	3,406					
Gladewater	TX	Tyler-Longview		Cequel	3,407	2,078					
Jacksonville	TX	Tyler-Longview		Cequel	3,024	1,845					
Henderson	TX	Tyler-Longview		Cequel	3,024	1,845					
Gilmer	TX	Tyler-Longview		Gilmer Cable TV	1,357	719					
Crockett	TX	Tyler-Longview		Northland Cable Television	1,076	570					
Winnsboro	TX	Tyler-Longview		Cequel	914	558					
Lake Palestine	TX	Tyler-Longview		Northland Cable Television	967	513					
Pittsburg	TX	Tyler-Longview		Cequel	794	484					
Lake Cherokee	TX	Tyler-Longview		Buford Media Group	680	360					
		Tyler-Longview Total	107		87,280	50,994	75,473	76,079	151,552	238,832	271,400
Utica	NY	Utica		Time Warner Cable	59,000	46,020					
		Utica Total	172		59,000	46,020	21,766	11,414	33,180	92,180	104,750
Victoria	TX	Victoria		Cequel	16,970	10,352					
		Victoria Total	204		16,970	10,352	6,849	3,937	10,786	27,755	31,540
Bryan	TX	Waco-Temple-Bryan		Cequel	107,000	65,270					
Waco	TX	Waco-Temple-Bryan		Grande	14,873	7,883					
Mexia	TX	Waco-Temple-Bryan		Northland Cable Television	1,863	987					
Lampasas	TX	Waco-Temple-Bryan		Cequel	896	547					
Goldthwaite	TX	Waco-Temple-Bryan		Central Texas Communications	835	443					
Gatesville	TX	Waco-Temple-Bryan		Cequel	536	327					
		Waco-Temple-Bryan Total	88		126,003	75,456	92,402	92,402	184,804	310,807	353,190
Herdon	VA	Washington, DC (Hagrstwn)		Verizon	600,000	600,000					
Frederick	MD	Washington, DC (Hagrstwn)		Comcast	410,786	349,168					
Prince William Cty	VA	Washington, DC (Hagrstwn)		Comcast	218,914	186,077					
Fairfax Cnty	VA	Washington, DC (Hagrstwn)		Cox	140,118	105,089					
Jefferson	WV	Washington, DC (Hagrstwn)		Comcast	28,843	24,517					
Hagerstown	MD	Washington, DC (Hagrstwn)		Antietam	34,445	18,256					
Winchester	VA	Washington, DC (Hagrstwn)		Comcast	20,835	17,710					
Washington	DC	Washington, DC (Hagrstwn)		Starpower	33,231	17,612					
Fredericksburg	VA	Washington, DC (Hagrstwn)		Cox	12,108	9,081					
Cumberland	MD	Washington, DC (Hagrstwn)		Atlantic Broadband	16,649	8,824					
Leonardtown	MD	Washington, DC (Hagrstwn)		Gans Communications	15,435	8,181					
Culpeper	VA	Washington, DC (Hagrstwn)		Comcast	9,003	7,653					
Keyser	WV	Washington, DC (Hagrstwn)		Comcast	7,331	6,231					
Front Royal	VA	Washington, DC (Hagrstwn)		Comcast	6,469	5,499					
King George	VA	Washington, DC (Hagrstwn)		Gans Communications	5,210	2,761					
Warrenton	VA	Washington, DC (Hagrstwn)		Atlantic Broadband	4,591	2,433					
Montross	VA	Washington, DC (Hagrstwn)		Comcast	1,466	1,246					
		Washington, DC (Hagrstwn) Total	8		1,565,434	1,370,337	337,095	174,430	511,525	2,076,958	2,360,180
Watertown	NY	Watertown		Time Warner Cable	20,000	15,600					
Alexandria Bay	NY	Watertown		Castle Cable TV	749	397					
		Watertown Total	177		20,749	15,997	37,681	23,489	61,170	81,919	93,090
Stevens Point	WI	Wausau-Rhineland		Charter	75,256	59,452					
Amherst Village	WI	Wausau-Rhineland		Midwest Telnet	2,309	1,224					
Wisconsin Rapids City	WI	Wausau-Rhineland		Wood County Telephone	787	417					
		Wausau-Rhineland Total	135		78,352	61,093	43,672	37,503	81,175	159,526	181,280
West Palm Beach	FL	West Palm Beach-Ft. Pierce		Comcast	361,000	306,850					
West Palm Beach	FL	West Palm Beach-Ft. Pierce		AT&T	64,633	64,633					
Vero Beach	FL	West Palm Beach-Ft. Pierce		Comcast	48,675	41,374					
Okeechobee City	FL	West Palm Beach-Ft. Pierce			3,825	2,027					
		West Palm Beach-Ft. Pierce Total	38		478,133	414,884	158,910	56,415	215,325	693,458	788,020
Stuebenville	OH	Wheeling-Stuebenville		Comcast	25,369	21,564					
Wheeling	WV	Wheeling-Stuebenville		Comcast	21,787	18,519					
St. Clairsville	OH	Wheeling-Stuebenville		Comcast	18,091	15,377					
Toronto	OH	Wheeling-Stuebenville		Jefferson County Cable	2,837	1,504					
Caldwell	OH	Wheeling-Stuebenville		Time Warner Cable	1,166	909					
West Bellaire	OH	Wheeling-Stuebenville		Nowak, Richard	1,379	731					
Wellsburg	WV	Wheeling-Stuebenville		Blue Devil TV	1,114	590					
Warwood	WV	Wheeling-Stuebenville		Centre TV	1,082	573					
		Wheeling-Stuebenville Total	158		72,825	59,768	27,301	17,019	44,320	117,146	133,120
Wichita Falls	TX	Wichita Falls & Lawton		Time Warner Cable	16,471	12,847					
Duncan	OK	Wichita Falls & Lawton		Cable One	6,889	2,411					
Altus	OK	Wichita Falls & Lawton		Cable One	5,206	1,822					
Burkburnett	TX	Wichita Falls & Lawton		Cequel	1,794	1,094					
Vernon	TX	Wichita Falls & Lawton		Cequel	1,697	1,035					
Graham	TX	Wichita Falls & Lawton		Windjammer Communications	1,476	782					
		Wichita Falls & Lawton Total	142		33,533	19,992	53,763	53,979	107,742	141,275	160,540
Wichita	KS	Wichita-Hutchinson Plus		Cox	152,055	114,041					
Wichita	KS	Wichita-Hutchinson Plus		AT&T	13,776	13,776					
Salina	KS	Wichita-Hutchinson Plus		Cox	13,858	10,394					
Great Bend	KS	Wichita-Hutchinson Plus		Cox	8,207	6,155					
Dodge City	KS	Wichita-Hutchinson Plus		Cox	6,580	4,935					
Garden City	KS	Wichita-Hutchinson Plus		Cox	6,570	4,928					
Ulysses	KS	Wichita-Hutchinson Plus		Pioneer Telephone	9,248	4,901					
Hays	KS	Wichita-Hutchinson Plus		Eagle Communications	7,080	3,752					
Brewster	KS	Wichita-Hutchinson Plus		S&T Communications	3,579	1,897					
Abilene	KS	Wichita-Hutchinson Plus		Eagle Communications	3,286	1,742					
Rush Center	KS	Wichita-Hutchinson Plus		Golden Belt Telephone	2,894	1,534					
Clearwater	KS	Wichita-Hutchinson Plus		Southern Kansas Telephone	2,577	1,366					
Liberal	KS	Wichita-Hutchinson Plus		Windjammer Communications	2,343	1,242					
Wellington	KS	Wichita-Hutchinson Plus		Summer Cable TV	2,170	1,150					
Beloit	KS	Wichita-Hutchinson Plus		Cunningham Communications	1,245	660					
Almena	KS	Wichita-Hutchinson Plus		Nex-Tech CATV	1,229	651					
Russell	KS	Wichita-Hutchinson Plus		Nex-Tech CATV	1,126	597					

Market	State	DMA	DMA Rank	Cable/telco	Basic	Digital subs	DirectTV subs	DISH subs	Total DBS subs	Total DMA MVPD subs	DMA TV HH
Hill City	KS	Wichita-Hutchinson Plus		Nex-Tech CATV	1,022	542					
Holyrood	KS	Wichita-Hutchinson Plus		H&B Cable Service	673	357					
		Wichita-Hutchinson Plus Total	67		239,518	174,619	86,360	74,161	160,521	400,039	454,590
Allentown	PA	Wilkes Barre-Scranton		Service Electric	86,463	45,825					
Lehigh Cty	PA	Wilkes Barre-Scranton		RCN	80,319	42,569					
Stroudsburg	PA	Wilkes Barre-Scranton		Blue Ridge	49,808	26,398					
Lehighon	PA	Wilkes Barre-Scranton		Blue Ridge	34,565	18,319					
Wilkes-Barre	PA	Wilkes Barre-Scranton		Service Electric	19,075	10,110					
Carbondale Twnshp	PA	Wilkes Barre-Scranton		Adams CATV	16,170	8,570					
Hazleton	PA	Wilkes Barre-Scranton		Service Electric	15,395	8,159					
Danville	PA	Wilkes Barre-Scranton		CATV Service	13,059	6,921					
Sunbury	PA	Wilkes Barre-Scranton		Service Electric	12,237	6,486					
Mahanoy City	PA	Wilkes Barre-Scranton		Service Electric	12,091	6,408					
Berwick	PA	Wilkes Barre-Scranton		Metrocast	10,481	5,555					
Shamokin	PA	Wilkes Barre-Scranton		Service Electric	10,028	5,315					
Tunkhannock	PA	Wilkes Barre-Scranton		Blue Ridge Cable	7,426	3,936					
Bloomsburg	PA	Wilkes Barre-Scranton		Service Electric	5,756	3,051					
Forest City	PA	Wilkes Barre-Scranton		NEP Datavision	5,059	2,681					
Weatherly	PA	Wilkes Barre-Scranton		Gans Communications	4,360	2,311					
Thompson	PA	Wilkes Barre-Scranton		Adams CATV	2,944	1,560					
Shenandoah	PA	Wilkes Barre-Scranton		Shen-Hights TV	2,053	1,088					
Troy	PA	Wilkes Barre-Scranton		Blue Ridge Cable	1,083	574					
Port Carbon	PA	Wilkes Barre-Scranton		Wire Tele-View	1,025	543					
Brockton	PA	Wilkes Barre-Scranton		Gans Communications	1,006	533					
Rome	PA	Wilkes Barre-Scranton		Soden, Douglas	934	495					
		Wilkes Barre-Scranton Total	54		391,337	207,409	80,193	48,321	128,514	519,851	590,740
Wilmington	NC	Wilmington		Time Warner Cable	87,470	68,227					
Shallotte	NC	Wilmington		Atlantic Telephone	27,359	14,500					
		Wilmington Total	132		114,829	82,727	38,011	15,003	53,014	167,842	190,730
Kennewick	WA	Yakima-Kennewick		Charter	45,813	36,192					
Yakima	WA	Yakima-Kennewick		Charter	21,175	16,728					
Ellensburg	WA	Yakima-Kennewick		Charter	4,602	3,636					
		Yakima-Kennewick Total	123		71,590	56,556	62,008	68,811	130,819	202,409	230,010
Youngstown	OH	Youngstown		Time Warner Cable	50,000	39,000					
Boardman Twnshp	OH	Youngstown		Armstrong	42,286	22,412					
New Middletown	OH	Youngstown		Comcast	15,460	13,141					
Grove City	PA	Youngstown		Armstrong	10,776	5,711					
		Youngstown Total	110		118,522	80,264	65,926	47,740	113,666	232,188	263,850
Yuma	AZ	Yuma- El Centro		Time Warner Cable	29,554	23,052					
El Centro	CA	Yuma- El Centro		Time Warner Cable	15,648	12,205					
		Yuma- El Centro Total	166		45,202	35,258	36,684	17,422	54,106	99,308	112,850
Zanesville	OH	Zanesville		Time Warner Cable	20,000	15,600					
		Zanesville Total	203		20,000	15,600	5,984	3,180	9,164	29,163	33,140



ABOUT ONE TOUCH INTELLIGENCE

What we do: One Touch Intelligence helps companies compete more effectively by producing and delivering critical business knowledge. We combine original monitoring, reporting and analysis with organization and management of your internal and third-party research assets so you can quickly access and distribute vital intelligence.

Who we serve: Our clients are leaders in the cable distribution, video content, filmed entertainment, and telecommunications technology sectors. By relying on One Touch Intelligence as an extension of their internal teams, they've elevated corporate knowledge across the enterprise, reduced information management costs, sharpened the decision-making process, and saved time.

The intelligence you need is just One Touch away. Visit us at www.onetouchintelligence.com.

To provide feedback on this report, please send email to matts@onetouchintelligence.com or karenb@onetouchintelligence.com

One Touch Intelligence, LLC
6312 South Fiddlers Green Circle
Suite 240 East
Greenwood Village, CO 80111
USA

While One Touch Intelligence makes reasonable efforts to verify the accuracy of the information contained herein, One Touch Intelligence cannot ensure that the information herein is accurate or current. The readers of this report accept all risk associated with using or relying on the information contained herein.

ONE TOUCH INTELLIGENCE MAKES NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, ABOUT THE INFORMATION, CONTENT OR OPINIONS IN THIS DOCUMENT AND EXPRESSLY DISCLAIMS ANY REPRESENTATIONS OR WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE OR MERCHANTABILITY.

Copyright © 2004–2012, One Touch Intelligence, LLC, all rights reserved.

One Touch Intelligence®, the Speed of Knowing®, ONETRAK®, TELCOTRAK®, DBSTRAK®, WIRELESSTRAK™, VIDEOTRAK®, VIDEOTRAKER®, PRODUCTTRAK®, MEDIATRAK® and VODTRAK™ are trademarks of One Touch Intelligence, LLC.

Other product or company names mentioned herein may be the trademarks of their respective owners.